

Virtual Graduate School and Career Fair

SPONSORSHIP OPPORTUNITIES

SfN GRADUATE SCHOOL AND CAREER FAIR / FALL 2020–WINTER 2021

SfN will host two virtual Graduate School and Career Fairs: the first on November 5–7, 2020, and the second on January 11–13, 2021 at SfN Global Connectome: A Virtual Event. These events will give neuroscience students and job-seekers the opportunity to explore and connect with graduate programs and employers in the field.

Sponsors will enjoy access to and visibility with students, job seekers, exhibiting institutions and employers, and the general public participating in these two events. A sponsorship for the November 2020 Fair automatically provides you with a sponsorship for the January 2021 Fair. Benefits are outlined below.

Contact development@sfn.org to reserve your sponsorship today!

GRADUATE SCHOOL AND CAREER FAIR SPONSORSHIP	\$2,500
PRIOR TO FAIR	
Logo and link on SfN.org	
Description on SfN.org	
Logo and/or name (with link) on marketing emails (reach: ~65,000 contacts per email)	
Social media post recognizing sponsor support	
Sponsor logo featured on SfN Fair banner ads, displayed on SfN's journal websites, <i>eNeuro</i> (over 24,000 users) & <i>JNeurosci</i> (over 200,000 users)	
Sponsor's banner ad on <i>eNeuro</i> website	
DURING FAIR	
Logo on Fair platform	
Logos/mention on social media during Fair	
POST-FAIR	
Logo and/or name with link in thank-you email to attendees	
Social media post recognizing sponsor support	

Other Benefits:

For \$1,000, Graduate School and Career Fair sponsors may become Bronze-level sponsors of SfN Global Connectome, January 11–13, and enjoy all of the benefits of that level (\$1,500 savings). Fair sponsors will receive a \$1,000 discount on the other sponsorships levels available for SfN Global Connectome.

Please contact development@sfn.org to add these other benefits.