

Attendee Resources

SfN aims to provide high service levels. The Society has compiled a series of resources to help all attendees navigate Neuroscience 2015.

Airport Shuttle

GO Airport Express offers transportation to and from downtown Chicago and the two major airports. Fares will vary according to your final destination. For more detailed information, or to make your reservation early, call (800) 284-3826 or visit airportexpress.com.

Annual Meeting Offices

LOGISTICS AND PROGRAMMING

McCormick Place: Hall A

Hours:

Friday, Oct. 16

8 a.m.–5 p.m.

Saturday, Oct. 17–Wednesday, Oct. 21

7 a.m.–6 p.m.

The Annual Meeting Headquarters Office addresses all questions concerning annual meeting logistics and programming for the 2015 and 2016 annual meetings.

ATM Machines

There are several ATMs located within McCormick Place. Cash machines are available in each building: South Level 2.5 in the Convenience Center; North Level 2, near McDonalds; West Level 1 near the Transportation Center and Lakeside Level 2, near the Arie Crown Theater box office. All cash machines accept American Express, VISA, MasterCard, Cirrus, and Plus.

Business Center

FedEx Office, a full service company, is conveniently located on level 2.5 of the Grand Concourse in the South Building. FedEx Office offers copying, mailing, faxing, as well as other services. They also provide fast and efficient shipping and receiving services for our attendees. For your added convenience, there are satellite stores located on Level 2 in the North and West Buildings and on Level 2 in the Lakeside Center.

The Hyatt Regency Chicago Downtown (not connected to McCormick Place) and the Fairmont Chicago, Millennium Park Hotels also operate full-service business centers.

Certificate of Attendance

McCormick Place: Hall A

Every attendee is advised to obtain a certificate, available at a designated booth in the registration area. Signed and sealed by SfN staff, certificates of attendance are proof to home institutions that attendees were present at the meeting. The document is often required for reimbursement of meeting expenses. Attendees must pick up the certificate in person at the meeting. There are no exceptions.

Chicago Resources and Attractions

For visitor's information, visit choosechicago.com/AM2015/

Child Care

McCormick Place: Room S504 BCD

On-site child care and youth programs will be available at Neuroscience 2015 for children ages 6 months to 12 years. This service is provided through KiddieCorp, a national firm with more than 20 years of experience in on-site conference child care. KiddieCorp services provide attendees with flexibility in meeting schedules and with a reliable, affordable, and trustworthy option for child care during the annual meeting.

Details, pricing, and reservation information are available on the KiddieCorp/Neuroscience 2015 Web page, kiddiecorp.com/neurokids. All policies and fees are established by KiddieCorp, and all questions should be directed to them. Space is limited.

Coat & Luggage Check

McCormick Place

Hours:

Near Gate 4 Entrance

Friday, Oct. 16–Tuesday, Oct. 20

7:30 a.m.–7 p.m.

Wednesday, Oct. 21

7:30 a.m.–6 p.m.

West Transportation Lobby, near Gate 1

Saturday, Oct. 17–Monday Oct. 19

7:30 a.m.–7 p.m.

S104

Tuesday, Oct. 20

7:30 a.m.–7 p.m.

Wednesday, Oct. 21

7:30 a.m.–6 p.m.

Limited space will be available for coat & luggage check on a first-come, first-served basis at the convention center. Please do not bring luggage into the meeting rooms.

Continuing Medical Education

CME registration must be completed before or during the annual meeting. Those who do not register at these times will not receive the necessary documentation should they request it after the meeting. CME registrants will receive, via email, two weeks before the meeting, the CME Supplemental Program, which contains important information regarding the CME Program, including disclosure information and instructions for obtaining CME credits. Visit SfN.org/cme or see page 70 for details.

Disabilities and Special Needs

For assistance with special needs or disabilities on-site, visit the SfN headquarters office in Hall A of McCormick Place. SfN staff will provide information and assistance, but without prior notification of need, SfN cannot ensure availability of appropriate accommodations. Scooter and wheelchair rentals are available by contacting ScootAround, Inc by phone at (888) 441-7575, by email at info@scootaround.com or by fax at (204) 478-1172. For additional information, email meetings@sfn.org.

Event Locations

Lectures, exhibits, scientific sessions, symposia, poster sessions, registration, and headquarters office will be located in the McCormick Place Convention Center. SfN-sponsored socials will be held at the McCormick Place Convention Center. Satellite and ancillary events will be held at McCormick Place, the Hyatt Regency Chicago Downtown Hotel (not connected to McCormick Place), the Fairmont Chicago, and other Chicago facilities.

McCormick Place

2301 S. Martin Luther King Drive
Chicago, IL 60616

Fairmont Chicago, Millennium Park Hotel

200 N. Columbus Drive
Chicago, IL 60601

Hyatt Regency Chicago Downtown Hotel (not connected to McCormick Place)

151 E. Wacker Drive
Chicago, IL, 60601

Exhibits

McCormick Place: Hall A

Hours:

Sunday, Oct. 18–Wednesday, Oct. 21

9:30 a.m.–5 p.m.

Exhibits provide attendees an opportunity to learn about the latest products, publications, and services available. Pick up a copy of the *Exhibit Guide* at any program pick-up kiosk.

The *Exhibit Guide* includes a listing of exhibiting companies and a cross-referenced listing of companies by type of product exhibited. Links to exhibiting company websites are available through the Neuroscience 2015 website, SfN.org/exhibits. The hyperlinks will remain live through June 30, 2016.

Inquiry cards: Your badge will serve a double purpose: (1) as a name badge and (2) an exhibit inquiry card. Your demographic information will be encoded onto the front of the badge. Email addresses will only be included if you selected the option box when registering. Council encourages all annual meeting attendees to present their badge at each exhibit booth they visit. Exhibitors determine the success of their participation in the annual meeting by the number of leads they accumulate from attendees visiting their exhibit booths. We appreciate your cooperation — a successful exhibit program helps defray the cost of running the annual meeting and keeps registration fees at a minimum.

For further information, visit the exhibits section of the SfN website at SfN.org/exhibits or contact Allison Burns, Senior Meeting Planner, at exhibits@sfn.org or (202) 962-4000.

First Aid and Emergencies

McCormick Place: Level 2.5S

During session hours, the first aid room at the convention center will be open and staffed by certified medical providers.

First Aid and Hospital Numbers

First Aid Station: Level 2.5S

(312) 791-6060

Mercy Hospital

(closest to McCormick Place)

2525 S. Michigan Avenue

Chicago, IL 60616

(312) 567-2000

Physicians Immediate Care

811 S. State Street

Chicago, IL 60605

(312) 566-9510

Walgreens Pharmacy

(closest to McCormick Place)

3405 S. Martin Luther King Drive

Chicago, IL 60616

(312) 326-4064

Food Courts

McCormick Place: Hall A

Hours:

Saturday, Oct.17

11 a.m.–2 p.m.

Sunday, Oct. 18–Wednesday, Oct. 21

7:30 a.m.–3 p.m.

Important Phone Numbers

HEADQUARTERS OFFICE

HQ Office/Logistics

(312) 791-6700

HQ Office/Programming

(312) 791-6705

PRESS OFFICE

(312) 791-6730

EXHIBIT MANAGEMENT

(312) 791-6740

Infant Changing Facilities

McCormick Place: Room S400B

An infant changing room designated for the privacy of parents and guardians caring for infants is available at McCormick Place.

The room is equipped with chairs and tables in private areas for changing diapers or nursing, as well as electricity and a water cooler (room temperature). Parents and guardians are responsible for providing infant care supplies. The infant changing room is unsupervised. SfN is not responsible for accidents or injuries that may occur in this room.

Information Booths

McCormick Place

Gate 4 Lobby

Hall A

West Transportation Lobby

Hours:

Friday, Oct. 16

2–6 p.m.

Saturday, Oct.17–Tuesday, Oct. 20

7:30 a.m.–6 p.m.

Wednesday, Oct. 21

8 a.m.–5 p.m.

International Attendees

International attendees should refer to the U.S. State Department website at travel.state.gov for more information regarding visas.

Literature Displays

McCormick Place: Hall A

Keep your eyes open for important annual meeting event updates on display in the registration area of McCormick Place. Approval is required to place announcements on displays. Attendees can get approval before the meeting by contacting meetings@sfn.org or onsite in the Headquarters Office.

Lost and Found

McCormick Place: Hall A

Direct inquiries about lost items to the lost and found counter in the registration area of McCormick Place.

Mobile Resources

Several resources are available that allow meeting attendees to access meeting information on electronic mobile devices. PDF versions of the General Information book and individual daily books are available for download at SfN.org. The Neuroscience Meeting Planner, SfN's online resource for all annual meeting sessions, is available at SfN.org/nmp and can be accessed on any device with an Internet connection. The annual meeting mobile app, available for download to Apple and Android devices, allows attendees to explore annual meeting sessions and exhibitors on-the-go. Once downloaded, the app can be used without an internet connection. Learn how to take advantage of all of the features of the app at one of the annual meeting mobile app tutorial sessions. See p.27 for details.

Annual Meeting Mobile App

Tutorial Sessions

Location: N229

Saturday, Oct. 17, 10–11 a.m., 2–3 p.m.

My Neuroscience Marketplace

Build your list of preferred exhibitors through My Neuroscience Marketplace, SfN.org/exhibits, a virtual directory of vendors offering products and services to the neuroscience community. My Neuroscience Marketplace is searchable by exhibitor names, booth numbers, products, or keywords.

NeuroJobs Career Center

McCormick Place: Hall A

Hours:

Saturday, Oct.17–Tuesday, Oct. 20

8 a.m.–5 p.m.

Wednesday, Oct. 21

8 a.m.–3 p.m.

The on-site SfN NeuroJobs Career Center connects employers with a pool of well-qualified candidates seeking opportunities ranging from postdoctoral and faculty positions to neuroscience-related jobs in industry and other areas. Job seekers and employers can take advantage of interview booths and computers for posting jobs and scheduling interviews. For prices and more information on how to set up a NeuroJobs account, visit SfN.org/neurojobs. On-site payment can only be made by credit card.

Neuroscience Meeting Planner

Viewing Area

McCormick Place: Hall A

Hours:

Saturday, Oct.17–Tuesday, Oct. 20

7:30 a.m.–5 p.m.

Wednesday, Oct. 21

7:30 a.m.–3 p.m.

The Neuroscience Meeting Planner (NMP) contains the full text of abstracts and allows attendees to plan an itinerary for Neuroscience 2015. It can be accessed online at SfN.org/nmp or on-site in the NMP viewing area.

Online Content

Some events will be recorded and posted on sfN.org or neuronline.sfn.org after SfN 2015. Neuronline is SfN's new members-only home for learning resources and discussion. Visit neuronline.sfn.org to view SfN's full library of digital content. See pg. 24 for a listing of events that will have online content.

Parking

Events held in the North and South Buildings designate Lot A as the primary parking location. Lot A is a six-level garage located on Martin Luther King Drive, adjacent to the West Building. Covered walkways from Lot A leading directly into McCormick Place and the Hyatt Regency McCormick Place Hotel provide added convenience. The parking rate is \$21 for up to 16 hours and \$34 from 16 to 24 hours. There are no in-and-out privileges. Overnight parking is available in Lot A only. Lost tickets will pay the \$34 (overnight) fee per day. Credit cards are accepted at the parking ticket kiosks.

Photography and Electronic Recording Restrictions/Cell Phones

Photography, video, filming, tape recording, and all other forms of recording are prohibited during the poster sessions, lectures, symposia, minisymposia, nanosymposia, courses, workshops, and on the exhibit floor. Such recording is only permitted during press conferences. Other arrangements must be made in advance in the Press Room. Cell phone use in sessions is prohibited. For arrangements to photograph the exhibit floor, contact Allison Burns, Senior Meeting Planner, at exhibits@sfn.org or (202) 962-4000.

Poster Sessions

McCormick Place: Hall A

Hours:

Saturday, Oct.17

1–5 p.m.

Sunday, Oct. 18–Wednesday, Oct. 21

8 a.m.–noon, 1–5 p.m.

Press Offices

McCormick Place

Press Room, S501ABC

Press Conference Room, S501D

Press Interview Room, S502A

Hours:

Saturday, Oct. 17–Wednesday, Oct. 21

8 a.m.–5 p.m.

Members of the press must register and pick up their badges in the Press Room.

Program and Exhibit Guide Pick-Up

McCormick Place: Hall A and West

Transportation Lobby

Hours:

Friday, Oct. 16

2–5 p.m.

Saturday, Oct.17–Sunday, Oct. 18

7:30 a.m.–5 p.m.

Monday, Oct. 19

7:30 a.m.–noon

Attendees will receive free printed copies of the general information book and the *Exhibit Guide*. Attendees can pick up a copy of these materials at any *Program and Exhibit Guide* pick-up location in McCormick Place. The printed daily books and the Author Index are available for purchase for a minimal fee, see page 75 for details. The *Program* and daily books are also available online at SfN.org/am2015 as downloadable PDFs.

Restaurant Reservations

McCormick Place: Level 2.5S

Hours:

Saturday, Oct.17

Noon–6 p.m.

Sunday, Oct. 18–Tuesday, Oct. 20

10 a.m.–6 p.m.

Wednesday, Oct. 21

10 a.m.–5 p.m.

SfN Booth

McCormick Place: Hall B, Booth #1005

As you experience Neuroscience 2015's Exhibit Hall, stop by the SfN Booth to learn about new member resources and services offered by your professional society.

Speaker Ready Room

McCormick Place: Room N426C

Hours:

Friday, Oct. 16–Wednesday, Oct. 21

7 a.m.–5 p.m.

Presenters are urged to check their media at least 24 hours in advance of presentation in the Speaker Ready Room to confirm compatibility with the session room computers. See page 87 for more information.

Transportation to and from McCormick Place/Hotels

Shuttle

The Society for Neuroscience will provide complimentary shuttle service between the McCormick Place and all SfN-contracted hotels with the exception of the Hyatt Regency McCormick Place, adjacent to the convention center. Shuttle service will operate during the annual meeting dates of Saturday, October 17 to Wednesday, October 21. For questions, visit the shuttle desk located at McCormick Place: South Hall, across from Gates 1–3. See page 80 for more information.

Metra

The Metra, Chicago's commuter train system, runs from downtown directly into the convention center. Located on Level 2.5 of the Grand Concourse in the South Building, the Metra provides direct service within seven minutes to and from downtown Chicago. A Metra schedule is available at SfN.org/metra. SfN will provide free Metra passes to attendees for travel between McCormick Place and the downtown station.

The “L”

The CTA, Chicago's light rail system known as the “L,” provides service throughout the city and to O'Hare and Midway airports. SfN will run a complimentary shuttle from the Roosevelt Road station (Red, Orange, and Green lines) to McCormick Place during regular shuttle hours.

Taxis

There are several companies that provide taxicab service in Chicago. Taxicabs are easily accessible at the convention center, major hotels, and other downtown locations and attractions.

Volunteer Leadership Lounge

McCormick Place: S505A

Hours:

Saturday, Oct. 17–Wednesday, Oct. 21

7:30 a.m.–5 p.m.

The Volunteer Leadership Lounge addresses matters for the Council, committees, and past presidents.

Wireless Internet

As a service to annual meeting registrants, SfN provides free wireless Internet access in designated areas of McCormick Place during Neuroscience 2015. To take advantage of this free service, bring a laptop, smartphone, or tablet with a built-in wireless network card or with an external wireless card that is 802.11a, 802.11g, or 802.11n compatible, and set your network card to use DHCP (“or Acquire address automatically”). Wireless network users should reference the FAQs and disclaimers at SfN.org/wireless before accessing the network. SfN will provide support for wireless users at the Wireless Support booth in the Attendee Services area.

Speaker Resources

Nanosymposia, minisymposia, symposia, dynamic poster, and lecture presenters are encouraged to check their media at least 24 hours in advance of their presentation in the Speaker Ready Room, located in the McCormick Place, Room N426C, to confirm compatibility with the session room computers. Presenters should arrive in their session room at least 30 minutes prior to the start of their session to download their presentations onto the in-room computer hard drive.

Presenters using their own laptops MUST have a VGA 15 pin HD female video output cable. If the cable is not brought with the laptop computer being used, there is no way to connect it to the session room data/video projector.

NOTE: Many laptop computers use a special interface cable (e.g., DVI to VGA) to attach video out to the session room data/video projector.

Available Audiovisual Equipment for Nanosymposia, Minisymposia, Symposia, and Lectures

Although presenters are welcome to use a personal laptop for their presentation (see: Tips for Presenter Using a Personal Laptop Computer), the following audiovisual equipment will be set up in all session rooms:

- Audio system with microphones
- One data/video projector
- One laser pointer
- One PC computer with an open USB port for flash drives
- One screen (multiple screens for lectures)
- Projectionist to assist with audiovisual equipment set-up and operation

Presentation Software for Nanosymposia, Minisymposia, Symposia, and Lectures

The only available presentation software in each session room will be PowerPoint 2013 and Adobe Acrobat Reader 11 (PDF-based). Presenters using other software (e.g., Apple Keynote or PC Corel Draw 12) should save their presentation in PowerPoint 2013 or Adobe Acrobat Reader 11. When saving a presentation into the recommended formats, remember to include the extension .ppt or .pdf, or the session room computers will not recognize the file format.

Recommended Presentation Storage Media

Presenters are urged to bring their presentation on a USB flash drive to avoid setup delays between presentations. Macintosh users should note that Macs can write a PC-formatted readable USB flash drive. Presenters also must have a copy of all external files, such as movie or sound files (e.g., .wav, .avi., mpeg, etc.), contained within their PowerPoint presentations.

Tips for Presenters Using a Personal Laptop Computer

Presenters using their own laptop computers must be set up prior to the session start time to avoid setup time that will decrease their allotted presentation time. Presenters should be certain to have the most recent version/update of drivers installed.

Those who use a personal laptop must also know how to get the image to the external port of the laptop. Instructions are in each laptop operator's manual. (If the external port is not always “on,” it is usually a function key, or combination of shift plus a function key, that may turn on the external port, or possible cycle through laptop screen, external port, or both).

NOTE: The laptop output resolution should be no more than XGA (1024 x 768). The native resolution on the data projectors are 1024 x 768, so higher resolutions will force the data projectors into a compression mode, possibly losing some information or interfering with projection.

Poster Sessions

Projection equipment will not be available in the poster area. No audiovisual orders will be accepted on-site.

For more information, visit SfN.org/presenterresources.