

SPONSORSHIP OPPORTUNITIES

Join the world’s largest neuroscience community for SfN Global Connectome: A Virtual Event, January 11–13, 2021!

Over three full days, this brand-new, cross-cutting digital neuroscience event will facilitate scientific exchange across the globe and across the field, providing scientists at all career stages with opportunities to learn, collaborate, and connect. Thousands of attendees are expected to participate in digital abstract presentations, dynamic talks, popular sessions such as Dual Perspectives and Storytelling, interactive Q&A, a robust exhibit hall, a Graduate School Fair, and a NeuroJobs Career Fair. With over 36,000 members, SfN is the world’s largest organization of scientists and physicians devoted to understanding the brain and the nervous system.

SfN is pleased to offer an array of sponsorship opportunities to organizations interested in maximizing visibility and exposure at this virtual event. **Contact development@sfn.org to reserve your sponsorship!**

SfN CONNECTOME SPONSORSHIP LEVEL	Platinum	Gold	Silver	Bronze
	\$25,000	\$10,000	\$6,000	\$2,500
PRIOR TO CONNECTOME				
Logo and link on SfN.org	X	X	X	X
Description on SfN.org	X	X	X	
Logo and/or name (with link) in Connectome marketing emails (reach: 48,000 contacts)	X	X	X	
Social media post recognizing sponsor’s support	X	X		
Sponsor logo featured on SfN Connectome banner ads, displayed on SfN’s journal websites, <i>eNeuro</i> (over 24,000 users) & <i>JNeurosci</i> (over 200,000 users)	X	X		
Sponsor’s banner ad on <i>eNeuro</i> website	6 weeks	4 weeks	2 weeks	1 week
DURING CONNECTOME				
Logo on Connectome platform	X	X	X	X
Logo on intro/beginning slide of Connectome	X	X	X	X
Logo on closing/ending slide of Connectome	X	X	X	X
Logo/mention on social media during Connectome	X	X	X	
Ad on platform	X	X		
"Sponsored by..." message at the beginning of sessions	X	X		
Serve as exclusive Lead Sponsor for one day of Connectome	X			
Exclusive signage on the landing page of the Connectome platform for the entire supported day	X			
Organization name and logo on dedicated slide at beginning of each morning plenary lecture for the supported day (link if approved)	X			
Recognized verbally by SfN president or moderator in opening of each plenary session on supported day	X			
Complimentary registration(s) to full Connectome	X	X		
POST-CONNECTOME				
Connectome platform available 3 months post-conference	X	X	X	X
Logo and/or name with link in thank you email to all attendees	X	X	X	
Social media post recognizing sponsor support	X	X		
Logo in post-Connectome email with additional resources	X	X	X	