
The ABCs of BAW

A webinar from the Society for Neuroscience
Tuesday, January 21, 2014 • 1:00-2:00 p.m. EST

Brain Awareness Week is fast approaching! Are you new to outreach or looking to expand your efforts? Sign up for our webinar to learn how to get started and to find ideas for new activities.

Get informed, get inspired, and get involved!

Speakers:

Nick Spitzer

*Editor-in-Chief of BrainFacts.org
Distinguished Professor of Biology at
University of California, San Diego*

Discover the ways in which
BrainFacts.org can help support
your outreach efforts

Kathleen Roina

*Brain Awareness Week Campaign Director at
The Dana Foundation*

Learn about the many resources Dana
provides that can help you start a
successful BAW program

Heather McKellar

Principal Member of BrainNY/Be Brainy NYC

Learn how to expand your BAW
efforts by building relationships and
introducing new activities and initiatives



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