



April 29, 2009

Dear SfN Members,

I am excited to enlist your help in launching a new initiative that supports SfN's mission of promoting public education about neuroscience by harnessing the power of Wikipedia. Wikipedia is by far the largest and most widely used online source of general reference information, used by millions around the world. However, the main [Wikipedia Neuroscience page](#) is still largely under construction, with many sections incomplete.

This creates an opportunity for all of us to share our knowledge with the broader community, build neuroscience literacy, and create a climate of more robust support for scientific research.

SfN is calling upon members to improve and expand the neuroscience resources on Wikipedia by contributing and editing content related to your area of expertise. The Society is also recruiting members to serve as facilitators to organize content and serve as resources for other member contributors. Read about the initiative in the latest issue of [Neuroscience Quarterly](#) and visit the [SfN Web site](#) to learn more about participating in the effort.

Thousands of you have told us that you wish to be more engaged in public education and outreach. Our plan to enhance the Wikipedia Neuroscience listings is a direct and tangible way for you to make the results of your work available and freely accessible to the world. I encourage you to get involved and contribute directly to SfN's public education mission in a way that will ensure every individual with Internet access can benefit from the newest findings in neuroscience. I do hope that you will become part of this Society-driven effort to leverage the knowledge of our scientific community and advance global neuroscience understanding.

With all best wishes,

A handwritten signature in black ink, appearing to read 'Thomas J. Carew', with a long, sweeping flourish extending to the right.

Thomas J. Carew