

September 1975

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## SOCIETY FOR NEUROSCIENCE

9650 ROCKVILLE PIKE  
BETHESDA, MARYLAND 20014

TELEPHONE: (301) 530-8955

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To: SCIENCE AND MEDICAL WRITERS AND EDITORS  
From: EUGENE H. KONE, PUBLIC RELATIONS CONSULTANT

IMPORTANT NOTICE FOR CALENDAR MARKING: SET ASIDE  
SUNDAY, NOVEMBER 2 THROUGH THURSDAY, NOVEMBER 6, 1975

Event: FIFTH ANNUAL MEETING, SOCIETY FOR NEUROSCIENCE  
NEW YORK HILTON HOTEL

Purpose of the Society: The Society was founded six years ago to bring together scientists from different disciplines who are investigating the brain, its neural and endocrine systems, and behavior. One of its purposes is to explain the results and implications of current research on the brain.

Who are the members? Most of the leading brain scientists -- some 4,000 neurophysiologists, psychologists, pharmacologists, neurologists, neurosurgeons, neurochemists, psychiatrists, biochemists.

What will be newsworthy at the meeting? Special symposia, such as SETTING STANDARDS OF ACCOUNTABILITY IN BIOMEDICAL RESEARCH: A CHALLENGE TO SCIENCE AND SOCIETY. Edward V. Evarts, M.D., Society President, moderator; Senator Jacob K. Javits; Theodore Cooper, M.D., Assistant Secretary of DHEW; Ewald W. Busse, M.D., Chairman of the Department of Psychiatry, Duke Univ. Medical School, and others as participants.

Other SYMPOSIA and SPECIAL LECTURES on topics such as: Malnutrition and the Brain, Preventing Brain Damage, Neural Prostheses, Aging and Changes in the Central Nervous System, Genetic and Environmental Influences on Development of the Nervous System, Biochemistry of Inherited Neurological Diseases, Viral Infections and Immune Reactions in the Nervous System, and Contributions of Neuroscience to the Understanding and Treatment of Mental Illness.

More than 1,200 scientific papers will be presented. We shall attempt to guide you to the most newsworthy of these.

Press Room: Will be in the CLINTON A, NEW YORK HILTON HOTEL. Press conferences will be announced later. Individual interviews can be arranged. Clear summaries of newsworthy papers will be available.

Program: Has been sent to you under separate cover.

Reservations: If you require a hotel reservation, please write to:  
Neuroscience Meeting Housing Bureau  
90 East 42nd Street  
New York, NY 10017

A final note: I hope you can come.