

EXHIBIT INVITATION



SAN DIEGO, CA

EXHIBIT DATES NOVEMBER 4–7 // MEETING DATES NOVEMBER 3–7

Purchase exhibit space at SfN.org/exhibits

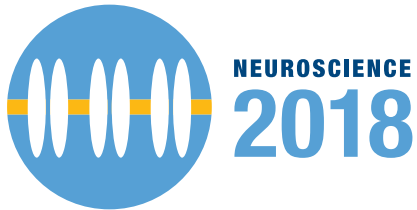


EXHIBIT AT THE WORLD'S LARGEST NEUROSCIENCE MARKETPLACE

Join the Society for Neuroscience in San Diego, CA November 3–7 for a one-of-a-kind event bringing together scientists, clinicians, and decision-makers in the global scientific community to exchange new knowledge and share the latest research on the brain and nervous system.

SfN's annual meeting regularly attracts more than 30,000 attendees, providing an unparalleled opportunity to gain or retain a share of the growing neuroscience market. As a Neuroscience 2018 exhibitor, you will have the opportunity to:

- Meet face-to-face with customers
- Showcase products and services
- Generate new leads
- Support the field

Purchase Early to Save Money and Secure Prime Exhibit Space

Take advantage of reduced rates by purchasing your exhibit space by **May 4**, the priority point deadline.

Maximize Your Impact With On-site Marketing Opportunities

Build relationships with target markets and drive traffic to your booth by taking advantage of SfN's advertising and support opportunities. Details on page 9.

700 BOOTHS ALREADY SOLD

Visit SfN.org/exhibits to secure your exhibit space today.

We look forward to partnering with you in San Diego!



About SfN

The Society for Neuroscience is the world's largest organization of scientists and physicians devoted to advancing the understanding of the brain and nervous system. Founded in 1969, SfN has grown to nearly 36,000 members in more than 100 countries worldwide. Learn more about the Society's mission and programs at SfN.org.



REACH DECISION-MAKERS

INTERACT FACE-TO-FACE AND BUILD RELATIONSHIPS WITH THOUSANDS OF NEW AND CURRENT CUSTOMERS

BENEFITS OF EXHIBITING

HIGH-TRAFFIC EXHIBIT HALL

Thousands of potential buyers visit the Exhibit Hall to view nearly 15,000 poster presentations.

ON-SITE VISIBILITY

Exhibit Guide

Company name listed alphabetically in up to eight product categories.

My Neuroscience Marketplace

Year-round online exhibit listing by company name and products, marketed biweekly to nearly 36,000 members.

Neuroscience 2018 Program

Company name and booth number in the official exhibitor list.

Neuroscience Meeting Planner

Exhibit listing visible each time attendees access abstracts and maps and add to their personalized itinerary.

Mobile App

Exhibit listing in the hands of attendees throughout the duration of the meeting.

YEAR-ROUND ACCESS TO YOUR COMPANY

A hyperlink to your company website through My Neuroscience Marketplace is available before and after the meeting for access throughout the year.

TWO EXHIBITOR GUEST BADGES

Per 10' x 10' booth — gain full access to the Exhibit Hall and poster sessions (a \$2,110 value).

SEVEN EXHIBIT PERSONNEL BADGES

Per 10' x 10' booth — includes admission to scientific sessions.

COMPLIMENTARY ACCESS TO EXHIBITOR LOUNGE

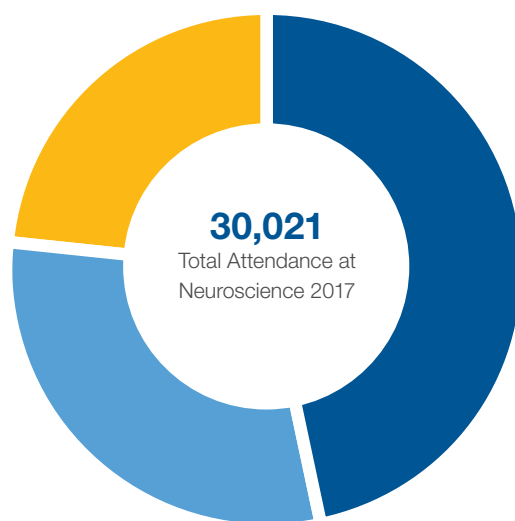
Coffee and tea service and cable television in a relaxed setting offer a great location for company staff meetings.

ANNUAL MEETING ATTENDEES

16,422 U.S. Scientific

7,105 Non-U.S. Scientific

6,494 Exhibitors, Press, Guests, and Others



ANNUAL MEETING ATTENDANCE

	2017 Washington, DC	2016 San Diego, CA	2015 Chicago, IL
Members	12,799	13,243	12,971
Nonmembers	1,545	1,440	1,279
Student Members	8,449	8,848	8,651
Student Nonmembers	737	793	921
Total Scientific	23,530	24,324	23,822
Guest, Press, and Others	2,251	1,896	1,464
Exhibitors*	4,240	4,083	3,747
Total Registrants	30,021	30,303	29,033

*25% of exhibitors and exhibitor guests are scientists with purchasing power.

WHY YOU SHOULD EXHIBIT

GAIN INSIGHT INTO ATTENDEES' RESEARCH AND THE PRODUCTS THEY USE IN THEIR WORK.*

If your product is listed, plan to exhibit at Neuroscience 2018. You can't afford to miss this year's meeting!

AREA OF INTEREST

Specialization	Number of Attendees
Behavioral Neuroscience	11,167
Cellular and Molecular Neuroscience	9,990
Disorders of the Nervous System	7,883
Cognitive Neuroscience	6,817
Sensory Systems Neuroscience	5,008
Techniques and Methods	4,325
Neural / Synaptic Structure and Function	4,211
Neuropharmacology and Neurochemistry	4,154
Developmental Neuroscience	4,077
Computational Neuroscience and Modeling	3,949
Motor Systems Neuroscience	3,768
Neuroscience of Aging	3,341
Neuroregeneration and Repair	3,158
Excitable Membranes and Ion Channels	2,418
Neuroendocrinology	1,862
Bioinformatics / Neuroinformatics	1,766
Neuroengineering and Robotics	1,743
Neuroethology	907
Evolutionary and Comparative Neuroscience	889
History, Teaching, Public Awareness, and Societal Impacts in Neuroscience	148

Topical Track	Primary Interest	Secondary Interest
Neurodegenerative Disorders and Injury	5,091	3,006
Neural Excitability, Synapses, and Glia	3,168	3,581
Cognition	3,146	2,990
Sensory Systems	2,641	2,330
Integrative Physiology and Behavior	2,481	3,050
Development	1,850	1,937
Motor Systems	1,708	1,577
Motivation and Emotion	1,701	1,882
Techniques	875	2,143
History and Education	148	252

PRODUCTS ATTENDEES BUY AND USE

Product Categories of Interest	Number of Attendees
Imaging/Optical Instruments	11,174
Laboratory Equipment and Supplies	9,340
Physiological Instruments	8,664
Biochemicals and Reagents	7,123
Computer-Related Instruments	5,659
Pharmaceuticals	5,120
Publishers	4,667
Types of Products Used in Research or Practice	
Microscopy and Cellular Imaging	11,337
Animal Behavioral Monitoring	10,591
Animal Care and Surgery	10,573
Electrophysiological Equipment	8,925
Proteins Chemistry, including antibodies and other immunological reagents	8,326
Pharmacological Reagents	7,854
Specialized Scientific Software	6,684
Cell Culture	6,439
Human Brain Imaging (fMRI, PET, ERP, MEG, etc.)	4,240

PLACE OF EMPLOYMENT

	Number of Attendees
Graduate School or University	13,408
Medical, Veterinary, or Dental School	2,243
Government	1,635
Undergraduate College	1,444
Independent Research Institute	997
Biotech or Pharmaceutical Company	795
Hospital	758
Not Employed/Student	657
Nonprofit Organization	542
Other Private Sector Entity	164
Other	128
Self-Employed	81

*Based on Neuroscience 2017 attendee demographic survey

JOIN FELLOW EXHIBITORS AND REACH THOUSANDS

BELOW ARE THE 2017 EXHIBITORS. THOSE WITH BOOTH NUMBERS HAVE ALREADY PURCHASED EXHIBIT SPACE FOR 2018.

Exhibitor	Booth #
10x Genomics	
3Brain GmbH	3631
3i - Intelligent Imaging Innovations	2628
A - M Systems, Inc.	1921
A.M.P.I.	
AAAS Science and Technology Policy Fellowships	2132
AAT Bioquest, Inc.	
Abberior Instruments GmbH	
Abcam	635
Abgent	
ACS Publications	
Active Motif	
ADInstruments, Inc.	2018
Adipogen International, Inc.	
Advanced Brain Monitoring	
Advanced Cell Diagnostics Inc.	
Advanced Platform Technology (APT) Center	
Advanced Targeting Systems, Inc.	3225
AfaSci Research Laboratory	
Agency for Toxic Substances and Disease Registry	
Agilent Technologies, Inc.	713
ALA Scientific Instruments, Inc.	2232
Alembic Instruments Inc.	
Allele Biotechnology & Pharmaceuticals Inc.	
Allen Institute for Brain Science	500
Alliance for Regenerative Rehabilitation Research	
Alpha MED Scientific Inc.	929
Alpha Omega	1104
ALS Association, The	
ALZET Osmotic Pumps/ Durect Corp.	2120
Alzheimer Drug Discovery Foundation	
Alzheimer's Association	

Exhibitor	Booth #
Am Qualex Antibodies Signal Transduction (AQSP)	
American Physiological Society, The	
American Society for Pharmacology & Experimental Therapeutics	
AMTI	
Amylgen	
Andor Technology	1229
Andrew Alliance	
Animal Care Systems, Inc.	
Animal Identification & Marking Systems, Inc.	3125
ANS Biotech SA	
ANT Neuro	512
Antec bv	
Antibodies Incorporated	
Applied Physics & Electronics, Inc.	
Applied StemCell Inc.	
Araclon Biotech	
Arbor Assays	3533
Arrington Research, Inc.	
ARVO - Association for Research in Vision and Ophthalmology	
ASI/Applied Scientific Instrumentation	1729
Association of Migraine Disorders	
ATCC	
Atlas Antibodies AB	605
ATLAS Neuroengineering	622
AUM BioTech, LLC	
aura optik gmbh	
Aurora Scientific Inc.	
AutoMate Scientific, Inc.	1634
Aves Labs	
Aviva Systems Biology Corporation	3532
Axon Biosystems	618
Axol Bioscience Ltd.	
Azure Biosystems	1815
Bachem Americas, Inc.	1122
Backyard Brains	3330

Exhibitor	Booth #
Banner Sun Health Research Institute	
Barrett Technology, LLC	
BASi	1821
Battelle	
Bentham Science Publishers, Ltd.	120
Bertin Corp.	2017
BESA GmbH	723
Bethyl Laboratories, Inc.	
BINDER Inc.	
Bio - Rad Laboratories	1221
Bio - Serv	2912
Bio Research Center., Co. Ltd.	
BioChain	
Biochemical Society	207
Biocompare	
Biocytogen, LLC	
BioLegend	3116
BIOPAC Systems, Inc.	2721
BioPhotonics, a Photonics Media Publication	
Biorbyt Ltd.	
Biosearch Technologies, Inc.	
BIOSEB	3932, 3933
biosensis Pty Ltd.	536
Bioss Inc.	528
BioSynthesis, Inc.	
Bio-Techne	501
BioTechniques	
BioTek Instruments, Inc.	513
Biotium, Inc.	
Biotrial	
Bitplane Inc.	
BKIN Technologies Ltd.	1935
Blackrock Microsystems	829
Boca Scientific Inc.	
Boster Immunoleader	
Brain Architecture Project	
Brain Observatory, The,	
Brain Products	621
Brain Vision LLC	
BrainBits LLC	923

Exhibitor	Booth #
BRAINS	
Brains On-Line	2531
BrainXell, Inc.	2531
BrightFocus Foundation	
Bruker Corporation	1101
Caliber Imaging and Diagnostics	3226
Cambridge Electronic Design Ltd.	1928
Cambridge NeuroTech	1531
Cambridge Research Systems Ltd.	
Cambridge University Press	
Canadian Association for Neuroscience	
Canadian Neurophotonics Platform, The	
Canopy Biosciences	3733
Carbosynth LLC	429
Carl Zeiss Microscopy, LLC	2313
Cayman Chemical Company	3028
CEDARLANE	3219
Cell Applications, Inc.	
Cell Signaling Technology, Inc.	2013
Cellectricon	
Cellular Dynamics International, a FUJIFILM company	2935
Center for Sensorimotor Neural Engineering	
Centre for Brain Research, Indian Institute of Science	
Changchun New industries Optoelectronics Technology Co., Ltd.	1833
Charles River	2519
ChiSquare Bioimaging, LLC	
Chroma Technology	821
Cilcare	
ClearH2O®	
Clever Sys Inc.	1834, 1835
Cloud-Clone Corp.	1819
Cobolt AB	
Cognionics, Inc.	523
Coherent	1100

EXHIBITOR DEMOGRAPHICS*

Exhibitor Organization Type	Number of Organizations	Net Square Footage
Commercial	452	93,000
Nonprofit (includes SfN)	72	11,800
Government/Institute	12	5,900
Total	536	110,700

**TOTAL
EXHIBITORS:
536***

392

U.S.

144

NON-U.S.

NUMBER OF EXHIBITORS BY COUNTRY*

Austria	1
Belgium	2
Canada	29
China	11
Denmark	2
Finland	4
France	8
Germany	18
Great Britain	25
Hungary	1
India	2
Israel	3

Italy	2
Japan	7
Netherlands	4
South Korea, Republic of	8
Spain	2
Suomi	1
Sweden	6
Switzerland	7
Taiwan	1
United States	392
Total	536

*Based on Neuroscience 2017 exhibitors

Exhibitor	Booth #
Cold Spring Harbor Laboratory Meetings & Courses	
Columbia University Press	222
Columbus Instruments	3117
Compumedics Neuroscan	401
Consortium for Public Outreach on Animal Research	
CoolLED Ltd.	1023
Coriell Institute for Medical Research	
CorTec GmbH	3816
Cortech Solutions, Inc.	
Cosmo Biotechnologies Ltd.	
Coy Laboratory Products	
CREmedical Corp.	529
CrestOptics	914
Cusabio LLC	2031
Cyagen Biosciences Inc.	2133
Cyfuse Biomedical K.K.	
Cytocybernetics	818
Cytoskeleton Inc.	1912
DAIHAN Scientific NA Inc.	
Data Sciences International (DSI)	1920
DataLad Project	
DDNews	
Delong America	
Denator AB	
Deuteron Technologies	
Diagenode	
Diatome U.S.	1816
Digitimer Ltd.	1929

Exhibitor	Booth #
Doric Lenses Inc.	
Drummond Scientific Company	2337
DRVision Technologies LLC	
Dyets, Inc.	
Edmund Optics America	
Eicom	3127
Electrical Geodesics, Inc. (EG)	530
Electron Microscopy Sciences	1818
ELGA LabWater	
Elsevier	200
emka TECHNOLOGIES Inc.	2131
Emotiv	
EnCor Biotechnology Inc.	437
Envigo	
Enzo Life Sciences	901
Epigentek Group Inc.	3433
Eppendorf	1201
Etaluma Inc.	
Evolocus LLC	
Evotec	
Excelitas Technologies (X-Cite)	2529
Expansion Technologies	
F1000 Ltd.	201
Facility for <i>In Vivo</i> Behavioral Screening	
Faculty for Undergraduate Neuroscience / FUN	
FD NeuroTechnologies, Inc.	2134
FEI Company	
Feinstein Institute	

Exhibitor	Booth #
Femtonics Ltd.	535
FHC, Inc.	735
Fine Science Tools	2112
Finger Lakes Instrumentation	
Fitzgerald Industries International	1719
Flarebio Biotech LLC	
Fluicell AB	
Fluidigm Corporation	
Flywheel	
Focus Biomolecules	
Frohlich Lab	
Frontiers	121
Full Moon BioSystems, Inc.	
FUS Instruments, Inc.	
g.tec Guger Technologies OG	2534
Gene Tools, LLC	3124
GeneCopoeia, Inc.	912
GeneTex®, Inc	903
Genetic Engineering & Biotechnology News	
GenScript USA Inc.	
GoIFoton	
GORYO Chemical, Inc.	
GraphPad Software, Inc.	1528
Grass Foundation	
Gray Matter Research	
Hacker Instruments & Industries, Inc.	
Hamamatsu Corporation	2513
Hamilton Company	2012
Harvard Apparatus, a division of Harvard Bioscience	2813, 2829

Exhibitor	Booth #
Harvard University Press	
Hawaiian Moon	531
Hello Bio Ltd.	436
Hilltop Lab Animals, Inc.	3500
HiQScreen Sàrl	2019
Horizon Discovery	3416
Human Brain Project, The	
Huron Digital Pathology	
HVS Image	
iBiology	
IBL-America	
IBRO / International Brain Research Organization	
Illumina	
ImmunoChemistry Technologies LLC	
iMotions Inc.	
INCF	
Innova Biosciences Ltd.	
INSCOPIX, Inc.	729
Insight	
Instech Laboratories, Inc.	1529
Intan Technologies, LLC	3717
Intelligence Advanced Research Projects Activity	
International Behavioral Neuroscience Society	
International Drug Abuse Research Society	
International Neural Network Society	
International Spinal Research Trust	

Exhibitor	Booth #
International STRESS AND BEHAVIOR Society (ISBS)	
Intervivo Solutions Inc.	3317
Intific, Inc.	
Invicro	3624
iPRECIO Infusion Pumps by Primetech Corporation	2922
Irvine Scientific	
ISS, Inc.	
Isto Visio, LLC	
iWorx Systems, Inc.	2035
Jackson ImmunoResearch Laboratories, Inc.	1737
Jackson Laboratory, The	801
Jali Medical Inc.	
JENOPTIK Optical Systems LLC	
Jinga-hi, Inc.	
Journal of Neural Engineering	
Journal of Physiology, The	400
Journal of Young Investigators	
Karger Publishers	122
KD Scientific	2029
Kendall Research Systems	
Kent Scientific Corporation	3314
Kerr Scientific Instruments Ltd.	
KEYENCE Corporation	
Kinder Scientific Company, LLC	3517
Kinetic Systems, Inc.	
Kopf Instruments	2229
La Jolla Alcohol Research, Inc.	3732
LABCON	3033
LabRoots, Inc.	629
LabX Media Group	2919
Lafayette Instrument Company, Inc.	1612
Laserglow Technologies	
LASOS Lasertechnik GmbH	1007
LaVision BioTec GmbH	813
LC Sciences	
LeafLabs	
Leica Microsystems	2613
LI-COR Biosciences	
LifeCanvas Technologies	
LKT Laboratories, Inc.	2836
Logos Biosystems, Inc.	712
Lohmann Research Equipment	
Lonza	3628

Exhibitor	Booth #
Ludl Electronic Products Ltd.	
Luigs & Neumann Feinmechanik und Elektrotechnik GmbH	
Lumencor, Inc.	1519
Lumenera Corporation	3619
Luxendo GmbH	
Mad City Labs, Inc.	
MAG & More	
MagVenture, Inc.	
Market Tech, Inc.	
MathWorks	4032
Max Planck Florida Institute for Neuroscience	
MaxCyte, Inc.	
MaxWell Biosystems	2933
MBF Bioscience	2235
MBL International	
MD Biosciences, Inc.	
Meadowlark	807
MED Associates, Inc.	2913
Media Cybernetics, Inc.	1828
Mediso USA, LLC	3524
Mega Electronics Ltd.	
Melles Griot	
Metabolon	
Metris B.V.	3020
Mettler-Toledo Rainin Instrument LLC	
MI Bioresearch	
Microprobes for Life Science, Inc.	1535
Mightex Systems	3130
Millar, Inc.	
MilliporeSigma	2329
Miltenyi Biotec	1428
MIT Press, The	212
Mitutoyo America Corporation	905
Molecular Devices	3716
Moor Instruments, Inc.	601
Motion Analysis Corporation	
MotionMonitor, The	3531
Mouse Specifics, Inc.	
MP Biomedicals	
MR Solutions	
MTI-GlobalStem	
Mutant Mouse Resource & Research Centers (MMRRC)	
My Green Lab	
NACALAI USA, Inc.	

Exhibitor	Booth #
NAN Instruments Ltd	
Nanon Technologies Inc.	3724
NanoCollect Biomedical, Inc.	
Nanoprobes, Inc.	
Narishige International USA, Inc.	2535
National Center of Neuromodulation for Rehabilitation at the Medical University of South Carolina	
National Chimpanzee Brain Resource	
National Disease Research Interchange (NDRI)	
National Institutes of Health	
National Neurotrauma Society	
National Primate Research Centers	
National Science Foundation (NSF)	
Nature Publishing Group	
Navitar, Inc	
Nemamatrix, Inc.	
NeoBiosystems, Inc.	
Neta Scientific Incorporated	
Neuralynx, Inc.	1129
Neurescence Inc.	701
NeuroData	
NEUROELECTRICS, S.L	413
Neurofit SAS	
NeuroInDx, Inc.	
Neurolabware	
Neurology Central	
NeuroLux, Inc.	
NeuroNexus Technologies	1113
NeuroScience Associates	1029, 1034
Neuroscience in France	
Neuroscience in Germany	
Neuroscience Information Framework (NIF)	
Neuroscience News and Research	2918
NEUROSERVICE	1733
NeuroSolutions Ltd.	
Neurostar	2436, 2437
NeuroStructural Research Labs	
Neurotar Ltd.	2736
Neurxstem	
New Scale Technologies	

Exhibitor	Booth #
NEWDOON	
Newport Corporation	2828
Nikon Instruments Inc.	1313
NIRx Medical Technologies LLC	1932
Noldus Information Technology	2429
Noraxon USA, Inc.	
Norgen Biotek Corp.	
Northern Digital Inc. (NDI)	
npi electronic	2236
OBELAB	3518
O'Hara & Co., Ltd.	
Olympus	2629
Omnetics Connector Corporation	2033
Omni International, Inc.	
Omnitech Electronics, Inc.	1628
Onefive GmbH	
OptiTrack	3525
ORAU	
OriGene	
OriginLab Corporation	1914
Oxford University Press	
OZ Biosciences	
Pacer Scientific	
Pacific Immunology Corp.	
Paradromics	
Parkinson's Association of San Diego	
Parkinson's Foundation	
Patterson Scientific	3407
PCO-TECH Inc.	1305
PeproTech, Inc.	1513
Peptides International	
Perimed, Inc.	3819
PhaseSpace, Inc.	
PhaseView	
PhenoSys	3231
Phi Optics, Inc.	
PhosphoSolutions	937
Photometrics	1521
Physitemp Instruments, Inc.	2637
PI (Physik Instrumente)	3216
Piezocconcept	3924
Piezosurgery Incorporated	
Pinnacle Technology, Inc.	2032
Pivotal Scientific Limited	
Plastics One Inc.	1916
Plexon, Inc.	1433

Exhibitor	Booth #
PLOS: Public Library of Science	2116
Polyplus transfection	2016
Porsoft	3224
Precision NanoSystems Inc.	
Precisionary Instruments, Inc.	2737
Princeton University Press	220
Prior Scientific	820
Prizmatix Ltd.	3333
Promoveo LLC	
Pronexus Analytical AB	3012
ProSci Incorporated	
ProteinSimple	
Proteintech Group, Inc.	
Proteos, Inc.	
ProtoKinetics Gait Analysis Walkways	1715
PsychoGenics Inc.	800
Psychology Software Tools, Inc.	428
Pulvinar Neuro	
Purina TestDiet	1429
QImaging	
QPS Austria	
Quanteon, LLC	
Quanterix	719
Rapp OptoElectronic GmbH	
RayBiotech, Inc.	1134
ReadCube	
RedShirtImaging, LLC	
Renovo Neural, Inc.	
Research Diets, Inc.	1721
Resonance Technology, Inc.	
Restless Legs Syndrome Foundation	
R-fMRI Network (RFMRI.ORG), The	
Ripple	3830, 3831
Roboz Surgical Instrument Co., Inc.	2129
Rockefeller University Press, The	
Rockland Immunochemicals, Inc.	613
Rocky Mountain Diagnostics, Inc.	2929
Rogue Research, Inc.	332, 333
rPeptide, LLC	
RPMC Lasers, Inc.	
RUCDR Infinite Biologics	

Exhibitor	Booth #
Rutgers Center of Alcohol Studies	
RWD Life Science	3126
Sable Systems International, Inc.	804
Safe Passage Neuromonitoring	
SAGE Publishing	107
San Diego Instruments, Inc.	2135
Sandvik Palm Coast	
Sarstedt, Inc.	
SB Drug Discovery	
Science Advisory Board, The	
Science Careers	2130
Science Exchange	
Science/AAAS	2128
ScienCell Research Laboratories	700
Scientifica Ltd.	1213
SciMedia	1237
SciPro Inc.	
Scripps Research Institute Integrated Rodent, The	
SelectScience	
Semrock	2834
Sensapex Oy	1301
SensoMotoric Instruments, Inc.	
SGL-DNA, A Synthetic Genomics Inc. Company	
Shimadzu Scientific Instrument	705
Simi Reality Motion Systems GmbH	3725
Sinauer Associates, Inc.	
Sino Biological Inc.	702
Siskiyou Corporation	2720
Society for Neuroscience (SfN)	2113
Somni Scientific	3618
Sophion - together with Biolin Scientific	1933
Soterix Medical Inc.	520
SouthernBiotech	
SPIE - The International Society for Optics and Photonics	
SpikeGadgets	4033
Springer	300, 301
SR Research Ltd.	1913
SRI International	1028

Exhibitor	Booth #
St. Jude Children's Research Hospital	
Stanford Behavioral and Functional Neuroscience Laboratory	
STARR Life Sciences Corp.	
STEMCELL Technologies Inc.	1329
Stemonix	506
Stoelting Company	1333, 1334
StressMarq Biosciences Inc.	3325
Studylog Systems, Inc.	
Sutter Instrument	1000, 1001
Suven Discovery	1022, 3232
Synapcell SAS	1832
Taconic Biosciences	2228
Taylor & Francis/Garland Science/Cogent OA	
TCI America	
Ted Pella, Inc.	3025
Tekscan, Inc.	
Thermo Fisher Scientific	1400
Thomas RECORDING GmbH	2028
Thorlabs Inc.	913
Tiemann Surgical Instruments	1915
TissueGen, Inc.	
TissueGnostics USA	3032
TissueVision, Inc	
TMC	2621
TMS International	
Tobii Pro	3415
Tokai Hit Co., Ltd.	
Toptica Photonics, Inc.	
Toronto Research Chemicals, Inc.	
Transnetyx, Inc.	
Transpharmation Ltd.	
TSE Systems, Inc.	1119
Tucker - Davis Technologies	1321
Tucsen Photonics Co., Ltd.	817
UGO Basile S.R.L.	1336
UID Identification Solutions	
Ultivue Inc.	
Unisense A/S	3425
University of Maryland Brain and Tissue Bank	
US Army Medicine Civilian Corps.	

Exhibitor	Booth #
UVP, LLC An Analytik Jena Company	1829
VA Center of Excellence in Functional Electrical Stimulation - Cleveland FES Center	
VA, Office of Research and Development	
Vala Sciences Inc.	
Vector Laboratories, Inc.	3019
VetEquip, Inc.	933
Vicon	
Vidrio Technologies, LLC	906
ViewPoint Life Sciences	2037
Vigene Biosciences, Inc.	
Virovek Incorporation	
Virtual Brain, The	
Vision Engineering, Inc.	
Visitron Systems GmbH	1717
VistaLab Technologies, Inc.	
VisualSonics Inc.	1235
Vium	
VPIXX TECHNOLOGIES	628
Vulintus, Inc.	2533
Wake Forest Innovations – Preclinical Translation Services	3324
Wako Laboratory Chemicals	3625
Wearable Sensing	421
White Matter LLC	1533
Wiley	
Wolters Kluwer	1713
Woodway USA	3034
World Precision Instruments, Inc.	2023, 2923
WorldViz	
Worth Publishers	
Worthington Biochemical Corporation	2136
Write Science Right	
Wuhan OE-Bio Co., Ltd.	3011
Wyss Center for Bio and Neuroengineering	
Xona Microfluidics LLC	
Yunnan Key Laboratory of Primate Biomedical Research	
Zaber Technologies Inc.	2914
Zantiks	3432
ZMT Zurich MedTech AG	3825
Zyagen	
Zymo Research Corp.	229

LOCATION, DATES, AND FEES

LOCATION

San Diego Convention Center
111 W. Harbor Drive
San Diego, CA 92101

MEETING

Saturday, November 3–Wednesday, November 7

EXHIBIT HALL

Sunday, November 4–Wednesday, November 7
9:30 a.m.–5 p.m.

EXHIBITOR REGISTRATION

Wednesday, October 31–Saturday, November 3
8 a.m.–6 p.m.

Sunday, November 4–Wednesday, November 7
7 a.m.–5 p.m.

INSTALLATION

Wednesday, October 31, 8 a.m.–6 p.m.

NOTE: Targeted move-in — Island booths only

Thursday, November 1, 8 a.m.–6 p.m.

Friday, November 2, 8 a.m.–6 p.m.

NOTE: Empties and crates for must be removed by 6 p.m.

Saturday, November 3, 8–10 a.m.

NOTE: Product set up may continue until 6 p.m.

DISMANTLING

(See below for detailed move out information based on the floor plan)

Wednesday, November 7, 5 p.m.–11 p.m.

Thursday, November 8, 8 a.m.–4 p.m.

Purple Area	Island booths are not permitted in this area, only 10 x 10 booths. Exhibitors will need to be completely finished with packing and labeling and ready to ship out by 11 p.m., Wednesday, November 7. Empties will start arriving to booths at 6 p.m.
Green Area	Exhibitors will need to be completely finished with packing and labeling and ready to ship out by 2 p.m., Thursday, November 8. Empties will start arriving to booths between 6 and 8 p.m.
Orange Area	All booths permitted in this area. Empties will start arriving to booths between 8–10 p.m. Exhibitors will need to be completely finished with packing, labeling, and ready to ship out by 4 p.m., Thursday, November 8. Empties may take a little longer in this area as the purple and green areas will need to receive empties first.

(See Exhibit Prospectus and Exhibitor Service Manual for more details.)

BOOTH CATEGORIES	FEES (USD)	
	BY MAY 4	AFTER MAY 4
Commercial Inline 10'x10' Booth	\$5,120	\$5,550
Commercial Corner 10'x10' Booth	\$5,415	\$5,985
Commercial Island Booth per 100 sq. ft.* <i>Additional Island Booth Benefits</i> <ul style="list-style-type: none"> Island booths may hang a sign over booth. Company name printed in booth on all published floor plans. <p><i>*Note:</i> Exhibitors who wish to create their own island booths will be charged the full cost of all booths deleted as a result.</p>	\$5,545	\$6,140
Nonprofit (Universities and Associations) Inline or Corner 10'x10' Booth	\$1,050	\$1,105
Institute (NIH, NSF/US Government Agencies only) Inline or Corner 10'x10' Booth	\$470	\$490

FEES INCLUDE

- 8' high (2.5 m) backdrap and 36" high (91.44 cm) siderail
- Single-line text identification sign showing the exhibiting company and booth number
- Complimentary registration for seven booth personnel per 10'x10' space
- Complimentary registration for two (Exhibit Hall only) guests badges per 10'x10' space

IMPORTANT DATES

- February 20**..... Exhibit space sales reopens
- May 4** Exhibit application due with deposit (for priority point space assignment)
- May 14–18**..... Space assignment appointments
- May 24** Exhibit space confirmed via email
- June 29** Exhibit space balance due deadline
- July 24**..... Exhibitor registration and housing opens

CONTACT INFORMATION

Society for Neuroscience
Allison Burns, CEM
Senior Meetings Operations Manager
1121 14th Street, NW, Suite 1010
Washington, DC 20005

Fax: (202) 962-4948

exhibits@sfn.org

ON-SITE ADVERTISING OPPORTUNITIES

EXHIBIT GUIDE

Drive traffic to your booth by advertising in the Exhibit Guide. Attendees refer to the Exhibit Guide both during and after the meeting.

- Box ad, per inch \$410
- Full-page color \$3,255
- Half-page color \$2,060
- Quarter-page color \$1,385

Sixteen preferred locations are available at premium rates. Purchase your ad through the online exhibit application process.

For Exhibit Guide ad sales, contact advertising@sfn.org

NEUROSCIENCE 2018 ATTENDEE MAILING LIST

Target your efforts by directly inviting registered attendees to visit your booth during the annual meeting. Postal mailing lists only are available and will be provided by email.

- Nonprofit \$340/1,000 addresses
- Profit \$485/1,000 addresses

For attendee mailing lists, contact amsales@sfn.org

MY NEUROSCIENCE MARKETPLACE

Feature your listing in the my neuroscience marketplace to move your company's name to the top of the exhibitor list in all searches.

- Featured listing \$635

Featured listings will appear alphabetically.

For featured listings, contact advertising@sfn.org

JNEUROSCI

Tell *JNeurosci* readers your company will exhibit at Neuroscience 2018 in the annual meeting bonus issue, set to publish TBA.

- Full-page black and white \$1,145
- Full-page color \$2,370
- Half-page black and white \$785
- Half-page color \$2,010
- Quarter-page black and white \$615
- Quarter-page color \$1,840

Covers and premium positions are available for an additional fee.

For *JNeurosci* ad sales, contact adsales@sfn.org or (202) 962-4092.

NEUROSCIENCE EXTRA!

Reach all registered attendees by placing an ad in SfN's newsletter sent the evening prior to the first day of the annual meeting and each consecutive evening through Tuesday. Support includes text box with logo above newsletter masthead.

- Daily e-newsletter (five issues available) \$5,513 each
- Exclusive Support \$27,565

MOBILE APP

Give attendees on-the-go access to your listing by advertising in the mobile app.

- Startup/Exclusive Advertiser Tab \$25,000
- Premium Banner on Home Screen \$5,000 per day \$25,000/five days
- Exclusive Support \$50,000

HOTEL KEY CARDS

Be the company name attendees see when they return to their rooms at the three largest hotels. Advertiser is responsible for production costs and hotel fees.

- Marriott Marquis San Diego Marina \$7,500
- Hilton San Diego Bayfront \$7,500
- Manchester Grand Hyatt San Diego \$7,500
- All Hotels \$15,000

WIRELESS SPLASH PAGES

Ensure that your advertisement is the first attendees see when they access the wireless network in the convention center.

- Exclusive Support \$10,000

SHUTTLE BUS ADVERTISING

Promote your company from early morning to late evening on buses traveling six separate routes throughout the city. Ads will run Saturday, November 3, through Wednesday, November 7.

- Each package (three available, does not include production costs) \$10,000

CHARGING STATIONS

Display your company logo on tower-style charging stations in designated locations throughout the convention center.

- All Stations \$7,000

NEUROSCIENCE MEETING PLANNER (NMP) VIEWING AREA

Showcase your advertisement as a screensaver on 24–26 computers in the NMP Viewing Area, the first step for many attendees, near the main registration area. Your advertisement will also be prominently placed on a banner overhead.

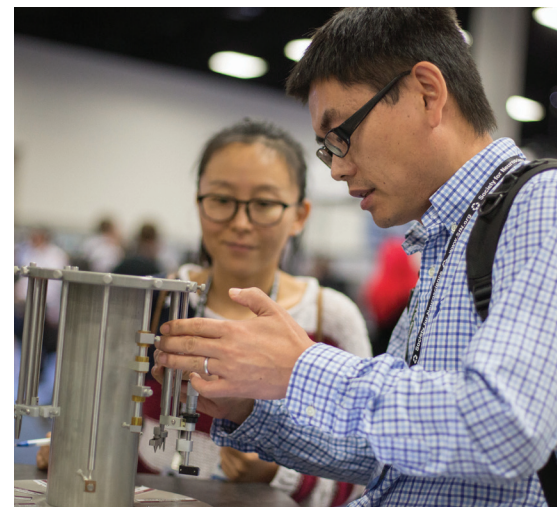
- Exclusive Support \$20,000

SPONSORED SEATING AREAS

Direct attendees to your booth when they sit down for a rest by featuring your company name on signs placed on tables in the convention center. Available to exhibitors only.

- Two locations \$5,000 each

For on-site marketing opportunities, contact adsales@sfn.org (202) 962-4064.



SUPPORT OPPORTUNITIES

Raise your company's visibility and showcase its commitment to the field by supporting the science at the SfN annual meeting. Program supporters are publicly recognized in annual meeting publications and on signage. Recognition may also include a press release and verbal acknowledgement by the SfN president.

LECTURES

- Presidential Special Lectures.....\$25,000 each
Presidential Special Lectures are among the most anticipated and widely attended events, with speakers selected by the SfN president (ACCME-accredited).
- History of Neuroscience Lecture
.....\$25,000
A chronicle of the evolution and growth of major topics in neuroscience.
- Special Lectures.....\$15,000 each
A series of high-profile lectures each representing a neuroscience theme (ACCME-accredited).

POSTER SESSIONS

Provides trainees the opportunity to present their research and make lasting connections with established neuroscientists.

- International Fellows Poster Session
.....\$10,000
- Diversity Fellows Poster Session
.....\$10,000
- Trainee Professional Development Awards Poster Session\$10,000
- Exclusive Support of All Sessions (3)
.....\$25,000

MEET-THE-EXPERT SERIES

Experts describe their research techniques and accomplishments in a personal context.

- Individual Session.....\$2,000/each
- Three Sessions.....\$5,000
- Exclusive Support of All Sessions (10)
.....\$18,000

MENTORING & NETWORKING EVENTS

Celebrate the achievements of neuroscience communities and offers attendees networking opportunities.

- Diversity Reception..... \$10,000
- Brain Awareness Campaign Event
..... \$10,000
- Graduate School Reception..... \$10,000
- Celebration of Women in Neuroscience Luncheon..... \$15,000
- Career Development Topics:
A Networking Event..... \$10,000
- Neuroscience Scholars Program
Mentoring Breakfast \$10,000

AWARDS

- Ralph W. Gerard Prize in Neuroscience
..... \$50,000
Honors an outstanding scientist who has made significant contributions to neuroscience throughout his or her career.
- Young Investigator Award
..... \$25,000
Recognizes the outstanding achievements and contributions by a young neuroscientist who has demonstrated scholarly independence.
- Science Educator Award
..... \$10,000 each
Honors up to two neuroscientists who have made significant contributions to educating the public about neuroscience.
- Mika Salpeter Lifetime Achievement Award \$10,000
Recognizes an individual with outstanding career achievements in neuroscience who has also significantly promoted the professional advancement of women in neuroscience.
- Trainee Professional Development Awards
..... \$3,000 each
Recognize undergraduate and graduate students and postdoctoral fellows demonstrating scientific merit and excellence in research.

EDUCATIONAL COURSES

- Short Course.....\$10,000 each
Trains scientists in daylong courses focused on emerging topics and research techniques.

DISCUSSIONS

- Social Issues Roundtable.....\$7,000
Covers timely social issues related to neuroscience topics that have an impact on society, particularly in terms of ethics or social awareness.

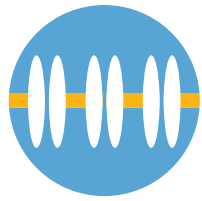
PROFESSIONAL DEVELOPMENT WORKSHOPS

Improves various professional skills at all career stages.

- Individual Workshop\$2,000 each
- Three Workshops\$5,000
- Exclusive Support of all workshops (14)

Contact Jason Sapia, SfN Development Manager, at development@sfn.org or **202-962-4057** to become a Neuroscience 2018 Program Supporter.

The SfN development team would love to hear from you and looks forward to tailoring a support package that aligns with your institution's philanthropic and marketing priorities.



NEUROSCIENCE
2018

NEUROSCIENCE 2018 FLOOR PLAN

SAN DIEGO CONVENTION CENTER

Note: Entrances will open at noon Saturday and at 7 a.m. Sunday through Wednesday for poster presenter set-up only. Poster sessions open to all attendees at 1 p.m. Saturday and at 8 a.m. Sunday through Wednesday.

Pending fire marshal approval. Floor plans subject to change. For current floor plan, visit SfN.org/exhibits.



← TO HILTON SAN DIEGO
BAYFRONT

IMPORTANT INFORMATION

Neuroscience 2018 will be slightly different for space assignments.

A few things to consider when reviewing the area of your booth requests:

- Entrances will open at noon on Saturday and at 7 a.m. Sunday through Wednesday for poster presenter setup only. Poster sessions are open for all attendees at 1 p.m. on Saturday and 8 a.m. Sunday through Wednesday.
- Assignments will be made May 14 – 17 and are based on priority points, not when the application is received.
- See key for layout of the floor plan. This must be followed as we have a very tight move-out schedule. If you will not be able to move out of the certain areas by the time frame, please do not request to be in these areas.



TO GASLAMP DISTRICT



Purple Area	Island booths are not permitted in this area, only 10 x 10 booths. Exhibitors will need to be completely finished with packing and labeling and ready to ship out by 11 p.m., Wednesday, November 7. Empties will start arriving to booths at 6 p.m.
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- Publishers Row—Rows 100 and 200
- Nonprofits/U.S. Government Agencies Rows 4100–4500
- SfN Booth
- ★ Sold Booths
- ♀ Women's Restroom
- ♂ Men's Restroom
- ↑ Entrance
- ⊕ Denotes Column (8'2" diameter)
- ⓪ Denotes Column (5'0" diameter)
- Denotes Column (3'0" diameter)
- ⦿ Denotes Column (3'0" diameter)
- ⊠ Denotes Column (15'0" diameter)



**TO SAN DIEGO MARRIOTT
MARQUIS AND MARINA** ➔

PRIORITY POINTS

Advertising 1 point per \$1,000 of advertising in the *Exhibit Guide*, *JNeurosci*, *eNeuro*, *Neuroscience Nexus*, and Registration List Sales, with a maximum of 5 points per publication, per year

Program Support 1 point per \$5,000 of corporate support, with a maximum of 5 points per year

Exhibit Booth Space 1 point per 10' x 10' booth space purchased, with a maximum of 5 points per year

Sustaining Associate Members Show your company's support for neuroscience by becoming a Sustaining Associate Member (SAM) today. As an SAM, your company will help to maintain important SfN programs related to professional development, public outreach and education, and more. Membership also gives your organization high visibility in the world's largest organization of scientists and physicians devoted to understanding the brain and nervous system with nearly 36,000 members in over 100 countries around the world.

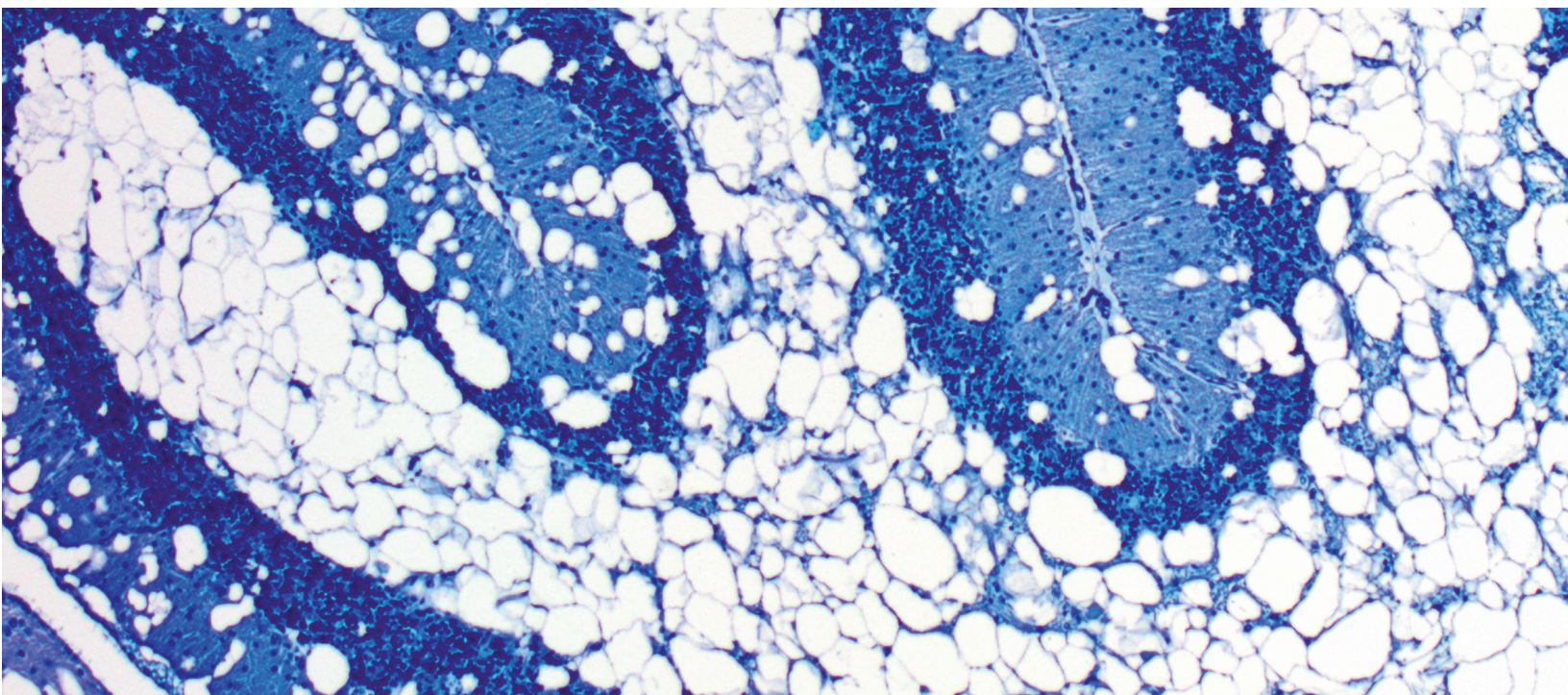
Platinum Level
3 points per year

Gold Level
2 points per year

Silver Level
1 point per year

Nonprofit Level
1 point per year

For information about Sustaining Associate Membership: sams@sfn.org // For information about the Priority Points System: advertising@sfn.org



FUTURE ANNUAL MEETINGS

Neuroscience 2019

October 19–23
Chicago

Neuroscience 2020

October 24–28
Washington

Neuroscience 2021

November 13–17
Chicago

Neuroscience 2022

November 12–16
San Diego



SOCIETY for
NEUROSCIENCE

1121 14th Street NW, Suite 1010
Washington, DC 20005