

Increasing Engagement Within the Community

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Our outreach efforts focus on engaging the community in neuroscience. We will highlight how to build partnerships, create interactive learning experiences, and foster lasting connections in order to make neuroscience accessible for all.

Chapter Goals

Our objective is to inspire enthusiasm and boost participation in neuroscience among individuals from rural and underprivileged Nevada communities. Individuals from these communities often face a number of barriers to actively participate in STEM fields. We believe that learning should be open, shared, and available to all, regardless of background.

Audience



Rural and Underserved Groups in Nevada

Increasing engagement among these groups encourages the contribution of unique perspectives in neuroscience.

Assessment Opportunities



Post Event Feedback

We provide feedback forms for participants to fill out after our events. We screen for satisfaction and inquire as to how they heard about our event. This feedback is used to strategize how we can best reach our audience.

Funding



Fundraising and Microgrants

We actively raise funds through bake sales, book sales, and through partnering with local businesses to hold trivia nights and raffles. Additionally, we secured a microgrant for our 2025 Brain Bee event.

Our Strategy

Teachers

- Teachers are an essential source of connection within a community.
- Establishing connections with teachers creates trust with community members.

Students

- Many students who participate in our events report learning about them from friends.
- Following up with student participants afterwards allows us to utilize their word-of-mouth.

Resources & Websites

Resources

- Research! America Civic Engagement Microgrant Program: <https://www.researchamerica.org/civic-science/microgrants/>
- Frontiers for Young Minds Peer Review Program: <https://kids.frontiersin.org/participate/young-minds>
- The International Brain Bee: www.thebrainbee.org

