

## SUPPORT OPPORTUNITIES

Program support is an excellent stand-alone promotional opportunity as well as an effective add-on for exhibitors and on-site advertisers seeking enhanced ways to connect and build relationships with target markets. Every year, institutions such as foundations and corporations, and even individual donors, take part in the chance to support Neuroscience programs and these contributors enjoy a major profile at the annual meeting with acknowledgment of their support role in a variety of platforms including: the *Preliminary* and *Final Program*, on convention center signage, and verbal recognition at applicable events.

### LECTURES

- **Presidential Special Lecture**  
..... \$25,000/each  
The highlight of the annual meeting, the Presidential Special Lecture Series is elected by the SfN president for outstanding merit and importance of neuroscience (ACCME-Accredited).
- **History of Neuroscience .... \$25,000**  
A chronicle of the evolution and growth of major topics in neuroscience.
- **Special Lecture..... \$15,000/each**  
A series of high-profile lectures each representing a neuroscience theme (ACCME-Accredited).

### POSTER SESSIONS

Provides trainees the opportunity to present their research and make lasting connections with established neuroscientists.

- **International Fellows Poster Session .....** \$10,000
- **Diversity Fellows Poster Session .....** \$10,000
- **Trainee Professional Development Awards Poster Session...** \$10,000
- **Exclusive Support..... \$25,000**  
(For all 3 poster sessions)

### MEET-THE-EXPERT SERIES

Experts describe their research techniques and accomplishments in a personal context.

- **Individual Session .....** \$2,000/each
- **Three Sessions.....** \$5,000
- **Exclusive Support..... \$18,000**  
(For all 10 sessions)

### MENTORING & NETWORKING EVENTS

Celebrates the achievements of neuroscience communities and offers attendees networking opportunities.

- **Diversity Reception.....** \$10,000
- **Brain Awareness Week Campaign Reception.....** \$10,000

- **Graduate Student and Postdoc Fellow Reception .....** \$10,000
- **Celebration of Women in Neuroscience Luncheon.....** \$10,000
- **Career Development Topics: A Networking Event .....** \$10,000  
Neuroscientists lead discussions on a wide range of topics, including work-life balance, career transitions, and others in an informal, roundtable format.
- **Neuroscience Scholars Program Mentoring Breakfast.....** \$10,000  
SfN's Professional Development Committee members, Mentors, and Neuroscience Scholars Program Alumni lead discussions with scholars on their scientific progress and career goals.

### AWARDS

- **Ralph W. Gerard Prize in Neuroscience .....** \$50,000  
Highest recognition conferred by SfN to a scientist who made significant contributions in neuroscience during his or her career.
- **Young Investigator Award..** \$25,000  
Recognizes a young neuroscientist who demonstrated distinguished scholarly independence.
- **Science Educator Award ...** \$10,000  
Honors neuroscientists who made significant contributions to educating the public.
- **Mika Salpeter Lifetime Achievement Award .....** \$10,000  
Recognizes an individual who promoted the advancement of women in neuroscience.
- **Trainee Professional Development Awards .....** Sponsorships range from \$2,000–\$50,000  
Presented to deserving young scientists who demonstrate scientific merit and excellence in their research.

### EDUCATIONAL COURSES

Trains scientists in day-long courses focused on emerging topics and research techniques.

- **Short Course .....** \$10,000/each
- **Exclusive Support.....** \$25,000  
(For all 3 short courses)

### DISCUSSIONS

- **Social Issues Roundtable ...** \$7,000  
Covers timely social issues of neuroscience topics that have an impact on society, particularly in terms of ethics or social awareness.
- **Animals in Research Panel .....** \$7,000  
A panel discussing the ethical use of animal models in scientific studies as well as the benefits of this research.

### PROFESSIONAL

#### DEVELOPMENT WORKSHOPS

Designed to improve various aspects of professional skills at all career stages.

- **Individual Workshop .....** \$2,000/each
- **Three Workshops.....** \$5,000
- **Exclusive Support.....** \$20,000  
(For all workshops – up to 14 available)

### CONTACT US

To learn more about the program support process or to make your commitment to support neuroscience in 2017, contact [development@sfn.org](mailto:development@sfn.org) or call 202-962-4057.

The SfN development team would love to hear from you and looks forward to tailoring a support package that aligns with your institution's philanthropic and marketing priorities.