SOCIETY FOR NEUROSCIENCE 2026

MEDIA KIT

eNeuro | JNeurosci THE JOURNAL OF NEUROSCIENCE | NeuroJobs SfN's Online Career Center | Neuroscience 2026

Strengthen Your Brand

The Society for Neuroscience (SfN) is your year-round connection to the global neuroscience community, offering high-visibility platforms for advertising, sponsorship, exhibiting, and recruitment. Our staff will work with you to create marketing solutions that fit your budget, expand your reach, and maximize your investment.

When you work with SfN, you advance the field not only by contributing to funding for SfN's programs, but also by showing scientists across the globe how your products and services support and enhance their important work.

Let our team help you put your advertising dollars to work. Contact us at adsales@sfn.org to learn more and to secure your opportunity today.

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Advertise with SfN Journals

Read by researchers, physicians, and educators in more than 200 countries and territories, SfN's scientific journals offer breadth and depth in the rapidly developing neuroscience field.

JNeurosci
THE JOURNAL OF NEUROSCIENCE

Launched in 1981 as the first neuroscience-specific journal, *JNeurosci* publishes rigorous and high-quality research on a broad range of topics of general interest to those working on the brain and nervous system. *JNeurosci* remains the most-cited journal in the field.

Average Monthly Web Traffic, in 2025

3,345,607 million users; 5,458,573 million sessions
(278,801 users/month; 454,881 sessions/month)

eNeuro

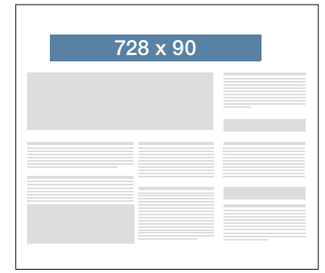
Launched in 2014, SfN's open-access journal, *eNeuro*, uses a fair, fast, and transparent review process to publish rigorous research — including replication studies, negative results, open-source tools, and registered reports.

Average Monthly Web Traffic, in 2025

468,420 users; 742,920 sessions
(39,035 users/month; 61,910 sessions/month)

Advertise with SfN Journals

To purchase, email adsales@sfn.org

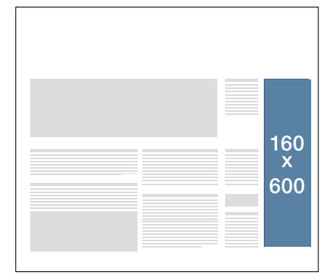


JNeurosci Website Banners

$1,700 per month

Display your digital banner across all *JNeurosci* webpages (run-of-site), choosing from either the leaderboard (728 x 90 pixels) or skyscraper (160 x 600 pixels) position. Your banner will alternate with other banners and will receive unlimited impressions (estimated at ~230,000–430,000 per banner) for one month.

To purchase, email adsales@sfn.org for an insertion order form, specifying your desired position and run dates. Send your creative file and target URL to adsales@sfn.org at least two weeks prior to your ad's start date.



eNeuro Website Banners

$1,020 per month

Display your digital banner across all *eNeuro* webpages (run-of-site), choosing from either the leaderboard (728 x 90 pixels) or skyscraper (160 x 600 pixels) position. Your banner will alternate with other banners and will receive unlimited impressions (estimated at ~20,000–30,000 per banner) for one month.

To purchase, email adsales@sfn.org for an insertion order form, specifying your desired position and run dates. Send your creative file and target URL to adsales@sfn.org at least two weeks prior to your ad's start date.

Website Banner Specs	
File size	Under 100 KB (or under 300 KB for HTML5)
Dimensions	728 x 90 pixels or 160 x 600 pixels (select 1)
Destination	Try to avoid redirects and URL shorteners.
File Type	.jpeg, .png, static gif, HTML5 (.zip file)
Due to SfN	Minimum 2 weeks prior to go-live date (3 weeks for HTML5)
Note: *If using HTML5 format, please review these compatibility guidelines.*	

Advertise with SfN Journals

To purchase, email adsales@sfn.org

Journal eTOC / e-Alert Email Banners

$820 per issue (50 issues available per year)

Delivered every Wednesday to thousands of opt-in subscribers, *JNeurosci* e-Table of Contents (eTOC) emails highlight the research published in the latest issue. Display your leaderboard banner in an exclusive spot at the top of the eTOC, receiving unlimited impressions (average ~3,000) for the issue week.

New! All eTOC purchases now also include exclusive leaderboard placement across all *eNeuro* and *JNeurosci* opt-in e-alerts for the duration of the *JNeurosci* issue week (Wednesday—Tuesday), reaching hundreds more opt-in subscribers.

To purchase, email adsales@sfn.org to check current availability, specifying your desired issue date(s). Once your ad is confirmed, send your creative file and target URL to adsales@sfn.org at least two weeks prior to the issue date.

Exclusive leaderboard placement across all *eNeuro* and *JNeurosci* opt-in e-alerts.

Website Banner Specs	
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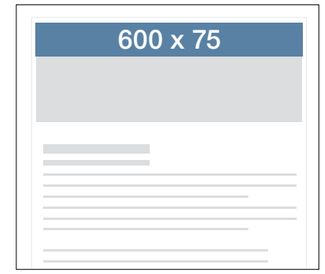
Advertise in SfN e-Newsletters

To purchase, email adsales@sfn.org



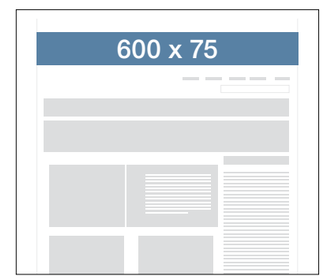
Neuroscience Nexus Email Banners

$1,020 per issue (24 issues available per year)

SfN's bimonthly member e-newsletter, *Neuroscience Nexus*, is delivered to thousands of active subscribers, highlighting SfN's upcoming dates and deadlines, new research, public education and advocacy initiatives, annual meeting updates, and other news from across the field.

Display your leaderboard banner in an exclusive spot at the top of the email, receiving unlimited impressions (average ~4,100 email opens).

To purchase, email adsales@sfn.org to check current availability, specifying your desired issue date(s). Once your ad is confirmed, send your creative file and target URL to adsales@sfn.org at least two weeks prior to the issue date.



Neuroscience Quarterly Email Banners

$1,225 per issue (4 issues available per year)

SfN's e-newsletter *Neuroscience Quarterly* is delivered four times a year (winter, spring, summer, and fall) to thousands of active member subscribers, showcasing news and articles of interest to SfN members and the neuroscience community. Display your leaderboard banner in an exclusive spot at the top of the email, receiving unlimited impressions (average ~6,100 email opens).

To purchase, email adsales@sfn.org to check current availability, specifying your desired issue date(s). Once your ad is confirmed, send your creative file and target URL to adsales@sfn.org at least two weeks prior to the issue date.

Neuroscience Nexus Banner and *Neuroscience Quarterly* Banner Specs	
File size	Under 1 GB (recommended under 150KB)
Dimensions	600 x 75 pixels
Destination	Try to avoid redirects and URL shorteners.
File Type	.jpg, .jpeg, .png, .tif, .tiff, .ico, .bmp, .web
Due to SfN	Minimum 2 weeks prior to go-live date

Contextual Advertising Solutions

To purchase, email sfn@pubgrade.com

Unlocking the Power of Contextual Advertising in Neuroscience: A Strategic Advantage for Life Sciences Brands

Through a collaboration with PubGrade, a leader in contextual advertising, brands in the life sciences industry have a unique year-round opportunity to strategically position themselves alongside cutting-edge neuroscience research. Imagine your brand's message displayed alongside groundbreaking neuroscience research articles in *JNeurosci* and *eNeuro*. The readers of these articles are not casual browsers; they are scientists, researchers, and healthcare professionals deeply invested in and engaging with the content.

Targeting Neuroscientists with Contextual Advertising

SfN journals publish some of the most important research in Neuroscience, and researchers spend hours scrolling through them to find data relevant to their projects. Contextual advertising allows you to target only the most relevant articles in our journals, no matter what specific branch of Neuroscience you want to reach.

Get Started Today

To further explore this opportunity, contact sfn@pubgrade.com and include a url to a product, service, or content piece you want to promote. PubGrade will then provide you with sample articles, possible reach, and availability of impressions so we can begin to shape your next campaign!

Customized Retargeting Advertising

To purchase, email: salesinquiries@multiview.com

New Opportunity!
Through a partnership with Multiview, North America's largest B2B publisher, SfN-affiliated exhibitors, advertisers, institutions, and other partners can now take advantage of an exciting opportunity to reach and engage with SfN's highly involved and committed digital audiences.

Reach the SfN Community Wherever They Are

Annually SfN websites attract hundreds of thousands of visitors from the global scientific community, including:

SfN.org	JNeurosci	eNeuro	Neuronline
SfN's main website	SfN's journal *JNeurosci*, the most-cited journal in the field	SfN's open-access journal, *eNeuro*	SfN's online home for learning and discussion

With retargeting advertising through Multiview, your ads can be served to website users after they leave SfN sites, as they browse other trusted websites and social media platforms, keeping your company top of mind with your target audience!

Why Advertise Through the SfN / Multiview Partnership?

- **Audience Reach:** Multiview has a rich history of collaborating with the association and professional society space. Your ads will appear in the right place, at the right time, and in front of the right audience.
- **Optimal Performance:** As a Google Premier Partner and Microsoft Advertising Partner, Multiview can run high-performing, cross-platform campaigns that optimize your budget and maximize clicks and on-site actions.
- **Strategic Consultation & Reporting:** You will have a dedicated Multiview account manager who provides monthly metrics, campaign optimization, and strategic recommendations.
- **Creative Services Included:** Professional ad design services are included at no additional cost with any advertising commitment, helping ensure your brand makes a strong visual impact.

Ready to get started? Contact Multiview directly at salesinquiries@multiview.com or +1 (972) 402-7070.

NeuroJobs
SfN's Online Career Center

The NeuroJobs Career Center is the world's largest source for neuroscience jobs, spanning all career levels and including positions in academia, industry, and government. Employers can recruit for open positions across the globe, selecting from a range of package types offering broad exposure to the neuroscience community.

Employer Package Types

Internships

30-Day Posting: Free of charge

Attract neuroscience students looking for internship roles to advance their knowledge and experience in the field.

- Online job posting with your logo
- Ad included on RSS feed on relevant SfN domains

Qualified

30-Day Posting: $555 // 60-Day Posting: $775 // 90-Day Posting: $1,215

Attract neuroscientists actively looking for a role. Qualified package includes:

- Online job posting with your logo
- Access to resume database
- Ad included on RSS feed on relevant SfN domains

Experienced

30-Day Posting: $620 // 60-Day Posting: $1,020 // 90-Day Posting: $1,590

Attract experienced neuroscientists open to new opportunities. Experienced package includes:

- Online job posting with your logo
- Access to resume database
- Ad posted to relevant partner domains
- Ad included on RSS feed on relevant SfN domains
- Ad highlighted in search results

Recruit Top Talent for Your Open Position

For more info: neurojobs@sfn.org

Specialist

30-Day Posting: $745 // 60-DayPosting: $1,195 // 90-Day Posting: $1,645

Attract highly specialized and experienced neuroscientists open to new opportunities. Specialist package includes:

- Online job posting with your logo
- Access to resume database
- Ad included on RSS feed on relevant SfN domains
- Ad highlighted in search results
- Ad posted to relevant partner domains
- Social media exposure (partner feeds)
- Listing as a Featured Job on NeuroJobs Career Center website

Recruit Top Talent for Your Open Position

For more info: neurojobs@sfn.org

Employer Package Types

Qualified Postdoc

30-Day Posting: $230 // 60-Day Posting: $320 // 90-Day Posting: $500

Attract neuroscientists actively looking for a postdoctoral fellowship position. Qualified Postdoc package includes:

- Online job posting with your logo
- Ad highlighted in search results
- Ad included on RSS feed on relevant SfN domains

Add-On Option: *JNeurosci* Website Banner

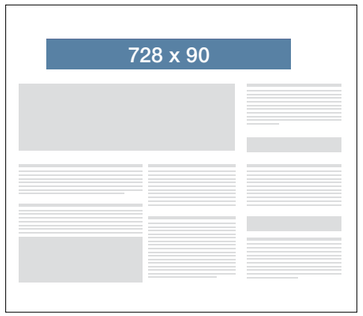
$1,715 per month

Showcase your open position with a one-month banner display ad on *The Journal of Neuroscience's* website (details on page 5).

To purchase, add this upgrade option to your cart when ordering your recruitment package through SfN's online NeuroJobs Career Center.

After purchasing, email adsales@sfn.org, including your banner graphic,* target URL, and desired start date.

Note: *Employers must supply their own banner graphic, meeting the specs below.*



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Recruit Top Talent during Neuroscience 2026

For more info: neurojobs@sfn.org

Annual Meeting Package Types

Take advantage of our annual meeting packages which include job postings as well as an on site interview booth and chalk talk room, located at the NeuroJobs booth.

Check the latest offers on Society for Neuroscience - NeuroJobs Career Center.

To learn more or to purchase an employer package, visit NeuroJobs.SfN.org.

Meet your next hire at Neuroscience 2026. To learn more, email neurojobs@sfn.org.

Note: SfN Institutional Program Members and Sustaining Associate Members are entitled to a 25% discount on NeuroJobs Career Center packages. Contact neurojobs@sfn.org to learn how you can take advantage of this discount.

NEUROSCIENCE 2026

November 14–18 • Washington, D.C.

Annual Meeting Opportunities

Grants and Development

Tiered Sponsorship

https://www.sfn.org/meetings/neuroscience-2026/advertising-and-sponsorship/tiered-sponsorships

Program Support

https://www.sfn.org/meetings/neuroscience-2026/advertising-and-sponsorship/program-support

Onsite Advertising

Program and Exhibit Guide Advertising

https://www.sfn.org/meetings/neuroscience-2026/advertising-and-sponsorship/program-and-exhibit-guide-advertising

On-site Advertising and Sponsored Products

https://www.sfn.org/meetings/neuroscience-2026/advertising-and-sponsorship/on-site-marketing-opportunities

Exhibits

Exhibits Overview

https://www.sfn.org/meetings/neuroscience-2026/exhibits

Exhibitor Prospectus

https://view.flipdocs.com/?ID=10026226_691877