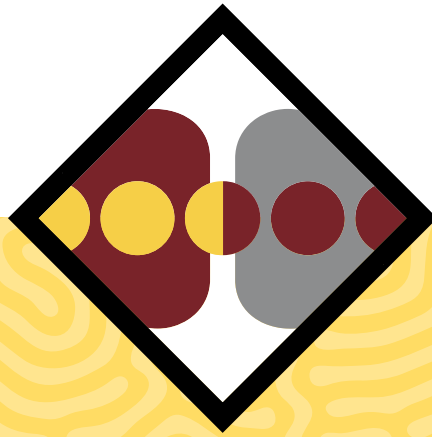
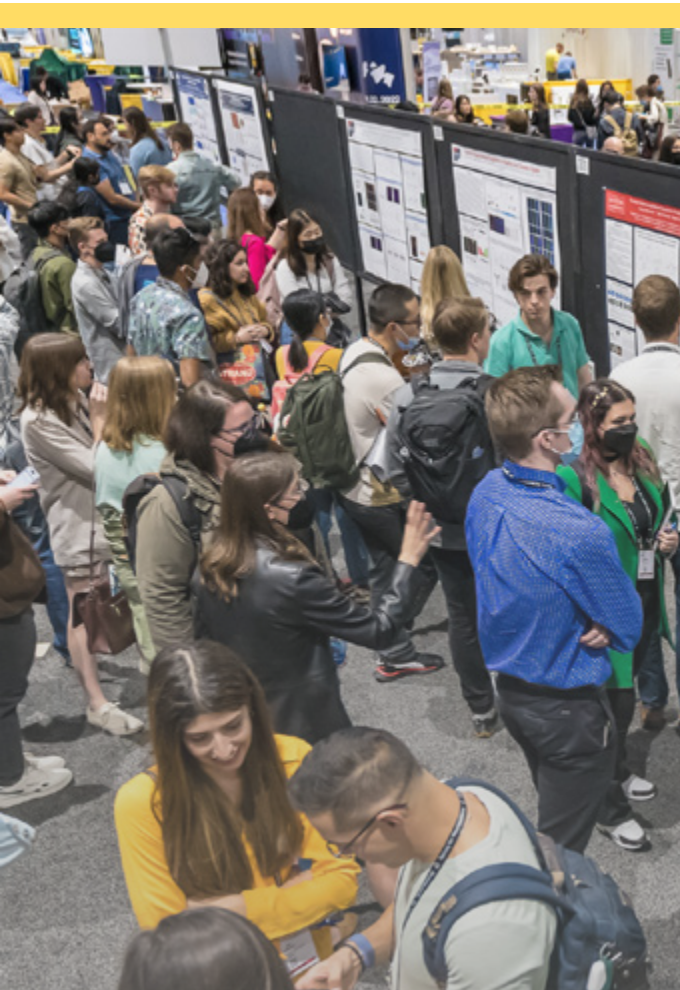


Sponsorship Prospectus



NEUROSCIENCE
2026

November 14–18 • Washington, D.C.



Neuroscience 2026 Sponsorship and Advertising Opportunities

Position your brand at the center of the global neuroscience community at **Neuroscience 2026**, taking place this November in Washington, D.C.

SfN's four tiered sponsorship levels — Platinum, Gold, Silver, and Bronze — offer strategic, high-impact visibility before, during, and after the meeting, reaching a worldwide audience of neuroscience researchers, clinicians, educators, industry leaders, and more.

Platinum-level sponsorships deliver the highest level of exposure, with premium on-site visibility through digital signage, a sponsored seating area, and sustained, year-round engagement with SfN's network of nearly 30,000 members.

Continuing in 2026, all sponsors enjoy access to the Donor & Volunteer Lounge throughout the meeting, providing a dedicated space for networking and recharging, along with an invitation to the exclusive Donor & Volunteer Breakfast Event, which convenes key contributors and leaders from across the Society.

Sponsors also receive preferred pricing on additional on-site opportunities, including exhibiting, advertising, and event sponsorships, allowing you to further customize your presence and maximize your return on investment.

Join SfN at Neuroscience 2026 to elevate your visibility, strengthen connections, and engage meaningfully with the global neuroscience community.

Core Benefits for all Tiered Sponsorships

These core benefits form the foundation of recognition, access, and value across all sponsorship tiers and provide sponsors with a strong platform for building an impactful presence within SfN's global neuroscience community at Neuroscience 2026.

All SfN sponsorship tiers — Platinum, Gold, Silver, and Bronze — include the following **core benefits**, with visibility and access scaled to each level:

On-site signage

Logo/name displayed throughout the convention center

Program & Exhibit Guide listing

Logo/name in the *Neuroscience 2026 Program and Exhibit Guide*

Website recognition

Logo/name with link on [sfn.org](https://www.sfn.org) sponsor list

Virtual component visibility

Logo/name in the Neuroscience 2026 Virtual Component platform accessible to attendees before, during, and for 30 days after the on-site meeting

Session slideshows

Logo/name featured prior to plenary and featured lectures

Program Support discounts

Reduced pricing on additional support opportunities

Advertising & sponsored products

20% off on-site advertising and sponsored products

Exhibiting discount

10% off tiered sponsorship pricing if exhibiting

Donor & Volunteer Lounge access

Full access throughout the meeting

Exclusive networking

Invitation to the Donor & Volunteer Breakfast Event

Sponsorship Level & Price at Neuroscience 2026

Platinum Sponsorship \$45,000	
<p>Premier Visibility A curated, all-in-one sponsorship package delivering maximum multichannel exposure, exclusive recognition at Neuroscience 2026, and year-round engagement with SfN's 30,000 members. Top-Level Placement in all Core Benefits (see page 3), plus exclusive opportunities to maximize your brand's visibility and engagement:</p>	
<p>Exclusive: Full-Day Sponsorship of Neuroscience 2026</p> <ul style="list-style-type: none"> • Verbal recognition by SfN leadership at the plenary lecture on your sponsored day (4,000–7,000 attendees) • Dedicated press, social media, and on-site signage recognition throughout the day <p>Digital Signage Package</p> <ul style="list-style-type: none"> • Prominent on-site signage in multiple locations across the convention center, visible to all 20,000+ attendees (\$6,500 value) <p>Sponsored Seating Area</p> <ul style="list-style-type: none"> • Recognition at a high-traffic seating area within the convention center (\$5,000 value) <p>Extended Exhibit Booth Visibility</p> <ul style="list-style-type: none"> • Interact with attendees over four full days with an existing exhibit booth registration (must be purchased separately) • Sign up for an exhibit booth and receive 10% off your Platinum sponsorship (\$4,500 value) • Maximum level of priority points: 5 per year 	<p>Broad Advertising and Multimedia Reach</p> <ul style="list-style-type: none"> • Advertising: ½-page ad in the <i>Program and Exhibit Guide</i> (\$2,565 value); banner recognition in SfN's premier publications, <i>JNeurosci</i> and <i>eNeuro</i> (\$2,720 value) • Marketing: Exclusive sponsorship of one Neuroscience 2026 e-blast (\$1,225 value); premier placement in multiple SfN marketing emails before, during, and after the meeting (150,000+ contacts); premier placement in Neuroscience Extra! daily newsletter during the meeting • Press Coverage: Exclusive SfN press release on your sponsored day and recognition in the Platinum-only press release, distributed to participating press (typically 120+) and via SfN's global channels to 5,000+ media outlets (\$5,000 value) • Social Media Reach: Your supplied content in 3 exclusive posts; individual recognition in 3 posts; Platinum-level recognition in 3 posts (\$1,000 value) <p>Year-Round Engagement with SfN Membership (30,000)</p> <ul style="list-style-type: none"> • Individual SfN Memberships: One-year Regular Member status for 5 sponsor representatives (\$1,225 value) • Membership Benefits: Sponsor representatives receive a subscription to <i>JNeurosci</i>, member newsletters, publication fee discounts for SfN journals, and eligibility to submit an abstract or session proposal for the annual meeting <p>Conference Registrations</p> <ul style="list-style-type: none"> • Registrations for up to 10 sponsor representatives at Neuroscience 2026 (\$8,300 value)
<p>SfN Exhibitors and Contributors receive discounts on Neuroscience 2026 offerings! See page 9 for details.</p>	

Sponsorship Level & Price at Neuroscience 2026

Gold Sponsorship \$25,000	Silver Sponsorship \$15,000	Bronze Sponsorship \$7,500
<p>Broad Multichannel Visibility Enhanced exposure across the annual meeting, SfN marketing channels, and social media, connecting your organization with attendees before, during, and after the event. Enhanced placement in all Core Benefits (see page 3), plus opportunities for targeted advertising, multimedia exposure, and engagement with attendees.</p>	<p>Strong Visibility High-visibility presence throughout the annual meeting, with marketing and social media exposure to engage attendees before, during, and after the event. Placement in Core Benefits (see page 3), plus marketing, social media, and exhibit booth opportunities:</p>	<p>Targeted Visibility Recognition to all attendees through sponsor listings, ensuring your organization is seen throughout the meeting. Placement in Core Benefits (see page 3), plus marketing, social media, and exhibit booth opportunities</p>
<p>Advertising and Multimedia Reach</p> <ul style="list-style-type: none"> • Advertising: ¼-page ad in <i>Program and Exhibit Guide</i> distributed to all attendees (\$1,730 value) • Marketing: Enhanced placement of name/logo/link in multiple SfN marketing emails before, during, and after the meeting (150,000+ contacts) and in <i>Neuroscience Extra!</i> daily newsletter at the meeting • Press Coverage: Included in press release announcing all Gold sponsors, distributed to participating press (typically 120+) and via SfN's global channels to 6,000+ media outlets (\$5,000 value) • Social Media: One exclusive pre-meeting post with your content; tier group <p>Extended Booth Visibility</p> <ul style="list-style-type: none"> • Interact with attendees over four days with an existing exhibit booth (must be purchased separately) • Sign up for an exhibit booth and receive 10% off your Gold sponsorship (\$2,500 value) • Earn 3 priority points toward future SfN exhibit space <p>Conference Registrations</p> <ul style="list-style-type: none"> • Up to 5 sponsor representatives at Neuroscience 2026 (\$4,150 value) 	<p>Marketing and Social Media</p> <ul style="list-style-type: none"> • Name/logo/link in <i>Neuroscience Extra!</i> daily newsletter at the meeting • Tier group recognition posts on social media during and after the meeting (2 total) <p>Exhibit Booth Visibility</p> <ul style="list-style-type: none"> • Interact with attendees over four days with an existing exhibit booth (must be purchased separately) • Sign up for an exhibit booth and receive 10% off your Silver sponsorship (\$1,500 value) • Earn 2 priority points toward future SfN exhibit space <p>Conference Registrations</p> <ul style="list-style-type: none"> • Up to 2 sponsor representatives at Neuroscience 2026 (\$1,660 value) 	<p>Marketing and Social Media</p> <ul style="list-style-type: none"> • Name/logo/link in <i>Neuroscience Extra!</i> daily newsletter at the meeting • One tier group recognition post after the meeting <p>Extended Booth Visibility</p> <ul style="list-style-type: none"> • Interact with attendees over four days with an existing exhibit booth (must be purchased separately) • Sign up for an exhibit booth and receive 10% off your Bronze sponsorship (\$750 value) • Earn 1 priority point toward future SfN exhibit space <p>Conference Registrations</p> <ul style="list-style-type: none"> • Registration for 1 sponsor representative at Neuroscience 2026 (\$830 value)

Benefits	Sponsorship Level			
	Bronze \$7,500	Silver \$15,000	Gold \$25,000	Platinum \$45,000
Name and Logo Placement				
Logo/name on on-site signage	✓	✓	Enhanced Placement	Premier Digital Signage Placement
Logo/name in Neuroscience 2026 Program and Exhibit Guide	✓	✓	Enhanced Placement	Premier Placement
Logo/name/link on SfN.org website sponsor list	✓	✓	Enhanced Placement	Premier Placement
Logo/name in Neuroscience 2026 Virtual Component platform	✓	✓	Enhanced Placement	Premier Placement
Logo/name in slideshows prior to plenary and featured events	✓	✓	Enhanced Placement	Premier Placement
Social Media				
Share/retweet sponsor-supplied content (content must be pre-approved by SfN)			• During Meeting (1)	• Before, During, & After Meeting (1 each)
Tier group recognition post (logo included)	• After Meeting (1 post)	• During Meeting (1 post) • After Meeting (1 post)	• Before Meeting (1 post) • During Meeting (1 post) • After Meeting (1 post)	• Before Meeting (1 post) • During Meeting (1 post) • After Meeting (1 post)
Individual sponsor recognition post (logo included)				• Before Meeting (1 post) • During Meeting (1 post on Sponsored Day; see above) • After Meeting (1 post)
Social media analytics package (includes # of impressions, likes, clicks)		✓	✓	✓

Benefits	Sponsorship Level			
	Bronze \$7,500	Silver \$15,000	Gold \$25,000	Platinum \$45,000
Marketing and Advertising				
Recognition in Neuroscience 2026 banner ads in <i>JNeurosci</i> and <i>eNeuro</i>				✓
Name/logo/link in SfN marketing emails (contacts: 150,000+)			✓	Premier Placement
Name/logo/link in <i>Neuroscience Extra!</i> Daily News	✓	✓	Enhanced Placement	Premier Placement
Exclusive sponsor of one Neuroscience 2026 e-blast				✓
Advertisement in Neuroscience 2026 Program and Exhibit Guide			1/4 page	1/2 page
Press release announcing tier groups			✓	Premier Placement
Discount off On-site Advertising and Sponsored Products (page 10)	20%	20%	20%	20%
Special Opportunity: Sponsor of One Day of Neuroscience 2026				
Dedicated on-site signage				✓
Dedicated social media post on sponsored day (with sponsor hashtag)				✓
Verbal acknowledgement prior to Presidential Special Lecture on sponsored day				✓
Recognition in dedicated press release on sponsored day				✓
Additional Benefits				
Complimentary full registrations to Neuroscience 2026	1	2	5	10
Full access to the Donor & Volunteer Lounge	✓	✓	✓	✓
Invitation to the Donor & Volunteer Breakfast Event	✓	✓	✓	✓
Sponsored seating area				✓
Individual year-round SfN memberships and benefits				5
Discount off Program Support opportunities (page 8)	10%	10%	20%	20%
Discount on tiered sponsorship pricing if exhibiting at Neuroscience 2026	10%	10%	10%	10%
Priority points (toward future SfN exhibit space)	1	2	3	5
After-meeting report package	✓	✓	✓	✓

Program Support

Amplify your organization's impact at **Neuroscience 2026** by supporting individual lectures, events, and awards. Program Support offers **targeted visibility** to thousands of attendees, highlighting your commitment to advancing neuroscience while connecting your brand with key researchers, educators, and thought leaders.

Supporters are recognized in the **Neuroscience 2026 Program and Exhibit Guide**, on the **SfN website**, and through event signage. Certain opportunities also include **press and verbal recognition**, providing additional exposure and credibility. Tiered sponsors (Platinum, Gold, Silver, Bronze), exhibitors, and advertisers are eligible for **discounted rates** on individual lecture and event offerings (see Discounted Rates for 2026 SfN Contributors, [page 9](#)).



For more information or questions about Neuroscience 2026 Program Support, please contact development@sfn.org.

Lectures

Presidential Special Lectures

Among the most anticipated, highest-profile, and widely attended events, with speakers selected by the SfN president. Sponsor is verbally recognized and thanked by SfN president \$25,000 each, limited to 4

History of Neuroscience Lecture

A chronicle of the evolution and growth of major topics in neuroscience. Sponsor is verbally thanked in session introduction \$15,000, limited to 1

Special Lectures

A series of high-profile lectures each representing a neuroscience theme. Sponsor is recognized in event signage \$15,000 each

Educational and Professional Development Events

Short Course

Train scientists in day-long course focused on emerging topics and research techniques related to rigorous neuroscience. \$10,000, limited to 1

Professional Development Workshops

Improve various professional skills at all career stages.

- Individual Workshop \$2,000 each
- Three Workshops \$5,000
- Exclusive Support (for all workshops) \$9,000

Meet-the-Experts Series:

Experts describe their research techniques and accomplishments in a personal context.

- Individual Session \$2,000 each
- Three Sessions \$5,000
- Exclusive Support (for all sessions) \$14,000

Early Career Poster Session

Provide trainees the opportunity to present their research and make lasting connections with established neuroscientists.

- Nonexclusive sponsorship (up to 3 sponsors) \$10,000
- Exclusive sponsorship \$25,000

Mentoring and Networking Events

Celebrate the achievements of neuroscience communities and offer attendees networking opportunities.

- Community Connections Reception \$10,000
- BrainFacts Live Event \$10,000
- Brain Awareness Campaign Event \$10,000
- Celebration of Women in Neuroscience Event \$10,000
- Career Development Topics: A Networking Event \$10,000
- Neuroscience Scholars Program (NSP) Mentoring Event \$10,000

Awards and Prizes

Ralph W. Gerard Prize in Neuroscience \$50,000

Highest recognition conferred by SfN to a scientist who made significant contributions in neuroscience during his or her career.

Mika Salpeter Lifetime Achievement Award \$10,000

Recognizes an individual with outstanding career achievements who has also promoted the advancement of women in neuroscience.

Science Educator Award \$10,000

Honors two outstanding neuroscientists who have made significant contributions to educating the public about neuroscience.

Next Generation Award \$8,000

Recognizes chapter members who make valuable contributions to outreach, education, and public communications about neuroscience.

Trainee Professional Development Awards (TPDA)

Support begins at \$3,000

Undergraduate and graduate students and postdoctoral fellows receive merit-based awards to attend Neuroscience 2026, present their research at a dedicated poster session, and network with peers and established scientists.

SfN will match contributions of \$25,000 or more.
No discounts available on TPDA program support.

Discounted Rates for 2026 SfN Contributors

<ul style="list-style-type: none"> • Neuroscience 2026 Platinum Sponsor • Neuroscience 2026 Gold Sponsor 	20% off Program Support (lectures/events*) 20% off On-site Advertising and Sponsored Products ** 10% off tiered sponsorship if exhibiting at Neuroscience 2026
<ul style="list-style-type: none"> • Neuroscience 2026 Silver Sponsor • Neuroscience 2026 Bronze Sponsor 	10% off Program Support (lectures/events*) 20% off On-site Advertising and Sponsored Products ** 10% off tiered sponsorship if exhibiting at Neuroscience 2026
<ul style="list-style-type: none"> • Neuroscience 2026 Exhibitors • 2026 Sustaining Associate Members (SAMs) • 2026 Award and Prize Sponsors 	10% off tiered sponsorship plus 20% off Program Support (lectures/events*) and 20% off On-Site Advertising and Sponsored Products ** (with tiered sponsorship) 10% off Program Support (lectures/events*) and 10% off On-site Advertising and Sponsored Products ** (without tiered sponsorship)

* No discounts available on awards and prizes or TPDA program support.

** No discounts available on Product Theater.

On-Site Advertising and Sponsored Products

SfN offers a range of sponsored products and advertising opportunities to help extend your reach and align with your brand, budget, audience, and marketing goals.

Grand Product Theater*

- 30-Minute Time Slot\$9,500
Discounts will not be permitted for the Grand Product Theater

New! Focused Product Theater*

- 30-Minute Time Slot\$6,500
Discounts will not be permitted for the Focused Product Theater

Digital Signage

- Option 1 | Maximum Visibility.....\$6,500
- Option 2 | Deluxe Coverage\$4,500
- Option 3 | Starter Pack.....\$3,500

Wi-Fi Splash Page

- Exclusive Support\$15,000

Mobile App Splash Page Ad at Start-Up **SOLD**

- Exclusive Support\$15,000

Mobile App Home Screen Banner Ads

- Per Day (3 available).....\$8,000

“Know Before You Go” Email Banner Ad

- Per Issue (3 available)\$4,500
- Exclusive Support\$10,000

Attendee Newsletter Email Banner Ad

Top Placement

- Per Issue (5 available)\$5,500
- Exclusive Support\$21,000

Middle Placement

- Per Issue (5 available)\$2,000
- Exclusive Support\$8,000

Don't see what you're looking for? Get in touch with us to create your own custom sponsorship opportunity! Contact adsales@sfn.org with questions or to make a purchase.

Special Signage in the Product Theater*

- Per Day (3 available: Sunday–Tuesday)\$3,000
- Exclusive Support (all days)\$7,500

Tote Bags*

- Exclusive Support\$28,000

Charging Stations **SOLD**

- Exclusive Support\$15,000

Lanyards*

- Exclusive Support\$30,000

Pens

- Exclusive Support\$10,000

Sticker Stop

- Exclusive Support\$3,500

Z-Card Fold-Out Map

- Exclusive Support\$15,000

Sticky Notepads

- Exclusive Support\$8,000

Special Print Edition of JNeurosci

- Full-page Ad.....\$1,550
- Full-page Ad, Opposite Table of Contents (1 available).....\$2,275
- Full-page Ad, Back Cover (1 available)\$2,575
- Full-Page Ad, Inside Front Cover (1 available).....\$1,800
- Full-Page Ad, Inside Back Cover (1 available)\$2,000

Neuroscience 2026 Sponsorship Agreement

This agreement presents mutual understanding between the Society for Neuroscience (SfN) and Neuroscience 2026 sponsoring organization (Sponsor) regarding the terms and conditions of this support.

The level of sponsorship support is detailed in the published Neuroscience 2026 Sponsorship Opportunities prospectus (attached). SfN will recognize Sponsor with the benefits as outlined in this prospectus at the level selected by the Sponsor. Any other acknowledgements of Sponsor's support role shall be mutually agreed to by Sponsor and SfN in writing and signed by both parties. For any such recognitions and acknowledgements noted herein, Sponsor grants SfN a nonexclusive, royalty-free license to use the name and logo of Sponsor.

Sponsor shall pay the nonrefundable support to SfN thirty days after the receipt of invoice. For accounting purposes, SfN is registered with the IRS as a qualified 501(c)(3) nonprofit organization under FEIN 52-0895843 and donations are deductible to the extent allowed by law.

It important to note that some sponsorship benefits include recognition in printed or other fixed-format materials for Neuroscience 2026. Because these materials must be produced in advance, SfN can include Sponsor's name, logo, and recognition only if, by SfN's stated production deadline, SfN has received either full payment or a signed written commitment to pay. If payment or a signed commitment is not received by the deadline, Sponsor's recognition may be omitted from printed or other non-editable materials, and the sponsorship fee will not be reduced or adjusted as a result.

SfN shall retain control over all aspects of Neuroscience 2026 taking place in Washington, D.C. from November 12–18, 2026. Sponsor gains no rights other than the supporter's rights set forth in this Sponsorship Agreement. Sponsor and SfN agree to indemnify and hold the other and its officers, directors, members, and employees harmless from any claims, damages, costs, liabilities, and expenses arising out of the responsible party's activities under this Sponsorship Agreement or in connection with Sponsorship-related activities relating to Neuroscience 2026.

Neither Sponsor nor SfN shall be held responsible if Neuroscience 2026 is delayed, adjusted, or cancelled due to internet connectivity issues, an act of God, or any other force majeure event beyond either party's reasonable control. SfN also reserves the right, in its sole discretion, to cancel Neuroscience 2026 for any reason. In the event of cancellation or curtailment, SfN will have no further liability to Sponsor.

Sponsorships must be related to the overall mission of the Society and appropriate to the purpose of the supported event. The character of the proposed sponsorship is subject to approval by the Society. SfN reserves the right even after an application and payment is received to refuse applications and sponsorships not meeting standards required or expected, as well as the right to curtail sponsorships that reflect unfavorably on the character of the supported event. All sponsorship language, graphics, and accompanying materials (such as logo, name, tagline, key messages, company literature) must be reviewed and approved by the Society.

Neither party will be liable to the other for any speculative special, incidental, indirect, remote, or consequential damages arising from such party's performance or failure to perform.

Notwithstanding any other provision of these terms and conditions or the sponsorship agreement, the SfN's entire liability to Sponsor or otherwise arising in connection herewith will not exceed the amount paid to SfN by Sponsor pursuant to the sponsorship agreement.



Neuroscience 2026 Sponsorship Application Form

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Contact Name: _____

Title: _____

Email: _____

Billing Address (if different from above): _____

City: _____ State: _____ Zip: _____ Country: _____

Social Media Handles:

Twitter: _____ Facebook: _____ LinkedIn: _____ Instagram: _____

Level of Sponsorship:

- Platinum / \$45,000 Gold / \$25,000 Silver / \$15,000 Bronze / \$7,500

Program Support:

- Presidential Special Lecture / \$25,000 History of Neuroscience Lecture / \$15,000
 Special Lectures / \$15,000 Other Event: _____ Award: _____

Please send me information about additional opportunities:

- On-site Advertising and Sponsored Products at Neuroscience 2026
 Exhibiting at Neuroscience 2026

I confirm I have read and agreed to this Neuroscience 2026 Sponsorship Agreement.

Signature _____ Date _____

Name _____ Title _____

Email completed form and materials to SfN at development@sfn.org.
Submit your logo for inclusion in items that are part of your selected sponsorship package.
Logo should be submitted as an EPS file, high-quality JPEG or PSD.