



News Release

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BoardSource Announces Winners of Prudential Leadership Awards for Exceptional Nonprofit Boards

November 3, 2014; Washington, D.C. – BoardSource and The Prudential Foundation are proud to announce the winners of the 2014 Prudential Leadership Awards for Exceptional Nonprofit Boards:

- Grand Prize Winner: Atlanta Master Chorale, Atlanta, GA
- Honorable Mention: Society for Neuroscience, Washington, DC
- Honorable Mention: USITT, Syracuse, NY

This competition honors the transformative work that nonprofit boards are doing to position their organizations for success. It awards \$21,000 in grants — provided by The Prudential Foundation — to boards that exemplify exceptional governance and bold leadership.

“BoardSource has long recognized the critical role that boards play in overseeing their organizations’ mission, finance, and strategic direction,” said Anne Wallestad, BoardSource president and CEO. “This award allows us to recognize boards that take that role to heart and to share their stories with the rest of the nonprofit community.”

“Through our partnership with BoardSource, Prudential is committed to strengthening the effectiveness of nonprofit boards so that the organizations they serve can continue to provide the resources that communities and individuals so desperately need in today’s evolving environment,” said Lata Reddy, vice president of Corporate Social Responsibility and president of The Prudential Foundation.

The awards winners were announced at the 2014 BoardSource Leadership Forum on October 10. The grand-prize winner receives \$15,000; the organizations receiving Honorable Mention recognition receive awards of \$3,000.

About BoardSource

BoardSource is the recognized leader in nonprofit board leadership and supports, trains, and educates 90,000 nonprofit board leaders from across the country each year. With 25 years of experience, BoardSource provides leaders with an extensive range of tools and resources to increase boards' effectiveness and strengthen organizational impact. It also serves as the national voice for inspired and effective board leadership. BoardSource is a 501(c)(3) organization. For more information, visit www.boardsource.org.

About Prudential

Prudential Financial, Inc. (NYSE: PRU), a financial services leader with more than \$1.1 trillion of assets under management as of June 30, 2014, has operations in the United States, Asia, Europe, and Latin America. Prudential's diverse and talented employees are committed to helping individual and institutional customers grow and protect their wealth through a variety of products and services, including life insurance, annuities, retirement-related services, mutual funds and investment management. In the U.S., Prudential's iconic Rock symbol has stood for strength, stability, expertise and innovation for more than a century. For more information, please visit www.news.prudential.com. Prudential's Veterans is an umbrella organization that manages a robust infrastructure for veterans within the company, oversees the expansion of education and employment programs for veteran employees, supports business and corporate units' veteran recruiting activities and strengthens the company's relationships with nonprofit organizations that provide services to veterans and their families. For more information, visit www.prudential.com/veterans.

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