



Virtual Dates: November 8 - 11

www.sfn.org/exhibits

VIRTUAL EXPERIENCE

Virtual Exhibit Hall Hours

Monday, November 8

1:00 p.m. CST – 3:30 p.m. CST

Tuesday, November 9

8:30 a.m. CST – 12:00 p.m. CST

Wednesday, November 10

1:30 p.m. CST – 4:30 p.m. CST

Thursday, November 11

8:30 a.m. CST – 12:00 p.m. CST

Virtual Exhibit Space Fees

Booth Categories	**By July 1	**After July 1
Commercial	\$3,025	\$3,250
Nonprofit (<i>Universities and Associations</i>)	\$800	\$840
Institute (<i>NIH, NSF/US Government Agencies</i>)	\$400	\$415

**Virtual Booth includes 2 badges with virtual meeting access only.

Virtual Platform

Cadmium

Virtual Booth Exhibitor Listings

The assets available are:

- ▶ Exhibitor Name
 - ▶ Exhibitor Logo Image
 - ▶ Exhibitor Website Links
 - ▶ Description
 - ▶ Exhibitor Giveaway Feature
 - ▶ Exhibitor Video Upload
 - ▶ Website
 - ▶ Request Additional Information
 - ▶ Exhibitor Products and Categories
 - ▶ Social Media
 - ▶ Representative/Contact Information
 - ▶ Exhibitor Video Chat with Attendees
 - ▶ Exhibitor Banner Image
 - ▶ Exhibitor PDF Links
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Platform Availability

The “live” event will be held from **November 8-11, 2021**, but the online platform will be available until **November 30** so attendees and exhibitors can revisit at any point during that time to connect or view the content.

Setting Up Your Virtual Booth

An email will be sent to the administrative contact with log in credentials. When you log in, you will see a list of tasks you must complete to prepare your virtual booth. Explore [this PDF](#) and [this YouTube video](#) to learn more about your tasks and how they will be reflected in your virtual booth.

Virtual Booth Analytics

The following information can be pulled from your own personal portal at any time during the event:

- ▶ Attendee impression tracking (name, title, Organization email, phone number (if agreed to by attendee))
 - ▶ Request Information button so attendees can contact the exhibitors and share their information and interests
 - ▶ A Like button so you can see which attendees liked your booth the most
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Code of Conduct at SfN Virtual Events

Digital Learning Community Guidelines

Thank you for being part of the SfN online community. SfN has established this site to serve as another venue for professional networking and communications in support of the neuroscience community. To ensure the best possible experience for all members, SfN has established basic guidelines for participation. The purpose of this code of conduct is to address behavior, not to censor content or to inhibit conversation about late breaking or controversial ideas. By joining and using this community, you agree that you have read and will follow these rules and guidelines. You also agree to reserve discussions, shared files, and content to those related to the purposes of this forum. For instance, please do not post solicitations, job postings, unrelated blog links, or other general commentary unrelated to this forum. This is a great medium through which to seek the advice of your peers, benefit from their experience, and participate in ongoing conversations about neuroscience broadly defined – scientific questions, professional development issues, opportunities for collaboration, support, etc.

Please take a moment to acquaint yourself with these important guidelines. In order to preserve a climate that encourages both civil and fruitful dialogue, SfN reserves the right to suspend or terminate membership in this community for anyone who violates these rules.

View the entire [Community Guidelines](#) for more information.

Virtual Event Disclaimer

SfN is not liable for any loss sustained by the Exhibitor as a result of the Exhibitor's or any third party's failure to access the conference website, or as a result of any breakdowns, software errors, incomplete or inaccurate transfer of information. The parties agree that this Exhibitor Agreement/prospectus (and any other agreement/prospectus referred to herein) contain the complete obligation between the parties and supersedes any prior understandings, agreements, or representations by or between the parties, written or oral, which may have related to the subject matter hereof in any way. The person signing the application on the exhibitor's behalf shall be deemed to have full authority to do so and shall have no right to claim against SfN that such person or persons did not have such authority. The exhibitor is responsible for creating and providing booth content to SfN. If the exhibitor fails to respond in a timely manner for content or otherwise fails to deliver content, SfN shall be under no obligation to change the dates of the event or provide a refund. SfN reserves the right to prohibit, limit or discontinue the distribution of gifts, giveaways or similar promotions. There will be no announcements of exhibitors' contests, drawings or winners during the exhibition. The exhibitor hereby agrees to indemnify and hold forever harmless the Society for Neuroscience, its officers, agents, and employees against all costs, claims, demands, proceedings, liability, losses and expenses (including reasonable legal fees) whatsoever made against or incurred by SfN as a result of, related to or arising in connection with (i) a breach of these terms by exhibitor, and/or (ii) any acts or defaults of exhibitor, exhibitor's employees or agents in connection with the event and/ or (iii) any claim brought against SfN that the content or any services or software supplied by exhibitor infringe, violate, or trespass or constitute the unauthorized use or misappropriation of any intellectual property of any third party. Exhibitors will only promote products and services regularly sold by them. No products and/or services will be directly sold from within the conference platform. No virtual booths may be shared or sublet without prior written permission of SfN. Failure to comply is deemed cause for cancellation of the space.

Changes to Event, Reservation of Rights

SfN reserves the right to change the virtual date and/or title of the Event, and to change and/or substitute speakers or moderators, in SfN's sole discretion as to what is best for the Event. SfN reserves the right (but has no obligation) to review the content or material to be presented by Exhibitor and/or presenters, and to reject or remove any content or other material presented by Exhibitor and/ or presenters if SfN reasonably views such content as potentially obscene, derogatory, unlawful, violative of any third party's rights, or otherwise objectionable.

Q & A

Q: Will Lead Generation be available?

A: Yes

Q: When is the deadline to have all work

uploaded and submitted for the virtual booth?

A: **October 29, 2021**

Q: Will there be posters presented?

A: Yes, posters will be available beginning on preview day, **November 3, 2021** and available through **November 30**.

Q: Will there be educational sessions?

A: Yes, sessions will be available beginning on preview day, **November 3, 2021** and available through **November 30**.
