



Chapter Grant Awards Application

- 1.) Name of Chapter: Southeastern Mexico Chapter
- 2.) Number of Current Chapter Members
Faculty Members: 15
Staff Members: 0
Postdoctoral Trainees: 0
Graduate Students: 5
Undergraduate Students: 18
- 3.) Chapter Representative Contact Information:
Name: Jorge Manzo, PhD
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E-mail: jmanzo@uv.mx
- 4.) Chapter Treasurer Contact Information
Name: Maria Elena Hernandez, PhD
Address: And. Carlos Chavez No. 21, Indeco Animas, Xalapa, Ver. 91190, Mexico
Phone: 52 (228) 8418900 Ext. 13615 Fax: 52 (228) 8418900 Ext. 13611
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- 5.) Checks Payable to: Maria Elena Hernandez
- 6.) Mailing Address for Checks: And. Carlos Chavez No. 21, Indeco Animas, Xalapa, Ver. 91190, Mexico

Please attach responses to the following questions in 10 point font or larger:

- 1.) A brief summary of the proposal (no more than 150-200 words).
- 2.) Specific goals of the proposal and how it relates to the SfN Strategic Plan, Brain Awareness Week activities, or otherwise promotes increased chapter membership and activity (please do not exceed 750 words to 1 page). Please be sure to include an approximate date of the proposed activity or event.
- 3.) Budget: explanation and justification. Travel may be allowed only for visits to promote chapter membership, if part of a formal program. *Please note: requests for travel funds must be accompanied by a compelling justification.*
- 4.) Please list any chapter-sponsored events held during the past three years (please include event dates and titles).
- 5.) Chapter web-page address, if applicable

Important note:

All Chapter awardees are required to submit a final report including detailed budget expenditures within 30 days after the funded event or activity. *Any unused funds must be returned to SfN.*

Materials should be returned to chapters@sfn.org

For SfN Use Only:
Proposal Number: _____
Date Submission Received: _____
Amount Requested: _____
Amount Awarded: _____

Summary

The Southeastern Mexico Chapter is highly motivated in organizing different kind of events to promote the neuroscience in our region. Thus, now we organized ourselves to become involved in activities related to the Brain Awareness Week (BAW). Last year, when we were not yet a chapter, several of the cities in our region made an important contribution to the BAW. Now, we are looking for funds in order to increase even more this event. In March 2009, activities related to the BAW will be organized at least in two cities of our chapter: Xalapa and Merida. Each city will have their own program according to their local organization. In Xalapa, for example, which is a city in a State with a huge natural environment of forest and jungle, a number of people are involved in field research. Thus, during 2009, the year of Darwin, there will be a big celebration throughout the year. The BAW events then will be included as a part of the celebration and a remarkable topic will be dedicated to the evolution of the brain and the relationship with the execution of behavior. Our guess is that this partially thematic BAW will be of interest to adults and kids alike.

Specific Goals

There is one specific goal in this proposal: the organization of events related to the Brain Awareness Week 2009.

Program for the City of Xalapa

March 16-22, 2009

Place: Centro Recreativo Xalapeño
(Already granted by the City Hall)

Monday 16:

10:00 – 10:15 hrs	Opening Celebration
10:15 – 11:15 hrs	Opening Lecture: The Brain at the Darwin's Origin of Species. Dr. Porfirio Carrillo
11:15 – 13:15 hrs	Activities for kids and general public
12:00 – 13:30 hrs	Lecture in a High School
13:30 – 15:00 hrs	Lecture: The Evolution of the Brain Clock. Dr. Ma. Rebeca Toledo

Tuesday 17:

10:00 – 12:00 hrs	Activities in a Kindergarden
12:00 – 13:30 hrs	Lecture: Co-evolution of Brain, Sex and Drugs. Dr. Genaro A. Coria-Ávila
12:00 – 13:30 hrs	Lecture in a High School
13:30 – 15:00 hrs	Activities for kids and general public
13:30 – 15:00 hrs	Projection and Discussion of a Movie for Kids: "Finding Nemo". The mechanisms of Memory

Wednesday 18:

10:00 – 12:00 hrs	Activities in a Kindergarden
12:00 – 13:30 hrs	Lecture: The Evolution of Cerebellum and Movement. Dr. Luis I. García
12:00 – 13:30 hrs	Lecture in a High School

13:30 – 15:00 hrs Activities for kids and general public
 13:30 – 15:00 hrs Projection and Discussion of a Movie: “Lorenzo’s Oil”. The role of Myelin.

Thursday 19:

10:00 – 12:00 hrs Activities in a Kindergarden
 12:00 – 13:30 hrs Lecture: The Brain Genoma.
 Dr. Gonzalo E. Aranda-Abreu
 12:00 – 13:30 hrs Lecture in a High School
 13:30 – 15:00 hrs Activities for kids and general public
 13:30 – 15:00 hrs Projection and Discussion of a Movie: “I’m Sam”. The mechanisms of intelligence and mental retardation.

Friday 20:

10:00 – 12:30 hrs Activities in a Kindergarden
 12:00 – 13:30 hrs Lecture in a High School
 13:30 – 15:00 hrs Activities for kids and general public
 13:30 – 15:00 hrs Projection and Discussion of a Movie: “Hilary and Jackie”. Multiple sclerosis and autoimmune diseases.

Saturday:

10:00 – 12:00 hrs Activities for kids and general public
 12:00 – 13:30 hrs Lecture: Ontogeny and Phylogeny of the Brain.
 Dr. Cesar Antonio Perez
 13:30 – 15:00 hrs Activities for kids and general public
 13:30 – 15:00 hrs Projection and Discussion of a Movie: “Snow Cake”. On Autism.

Sunday 22:

10:00 – 12:30 hrs Activities for kids and general public
 12:30 – 13:00 hrs The end ceremony

Program for the City of Merida

Conference cycle

All the conferences will be held in the auditorium “Jorge Zavala Velázquez” of the Regional Research Center “Dr. Hideyo Noguchi”, Universidad Autónoma de Yucatán

Date/hour	Place	Activity
Monday, March 16th, 18:00-19:00 p.m.	Auditorium “Jorge Zavala Velázquez” - CIR Biomédicas-UADY	“Beneficios y riesgos de la cafeína como tratamiento profiláctico de las enfermedades de Parkinson y Alzheimer” (Benefits and risks of caffeine as a prophylactic treatment of Parkinson’s and Alzheimer’s diseases) Speaker: Dr. Jose L. Gongora-Alfaro Neuroscience Department CIR-UADY
Tuesday, March 17th, 10:00-11:00	Auditorium “Jorge Zavala Velázquez” - CIR Biomédicas	“Modelos animales para la evaluación de posibles terapias farmacológicas antiparkinsonianas. Ventajas y desventajas

a.m.		de los modelos agudos y crónicos ” (Animal models for evaluating drugs for Parkinson’s disease. Advantages and disadvantages of acute and chronic models) Speaker: Dr. Jose L. Bata-Garcia Neuroscience Department CIR-UADY
Wednesday, March 18th, 10:00-11:00 a.m.	Auditorium “Jorge Zavala Velázquez” - CIR Biomédicas	“Un momento para divertirse: El taller de las emociones y los talacheros psicoesquizomaiacoparanoicos y búlicos con trastorno de hiperactividad” (A time for fun: Workshop of emotions and bulimic psychoschizomaniacparanoids with hyperactivity disorder) Speaker: Dr. Juan Carlos Pineda-Cortes Neuroscience Department CIR-UADY
Thursday, March 19th, 18:00-19:00 p.m.	Auditorium “Jorge Zavala Velázquez” - CIR Biomédicas	“El cerebro contento: cómo evitar la depresión” (The happy brain: how to prevent depression) Speaker: Dra. Gloria Arankowsky-Sandoval Neuroscience Department CIR-UADY
Friday March 20th, 18:00-19:00 p.m.	Auditorium “Jorge Zavala Velázquez” - CIR Biomédicas	“Cómo estamos perdiendo cerebros en México” (How we are losing brains in Mexico”). Speaker: Dr. Cuauhtémoc Sánchez Rodríguez Hospital General O’Horán-SSY, UNAM.

Budget

We ask for an award of \$ 1,200 USD. This amount will be used for preparing the material to promote the event and to interact with kids and public. Last year we saw that giving some brain souvenirs, as stickers, pencils, notebooks, and so on, increases the participation of children in learning activities. We will use the award for this purpose. Some materials from the last year will be re-used, so with this award we will increase our content of stuff for activities.

Chapter-Sponsored Events

This is the second time we ask for this kind of award. Last year we were supported to sponsor the International Course “Biological Basis of Behavior” in the city of Tlaxcala, on October 16-19, 2008.

Chapter web page

<http://southeasternmexico.weebly.com/>