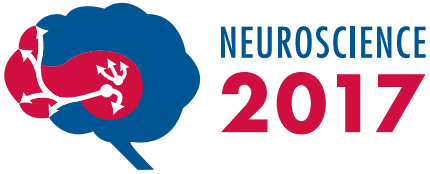


EXHIBIT INVITATION

WASHINGTON, DC



EXHIBIT DATES NOVEMBER 12-15 **MEETING DATES** NOVEMBER 11-15



NEUROSCIENCE
2017

Where Research, Innovation, and the Neuroscience Community Meet

Join the Society for Neuroscience (SfN) and 30,000 researchers, clinicians, and advocates from around the world in Washington, DC, November 11–15, for Neuroscience 2017. Exhibiting at SfN's annual meeting gives you the opportunity to:

- Meet customers face-to-face
- Generate new leads
- Showcase your products and services
- Support the field

INCREASE BOOTH TRAFFIC WITH ON-SITE MARKETING OPPORTUNITIES

Choose from an array of options tailored to fit a range of budgets and sales goals.

See the Advertising Opportunities section for details, or visit SfN.org/amadvertising

SAVE MONEY – SECURE YOUR SPACE NOW

Take advantage of reduced rates by purchasing your exhibit space by May 5, the priority point deadline.

741 BOOTHS ALREADY SOLD.

Visit us at SfN.org/exhibits to secure your space today.

WE LOOK FORWARD TO PARTNERING WITH YOU IN WASHINGTON, DC!



About SfN: The Society for Neuroscience (SfN) is the world's largest organization of scientists and physicians devoted to advancing the understanding of the brain and nervous system. Founded in 1969, SfN has grown to nearly 37,000 members worldwide. Learn more about the Society's mission and programs at SfN.org.

REACH DECISION-MAKERS

Interact face-to-face and build relationships with thousands of new and current customers

BENEFITS OF EXHIBITING

HIGH-TRAFFIC EXHIBIT HALL

Thousands of potential buyers visit the exhibit hall to view nearly 15,000 poster presentations.

ON-SITE VISIBILITY

A host of printed materials, signage, and visual displays put your brand and company name directly in front of attendees.

- **Exhibit Guide**

Company name listed alphabetically and in up to eight product categories.

- **My Neuroscience Marketplace**

Year-round online exhibit listing by company name and products and marketed biweekly to nearly 37,000 members.

- **Neuroscience 2017 Program**

- **Mobile App**

In the hands of attendees each time they access the program, schedule, maps, and more.

- **Neuroscience Meeting Planner**

Key attendee tool to view and print scientific abstracts and create personalized itineraries.

YEAR-ROUND ACCESS TO YOUR COMPANY

A hyperlink to your company website through my neuroscience marketplace is available before and after the meeting for access throughout the year.

TWO EXHIBITOR GUEST BADGES

Per 10' x 10' booth — gain full access to the exhibit hall and poster sessions (\$1,980 value).

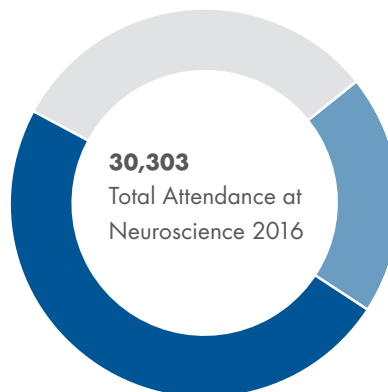
SEVEN EXHIBIT PERSONNEL BADGES

Per 10' x 10' booth — includes admission to scientific events.

COMPLIMENTARY ACCESS TO EXHIBITOR LOUNGE

Coffee and tea service and cable television in a relaxed setting offer a great location for company staff meetings.

ANNUAL MEETING ATTENDEES



14,788	U.S. Scientific
9,536	Non-U.S. Scientific
5,979	Exhibitors, Press, Guests, and Others

ANNUAL MEETING ATTENDANCE

	2016 San Diego, CA	2015 Chicago, IL	2014 Washington, DC
Members	13,243	12,971	13,605
Nonmembers	1,440	1,279	1,849
Student Members	8,848	8,651	8,153
Student Nonmembers	793	921	1,712
Total Scientific	24,324	23,822	25,319
Guest, Press, and Others	1,896	1,464	1,949
Exhibitors*	4,083	3,747	3,982
Total Registrants	30,303	29,033	31,250

*25% of exhibitors and exhibitor guests are scientists with purchasing power.



WHY YOU SHOULD EXHIBIT

Gain insight on attendee research and the products they use in their work.*

If your product is listed, plan to exhibit at Neuroscience 2017. You can't afford to miss this year's meeting!

AREA OF INTEREST

Specialization	Number of Attendees	
Behavioral Neuroscience	11,414	
Cellular and Molecular Neuroscience	10,370	
Disorders of the Nervous System	8,342	
Cognitive Neuroscience	7,081	
Sensory Systems Neuroscience	5,153	
Neuropharmacology and Neurochemistry	4,363	
Techniques and Methods	4,335	
Neural / Synaptic Structure and Function	4,316	
Developmental Neuroscience	4,012	
Motor Systems Neuroscience	3,893	
Computational Neuroscience and Modeling	3,879	
Neuroregeneration and Repair	3,541	
Neuroscience of Aging	3,477	
Excitable Membranes and Ion Channels	2,502	
Neuroendocrinology	1,985	
Neuroengineering and Robotics	1,712	
Bioinformatics / Neuroinformatics	1,697	
History, Teaching, Public Awareness, and Societal Impacts in Neuroscience	907	
Evolutionary and Comparative Neuroscience	843	
Neuroethology	830	
Topical Track	Primary Interest	Secondary Interest
Neurodegenerative Disorders and Injury	5,225	3,044
Cognition	3,332	3,114
Neural Excitability, Synapses, and Glia: Cellular Mechanisms	3,198	3,639
Sensory Systems	2,736	2,227
Integrative Physiology and Behavior	2,414	2,999
Development	1,893	1,892
Motor Systems	1,708	1,742
Motivation and Emotion	1,687	1,889
Techniques	762	2,134
History and Education	99	193

PRODUCTS ATTENDEES BUY AND USE

Product Categories of Interest	Number of Attendees
Imaging / Optical Instruments	11,239
Laboratory Equipment & Supplies	9,600
Physiological Instruments	9,087
Bio-Chemicals & Reagents	7,427
Computer Related Instruments	5,562
Pharmaceuticals	5,452
Publishers	4,593
Types of Products Used in Research or Practice	
Microscopy and Cellular Imaging	11,425
Animal Care and Surgery	10,773
Animal Behavioral Monitoring	10,693
Electrophysiological Equipment	9,217
Protein Chemistry, Including Antibodies and Other Immunological Reagents	8,542
Pharmacological Reagents	8,282
Cell Culture	6,853
Specialized Scientific Software	6,740
Human Brain Imaging (fMRI, PET, ERP, MEG, etc)	4,508

PLACE OF EMPLOYMENT

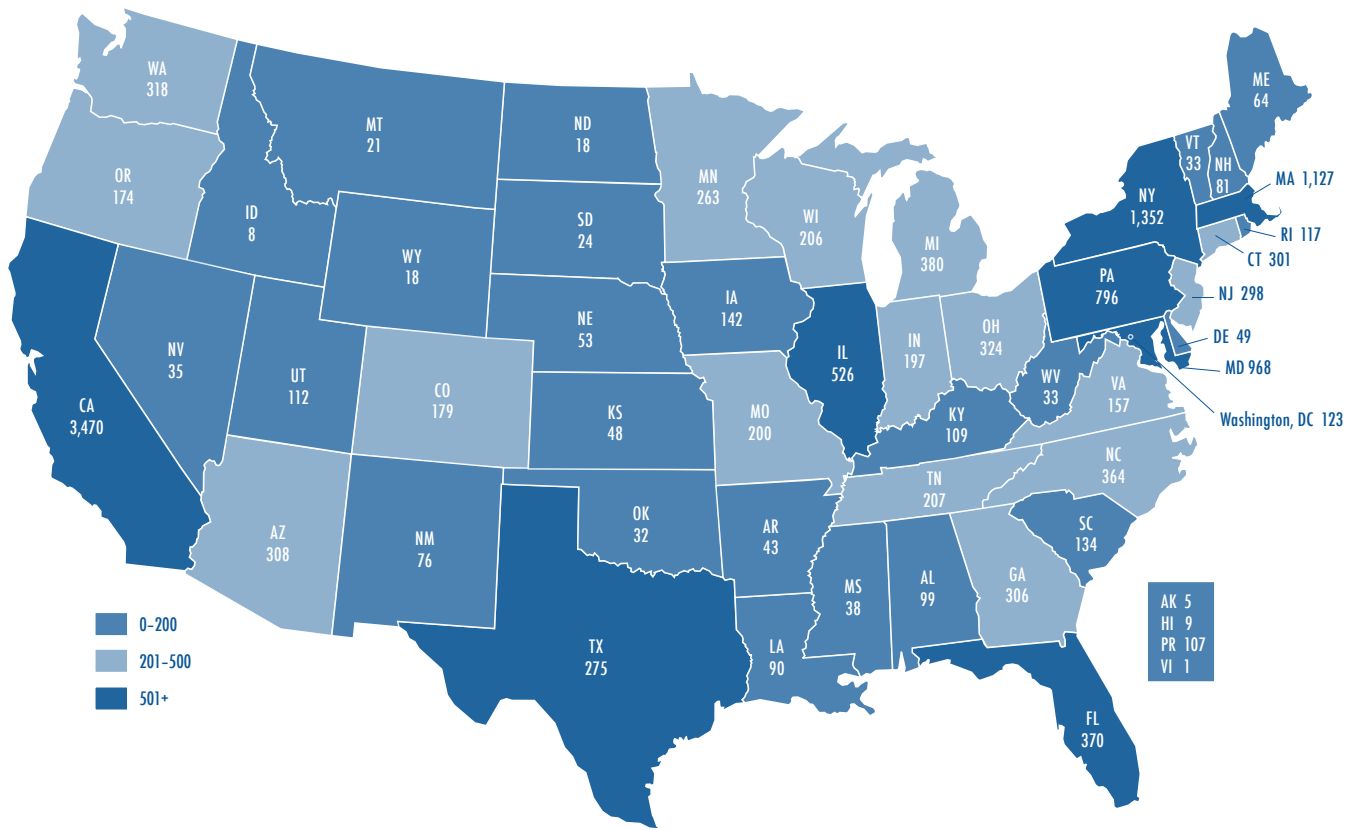
	Number of Attendees
Graduate School or University	14,461
Medical, Veterinary or Dental School	2,213
Undergraduate College	1,259
Government	1,134
Independent Research Institute	1,112
Biotech or Pharmaceutical Company	1,057
Hospital	753
Not Employed / Student	672
Non-Profit Organization	553
Other Private Sector Entity	162
Other	132
Self-Employed	106

*Based on Neuroscience 2016 attendee demographic survey

MEET BUYERS FROM AROUND THE WORLD

At Neuroscience 2017, reach the most diverse and broad group of buyers in the neuroscience field.

2016 U.S. SCIENTIFIC ATTENDEES: 14,788



2016 NON-U.S. SCIENTIFIC ATTENDEES: 9,536

Algeria	1	Finland	85	Lithuania	2	Saudi Arabia	10
Argentina	34	France	317	Luxembourg	7	Singapore	50
Armenia	1	Georgia	1	Macau	2	Slovakia	12
Australia	216	Germany	912	Malta	1	Slovenia	4
Austria	60	Greece	7	Mexico	549	South Africa	9
Belgium	114	Grenada	1	Morocco	2	South Korea	619
Belize	1	Hong Kong	40	Nepal	7	Spain	97
Brazil	187	Hungary	73	Netherlands	205	Sri Lanka	1
Cameroon	2	India	109	New Zealand	38	Sweden	230
Canada	1,513	Iran	12	Nigeria	3	Switzerland	234
Chile	60	Ireland	29	Norway	108	Taiwan	154
China	469	Israel	124	Pakistan	1	Thailand	2
Colombia	17	Italy	234	Panama	1	Trinidad and Tobago	2
Costa Rica	4	Jamaica	2	Peru	6	Turkey	51
Croatia	3	Japan	1,334	Poland	36	Uganda	1
Czech Republic	31	Jordan	7	Portugal	47	Ukraine	6
Denmark	86	Kuwait	10	Qatar	3	United Arab Emirates	8
Egypt	2	Lebanon	2	Romania	4	United Kingdom	888
Estonia	6	Libya	1	Russia	23	Uruguay	3
						Venezuela	3

PURCHASE EXHIBIT SPACE AT [sfN.ORG/EXHIBITS](http://sfN.org/exhibits)

JOIN FELLOW EXHIBITORS AND REACH THOUSANDS

Below are the 2016 Exhibitors, those with booth numbers have already purchased exhibit space for 2017

Exhibitor	Booth #				
10x Genomics	2309	AMTI		Bio - Serv	1806
3Brain GmbH	2013	Amylgen		Bio Research Center., Co. Ltd.	
3i - Intelligent Imaging Innovations	3014	Andor Technology	2811	BioChain	
A - M Systems, Inc.	2317	Andrew Alliance		Biochemical Society	
A.M.P.I.	1918	Animal Care Systems, Inc.		Biocompare	723
AAAS Science and Technology Policy Fellowships		Animal Identification & Marking Systems, Inc.	418	Biocytogen, LLC	2937
AAT Bioquest, Inc.		ANS Biotech SA		BioLegend	2101
Abberior Instruments GmbH	2603	ANT Neuro	1101	BIOPAC Systems, Inc.	1337
Abcam	1037	Antec bv	1937	BioPhotonics, a Photonics Media Publication	2601
Abgent	1031	Antibodies Incorporated		Biorbyt Ltd.	
ACS Publications		Applied Physics & Electronics, Inc.		Biosearch Technologies, Inc.	1808
Active Motif	3035	Applied StemCell Inc.		BIOSEB	438, 439
ADInstruments, Inc.	1423	Araclon Biotech		biosensis Pty Ltd.	338
Adipogen International, Inc.		Arbor Assays	319	Bioss Inc.	1106
Advanced Brain Monitoring		Arrington Research, Inc.		BioSynthesis, Inc.	
Advanced Cell Diagnostics Inc.		ARVO - Association for Research in Vision and Ophthalmology		Bio-Techne	223
Advanced Platform Technology (APT) Center		ASI/Applied Scientific Instrumentation	3123	BioTechniques	
Advanced Targeting Systems, Inc.	722	Association of Migraine Disorders		BioTek Instruments, Inc.	2211
AfaSci Research Laboratory		ATCC		Biotium, Inc.	
Agency for Toxic Substances and Disease Registry		Atlas Antibodies AB	1024	Biotrial	
Agilent Technologies, Inc.	3005	ATLAS Neuroengineering	431	Bitplane Inc.	
ALA Scientific Instruments, Inc.	2734	aura optik gmbh		BKIN Technologies Ltd.	2936
Alembic Instruments Inc.		Aurora Scientific Inc.		Blackrock Microsystems	2731
Allele Biotechnology & Pharmaceuticals Inc.		AutoMate Scientific, Inc.	3036	Boca Scientific Inc.	
Allen Institute for Brain Science	501	Aves Labs	2115	Boster Immunoleader	702
Alliance for Regenerative Rehabilitation Research		Aviva Systems Biology Corporation	934	Brain Architecture Project	
Alpha MED Scientific Inc.	836	Axon Biosystems	1914	Brain Observatory, The,	
Alpha Omega		Axol Bioscience Ltd.		Brain Products	423, 537, 700
ALS Association, The		Azure Biosystems	3112	Brain Vision LLC	703
ALZET Osmotic Pumps/ Durect Corp.	1316	Backyard Brains	936	BrainBits LLC	619
Alzheimer Drug Discovery Foundation		Banner Sun Health Research Institute		BRAINS	
Alzheimer's Association		Barrett Technology, LLC		Brains On-Line	935
Am Qualex Antibodies Signal Transduction (AQSP)	339	BASi	2303	BrightFocus Foundation	
American Physiological Society, The		Battelle		Bruker Corporation	2401
American Society for Pharmacology & Experimental Therapeutics		Bentham Science Publishers, Ltd.	116	Caliber Imaging and Diagnostics	2228
		Bertin Corp.	515	Cambridge Electronic Design Ltd.	2117
		BESA GmbH	900	Cambridge NeuroTech	835
		Bethyl Laboratories, Inc.		Cambridge Research Systems Ltd.	2837
		BINDER Inc.		Cambridge University Press	
		Bio - Rad Laboratories	2523	Canadian Association for Neuroscience	
				Canadian Neurophotonics Platform, The	
				Carl Zeiss Microscopy, LLC	2923
				Cayman Chemical Company	1023
				CEDARLANE	2628
				Cell Applications, Inc.	
				Cell Signaling Technology, Inc.	
				Collectricon	
				Cellular Dynamics International, a FUJIFILM company	1934
				Center for Sensorimotor Neural Engineering	
				Centre for Brain Research, Indian Institute of Science	
				Changchun New industries Optoelectronics Technology Co., Ltd.	
				Charles River	1115, 1213
				ChiSquare Bioimaging, LLC	
				Chroma Technology	2717
				Cilcare	
				ClearH2O®	
				Clever Sys Inc.	2237
				Cloud-Clone Corp.	
				Cobolt AB	
				Cognionics, Inc.	1016
				Coherent	2926
				Cold Spring Harbor Laboratory Meetings & Courses	
				Columbia University Press	113
				Columbus Instruments	1717
				Compumedics Neuroscan	400
				Consortium for Public Outreach on Animal Research	
				CoolLED Ltd.	3034
				Coriell Institute for Medical Research	
				CoTec GmbH	828
				Cortech Solutions, Inc.	801
				Cosmo Biotechnologies Ltd.	
				Coy Laboratory Products	1938
				CRMedical Corp.	
				CrestOptics	2511
				Cyagen Biosciences Inc.	
				Cyfuse Biomedical K.K.	
				Cytocybernetics	2608
				Cytoskeleton Inc.	

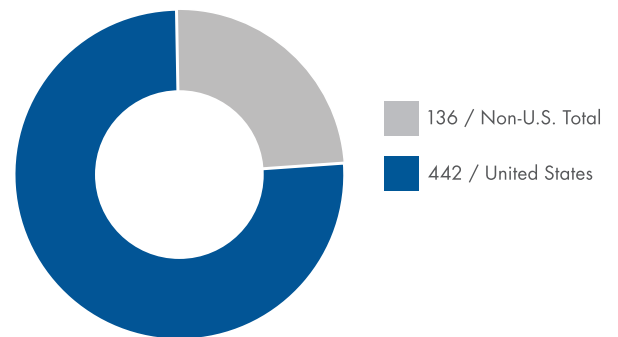
PURCHASE YOUR EXHIBIT SPACE NOW FOR WASHINGTON, DC

Exhibitor	Booth #	Exhibitor	Booth #
DAIHAN Scientific NA Inc.		FHC, Inc.	1437
Data Sciences International (DSI)	1817	Fine Science Tools	1603
DataLad Project		Finger Lakes Instrumentation	
DDNews		Fitzgerald Industries International	812
Defense and Veterans Brain Injury Center		Flarebio Biotech LLC	1429
Delong America		Fluicell AB	
Deuteron Technologies		Flywheel	
Diagenode		Focus Biomolecules	
Diatome U.S.	2226	Frohlich Lab	
Digitimer Ltd.	2116	Frontiers	505
Doric Lenses Inc.		Full Moon BioSystems, Inc.	
Drummond Scientific Company	825	FUS Instruments, Inc.	
DRVision Technologies LLC	2924	g.tec Guger Technologies OG	837
Dyets, Inc.		Gene Tools, LLC	1813
Edmund Optics America	1230	GeneCopoeia, Inc.	623
Eicom	2903	GeneTex®, Inc	1705
Electrical Geodesics, Inc. (EGI)	1107	Genetic Engineering & Biotechnology News	
Electron Microscopy Sciences	2222	GenScript USA Inc.	
ELGA LabWater		Go!Foton	
Elsevier	300, 301	GORYO Chemical, Inc.	
emka TECHNOLOGIES Inc.	2002	GraphPad Software, Inc.	1219
Emotiv		Grass Foundation	
EnCor Biotechnology Inc.	1907	Gray Matter Research	
Envigo	2200	Hacker Instruments & Industries, Inc.	
Enzo Life Sciences		Hamamatsu Corporation	901
Epigentek Group Inc.	907	Hamilton Company	1200
Eppendorf	1923	Harvard Apparatus, a division of Harvard Bioscience	1522, 1623
Etaluma Inc.		Harvard University Press	108
Evolocus LLC	2207	Hawaiian Moon	2006
Evotec		Hello Bio Ltd.	536
Excelitas Technologies (X-Cite)	2922	Hilltop Lab Animals, Inc.	2400
Expansion Technologies		HiQScreen Särl	713
F1000 Ltd.		Horizon Discovery	1135
Facility for <i>In Vivo</i> Behavioral Screening		Human Brain Project, The	
Faculty for Undergraduate Neuroscience / FUN		Huron Digital Pathology	
FD NeuroTechnologies, Inc.	2315	HVS Image	
FEI Company		iBiology	
Feinstein Institute		IBL-America	
Femtonics Ltd.	2134, 2135	IBRO / International Brain Research Organization	
		Illumina	1206
		ImmunoChemistry Technologies LLC	
		INCF	

EXHIBITOR DEMOGRAPHICS*

Exhibitor Organization Type	Number of Organizations	Net Square Footage
Commercial	479	95,600
Nonprofit (includes SfN)	72	11,300
Government/ Institute	7	4,200
Total	558	111,100

TOTAL EXHIBITING COMPANIES: 558*



NUMBER OF EXHIBITING ORGANIZATIONS BY COUNTRY*

Austria	2	Israel	3
Belgium	1	Italy	2
Canada	28	Japan	8
China	5	Korea, Republic of	3
Denmark	2	Netherlands	4
Finland	3	New Zealand	1
France	11	Spain	2
Germany	17	Sweden	6
Great Britain	8	Switzerland	6
Hungary	1	United Kingdom	20
India	2	United States	422
Ireland	1	Total	558

*Based on Neuroscience 2016 exhibitors



Exhibitor	Booth #
Innova Biosciences Ltd.	1702
INSCOPIX, Inc.	323
Insight	
Instech Laboratories, Inc.	1022
Intan Technologies, LLC	2700
Intelligence Advanced Research Projects Activity	
International Behavioral Neuroscience Society	
International Drug Abuse Research Society	
International Neural Network Society	
International Spinal Research Trust	
International STRESS AND BEHAVIOR Society (ISBS)	
Intervivo Solutions Inc.	2935
Intific, Inc.	
iPRECIO Infusion Pumps by Primetech Corporation	918
Irvine Scientific	
ISS, Inc.	
Isto Visio, LLC	
iWorx Systems, Inc.	1314
Jackson ImmunoResearch Laboratories, Inc.	2639
Jackson Laboratory, The	1911
Jali Medical Inc.	
JENOPTIK Optical Systems LLC	
Jinga-hi, Inc.	
Journal of Neural Engineering	
Journal of Physiology, The	403
Journal of Young Investigators	
Karger Publishers	118
KD Scientific	2139
Kendall Research Systems	1431
Kent Scientific Corporation	2823
Kerr Scientific Instruments Ltd.	
KEYENCE Corporation	
Kinder Scientific Company, LLC	2112
Kopf Instruments	1415
La Jolla Alcohol Research, Inc.	530
LABCON	737
LabRoots, Inc.	1011
LabX Media Group	
Lafayette Instrument Company, Inc.	1922
Laserglow Technologies	

LASOS Lasertechnik GmbH	
LaVision BioTec GmbH	2915
LC Sciences	
LeafLabs	
Leica Microsystems	2623
LI-COR Biosciences	
LifeCanvas Technologies	
LKT Laboratories, Inc.	2529
Logos Biosystems, Inc.	2510
Lohmann Research Equipment	
Lonza	1234
Ludl Electronic Products Ltd.	1128
Luigs & Neumann Feinmechanik und Elektrotechnik GmbH	
Lumencor, Inc.	2635
Lumenera Corporation	2902
Luxendo GmbH	
Mad City Labs, Inc.	
MAG & More	239
MagVenture, Inc.	
Market Tech, Inc.	
MathWorks	
Max Planck Florida Institute for Neuroscience	
MaxCyte, Inc.	
MBF Bioscience	1637
MBL International	
MD Biosciences, Inc.	
Meadowlark	1007
MED Associates, Inc.	1801
Media Cybernetics, Inc.	3037
Mega Electronics Ltd.	
Melles Griot	3113
Metabolon	
Metris B.V.	817
Mettler-Toledo Rainin Instrument LLC	2100
Microprobes for Life Science, Inc.	
Mightex Systems	2203
Millar, Inc.	1304
MilliporeSigma	1723
Miltenyi Biotec	1433
MIT Press, The	215
Mitutoyo America Corporation	2807
Moor Instruments, Inc.	1902
Motion Analysis Corporation	
MotionMonitor, The	734
Mouse Specifics, Inc.	2829

MP Biomedicals	
MR Solutions	
MTI-GlobalStem	
Mutant Mouse Resource & Research Centers (MMRRC)	
My Green Lab	
NACALAI USA, Inc.	
NAN Instruments Ltd.	
Nanon Technologies Inc.	2123
NanoCollect Biomedical, Inc.	
Nanoprobes, Inc.	
Narishige International USA, Inc.	2537
National Center of Neuromodulation for Rehabilitation at the Medical University of South Carolina	
National Chimpanzee Brain Resource	
National Disease Research Interchange (NDRI)	
National Institutes of Health	
National Neurotrauma Society	
National Primate Research Centers	
National Science Foundation (NSF)	
Nature Publishing Group	600, 601
Navitar, Inc	1006
Nemametrix, Inc.	
NeoBiosystems, Inc.	
Neta Scientific Incorporated	
Neuralynx, Inc.	2333
NeuroData	
NEUROELECTRICS, S.L	436
Neurofit SAS	
NeuroInDx, Inc.	
NeuroLabware	
Neurology Central	
NeuroLux, Inc.	
NeuroNexus Technologies	2234
NeuroScience Associates	2031, 2036
Neuroscience in France	
Neuroscience in Germany	
Neuroscience Information Framework (NIF)	
NEUROSERVICE	1833
NeuroSolutions Ltd.	
Neurostar	738, 739

NeuroStructural Research Labs	
Neurotar Ltd.	2327
Neurxstem	
New Scale Technologies	
NEWDOON	2509
Newport Corporation	2414
Nikon Instruments Inc.	2422
NIRx Medical Technologies LLC	523
Noldus Information Technology	1223, 1229
Noraxon USA, Inc.	
Norgen Biotek Corp.	
Northern Digital Inc. (NDI)	2001
npi electronic	2738
OBELAB	413
O'Hara & Co., Ltd.	
Olympus	1609
Omnetics Connector Corporation	1703
Omni International, Inc.	
Omnitech Electronics, Inc.	2015
One World Lab	
Onefive GmbH	
OptiTrack	1215
ORAU	
OriGene	
OriginLab Corporation	1139
Oxford University Press	103
OZ Biosciences	
Pacer Scientific	3019
Pacific Immunology Corp.	1111
Paradromics	
Parkinson's Association of San Diego	
Parkinson's Foundation	
Patterson Scientific	1102
PCO-TECH Inc.	3127
PeptoTech, Inc.	2514
Peptides International	
Perimed, Inc.	3118
PhaseSpace, Inc.	
PhaseView	
PhenoSys	2730
Phi Optics, Inc.	
PhosphoSolutions	538
Photometrics	2419
Physitemp Instruments, Inc.	622
PI (Physik Instrumente)	1201
Piezosurgery Incorporated	
Pinnacle Technology, Inc.	1034
Pivotal Scientific Limited	

Exhibitor	Booth #				
Plastics One Inc.	1310	rPeptide, LLC		Stanford Behavioral and Functional Neuroscience Laboratory	
Plexon, Inc.	1733	RPMC Lasers, Inc.		STARR Life Sciences Corp.	
PLOS: Public Library of Science	502	RUCDR Infinite Biologics		STEMCELL Technologies Inc.	919
Polyplus transfection	1308	Rutgers Center of Alcohol Studies		Stoelting Company	1233
Porsolt	716	RWD Life Science	938, 939	StressMarq Biosciences Inc.	512
Precision NanoSystems Inc.	3100	Sable Systems International, Inc.	1131	Studylog Systems, Inc.	617
Precisionary Instruments, Inc.	522	Safe Passage Neuromonitoring		Sutter Instrument	3000
Princeton University Press	114	SAGE Publishing	222	Suven Discovery	
Prior Scientific	2216	San Diego Instruments, Inc.	1837	Synapcell SAS	
Prizmatix Ltd.	2301	Sandvik Palm Coast		Taconic Biosciences	
Promoveo LLC		Sarstedt, Inc.	822	Taylor & Francis/Garland Science/Cogent OA	102
Pronexus Analytical AB		SB Drug Discovery		TCI America	
ProSci Incorporated		Science Advisory Board, The		Ted Pella, Inc.	2023
ProteinSimple		Science Exchange		Tekscan, Inc.	
Proteintech Group, Inc.	3011	Science/AAAS	2212	Thermo Fisher Scientific	1323
Proteos, Inc.		ScienCell Research Laboratories	1900	Thomas RECORDING GmbH	2323
ProtoKinetics Gait Analysis Walkways	2803	Scientifica Ltd.	2223	Thorlabs Inc.	2607
PsychoGenics Inc.	1910	SciMedia	1130	Tiemann Surgical Instruments	1701
Psychology Software Tools, Inc.	2631	SciPro Inc.		TissueGen, Inc.	904
Pulvinar Neuro		Scripps Research Institute Integrated Rodent, The		TissueGnostics USA	1005
Purina TestDiet	718	SelectScience		TissueVision, Inc	
QImaging	2417	Semrock	3111	TMC	2617
QPS Austria		Sensapex Oy	3001	TMS International	
Quanteon, LLC		SensoMotoric Instruments, Inc.		Tobii Pro	2701
Quanterix	2906	SGL-DNA, A Synthetic Genomics Inc. Company		Tokai Hit Co., Ltd.	
Rapp OptoElectronic GmbH	2610	Shimadzu Scientific Instrument	2602	Toptica Photonics, Inc.	2503
RayBiotech, Inc.	2411	Simi Reality Motion Systems GmbH		Toronto Research Chemicals, Inc.	1306
ReadCube		Sinauer Associates, Inc.	123	Transnetyx, Inc.	
RedShirtImaging, LLC		Siskiyou Corporation	1300	Transpharmation Ltd.	329
Renovo Neural, Inc.		Society for Neuroscience (SfN)	1303	TSE Systems, Inc.	1123
Research Diets, Inc.	1122	Sophion - together with Biolin Scientific	823	Tucker - Davis Technologies	2433
Resonance Technology, Inc.		Soterix Medical Inc.	802	UGO Basile S.R.L.	1231, 1232
Restless Legs Syndrome Foundation		SouthernBiotech		UID Identification Solutions	
R-fMRI Network (RFMRI.ORG), The		SPIE - The International Society for Optics and Photonics		Ultivue Inc.	
Ripple	3134, 3137	SpikeGadgets	428	Unisense A/S	2306
Roboz Surgical Instrument Co., Inc.	2402	Springer		University of Maryland Brain and Tissue Bank	
Rockefeller University Press, The	110	SR Research Ltd.	1103	UVP, LLC An Analytik Jena Company	923
Rockland Immunochemicals, Inc.	2009	SRI International	2122	VA Center of Excellence in Functional Electrical Stimulation - Cleveland FES Center	
Rocky Mountain Diagnostics, Inc.	922	St. Jude Children's Research Hospital		VA, Office of Research and Development	
Rogue Research, Inc.	630, 634, 635			Vala Sciences Inc.	
				Vector Laboratories, Inc.	1018
				Vicon	3103
				Vidrio Technologies, LLC	2606
				ViewPoint Life Sciences	2939
				Vigene Biosciences, Inc.	
				Virovek Incorporation	
				Virtual Brain, The	
				Visitron Systems GmbH	2415
				VistaLab Technologies, Inc.	
				VisualSonics Inc.	2637
				Vium	
				VPIXX TECHNOLOGIES	236
				Vulintus, Inc.	
				Wake Forest Innovations - Preclinical Translation Services	1815
				Wako Laboratory Chemicals	2138
				Wearable Sensing	2302
				White Matter LLC	833
				Wiley	122
				Wolters Kluwer	100
				Woodway USA	
				World Precision Instruments, Inc.	1816, 2919
				WorldViz	1330
				Worthington Biochemical Corporation	437
				Write Science Right	
				Wuhan OE-Bio Co., Ltd.	
				Wyss Center for Bio and Neuroengineering	
				Xona Microfluidics LLC	
				Yunnan Key Laboratory of Primate Biomedical Research	
				Zaber Technologies Inc.	1903
				Zantiks	
				Zyagen	
				Zymo Research Corp.	517

NOTE: The names of companies above are published as requested by the exhibitor.

LOCATION, DATES, AND FEES

LOCATION

Walter E. Washington Convention Center
801 Mount Vernon Place, NW
Washington, DC 20001

MEETING

Saturday, November 11–Wednesday, November 15

EXHIBIT HALL

Sunday, November 12–Wednesday, November 15
9:30 a.m.–5 p.m.

EXHIBITOR REGISTRATION

Wednesday, November 8–Saturday, November 11
8 a.m.–6 p.m.

Sunday, November 12–Wednesday, November 15
7 a.m.–5 p.m.

INSTALLATION

Wednesday, November 8, 8 a.m.–6 p.m.

NOTE: Targeted move-in – Island booths only

Thursday, November 9, 8 a.m.–6 p.m.

Friday, November 10, 8 a.m.–6 p.m.

NOTE: Empties and crates for storage must be removed by 6 p.m.

Saturday, November 11, 8–10 a.m. (Veterans Day)
With the exception of Pop-Up Booths
(See Exhibit Prospectus and Exhibitor Service
Manual for more details.)

NOTE: Product set up may continue until 6 p.m.

DISMANTLING

Wednesday, November 15, 5 p.m.–midnight

Thursday, November 16, 8 a.m.–noon

Booth Categories	by 5/1	5/1
Commercial Inline 10'x10' Booth	\$4,830	\$5,235
Commercial Corner 10'x10' Booth	\$5,105	\$5,645
Commercial Island Booth per 100 sq. ft.*	\$5,230	\$5,790
Additional Island Booth Benefits:		
<ul style="list-style-type: none"> • Island booths may hang a sign over booth. • Company name printed in booth on all published floor plans. <p>NOTE: Exhibitors who wish to create their own island booths will be charged the full cost of all booths deleted as a result.</p>		
Nonprofit (Universities and Associations) Inline or Corner 10'x10' Booth	\$990	\$1040
Institute (NIH, NSF/US Government Agencies only) Inline or Corner 10'x10' Booth	\$440	\$460

FEES INCLUDE

- 8' high (2.5 m) backdrape and 36" high (91.44 cm) siderail
- Single-line text identification sign showing the exhibiting company and booth number
- Complimentary registration for seven booth personnel per 10'x10' space
- Complimentary registration for two (exhibit hall only) guests badges per 10'x10' space

IMPORTANT DATES

February 21 Exhibit space sales reopens

May 5 Exhibit application due with deposit
(for priority point space assignment)

May 15–19 Space assignment appointments

May 26 Exhibit space confirmed via email

June 30 Exhibit space balance due deadline

July 25 Exhibitor registration and housing opens

CONTACT INFORMATION

Society for Neuroscience
Allison Burns, CEM
Senior Meetings Operations Manager

1121 14th Street, NW,
Suite 1010
Washington, DC 20005

Phone: (202) 962-4000
Fax: (202) 962-4948
exhibits@sfn.org



ADVERTISING

EXHIBIT GUIDE

Drive traffic to your booth and increase your impact by advertising in the *Exhibit Guide*. Attendees view the *Exhibit Guide* as a resource and refer to it during the meeting and long after.

- Box ad, per inch..... \$390
- Full-page color\$3,100
- Half-page color..... \$1,960
- Quarter-page color \$1,315

Sixteen preferred locations are available at premium rates. Purchase your ad through the online exhibit application process.

FOR EXHIBIT GUIDE AD SALES, CONTACT ADVERTISING@SfN.ORG

NEUROSCIENCE 2017 ATTENDEE MAILING LIST

Target your efforts by directly inviting registered attendees to visit your booth during the annual meeting. Postal mailing lists only are available and will be provided electronically by e-mail.

- Nonprofit \$330/1,000 addresses
- Profit \$460/1,000 addresses

FOR ATTENDEE MAILING LISTS, CONTACT AMSALES@SfN.ORG

MY NEUROSCIENCE MARKETPLACE

All exhibitors are listed online. The featured listing will move your company's name to the top of the exhibitor list during all searches. Attendees may search by product category and alphabetical listing of exhibiting companies.

- Enhanced booth level \$615

Exhibitors with the featured listing will be listed in alphabetical order on all searches.

FOR FEATURED LISTINGS, CONTACT ADVERTISING@SfN.ORG

JNEUROSCI

The November 1, 2017, bonus distribution issue is distributed to attendees at the meeting.

- Full-page black and white..... \$1,110
- Full-page color \$2,300
- Half-page black and white..... \$760
- Half-page color \$1,950
- Quarter-page black and white... \$595
- Quarter-page color \$1,785

Covers and premium positions also are available for an additional fee.

FOR JNEUROSCI AD SALES, CONTACT ADSALES@SfN.ORG, (202) 962-4064.

ON-SITE MARKETING OPPORTUNITIES

NEUROSCIENCE EXTRA!

Daily e-newsletter sent to all registered attendees at the annual meeting the day before the meeting and each evening prior to the five days of the meeting. Support includes text box with logo above newsletter masthead.

- Daily e-newsletter (six issues available) \$5,000/each
- Exclusive Support..... \$25,000

MOBILE APP

With an increase in mobile device usage by meeting attendees, your ad on the mobile app will enable you to be on the go and in front of attendees each time they use the app to access the program, schedule, maps, and more.

- Ad at Startup/Exclusive Advertiser Tab \$25,000
- Premium Banner on Home Screen \$5,000/per day \$25,000/six days
- Exclusive Support..... \$50,000

HOTEL KEY CARDS

Be the company name attendees see when they return to their rooms at the two largest hotels. Advertiser is responsible for production costs and hotel fees.

- Marriott Marquis Washington, DC \$7,500
- Renaissance Washington, DC Downtown..... \$7,500
- Exclusive Support..... \$15,000

WIRELESS SPLASH PAGES

Be the first company name that attendees see each day by advertising on the highly visible splash page. The wireless splash page displays when attendees access the Internet from their mobile devices and computers inside the convention center. Each time attendees access the Internet, your advertisement will appear.

- Exclusive Support..... \$10,000

SHUTTLE BUS ADVERTISING

For five days, six buses traveling separate routes will promote your company from early morning until evening. Ads will run throughout the city from Saturday, November 11 through Wednesday, November 15.

- Each package (three available, plus production costs) \$10,000

INTERNET CAFES

Three of the express badge pick-up stations in the high-traffic lobby area will convert to Internet Cafes beginning the Monday morning of the meeting. Your company logo will be prominently displayed in this area for all to see.

- Two locations (starting Monday) \$3,000/each
- One location (starting Tuesday) \$2,000
- Exclusive Support..... \$5,000

CHARGING STATIONS

Display your logo on tower-style charging stations in designated locations on the exhibit floor and throughout the convention center.

- Exclusive Support..... \$7,000

NEUROSCIENCE MEETING PLANNER (NMP) VIEWING AREA

The NMP Viewing Area includes 35–45 computer terminals near the main registration area. The first port-of-call for many attendees, the NMP allows users to browse scientific abstracts and create personalized itineraries. Ads are displayed as screensavers on the computer terminals and a prominent acknowledgement banner is placed overhead.

- Exclusive Support..... \$20,000

SPONSORED SEATING AREAS

Chairs and round tables will be set up on each end of the convention center. Signs on tables will display your company's name. You also may distribute literature on the tables for attendees to peruse while taking a break. Available to exhibitors only.

- Two locations \$5,000/each

FOR ON-SITE MARKETING OPPORTUNITIES,
CONTACT ADSALES@SfN.ORG, (202) 962-4064.

SUPPORT OPPORTUNITIES

Program support is an excellent stand-alone promotional opportunity as well as an effective add-on for exhibitors and on-site advertisers seeking enhanced ways to connect and build relationships with target markets. Every year, institutions such as foundations and corporations, and even individual donors, take part in the chance to support Neuroscience programs and these contributors enjoy a major profile at the annual meeting with acknowledgment of their support role in a variety of platforms including: the *Preliminary* and *Final Program*, on convention center signage, and verbal recognition at applicable events.

LECTURES

- **Presidential Special Lecture**
..... \$25,000/each
The highlight of the annual meeting, the Presidential Special Lecture Series is elected by the SfN president for outstanding merit and importance of neuroscience (ACCME-Accredited).
- **History of Neuroscience \$25,000**
A chronicle of the evolution and growth of major topics in neuroscience.
- **Special Lecture..... \$15,000/each**
A series of high-profile lectures each representing a neuroscience theme (ACCME-Accredited).

POSTER SESSIONS

Provides trainees the opportunity to present their research and make lasting connections with established neuroscientists.

- **International Fellows Poster Session** \$10,000
- **Diversity Fellows Poster Session** \$10,000
- **Trainee Professional Development Awards Poster Session...** \$10,000
- **Exclusive Support.....** \$25,000
(For all 3 poster sessions)

MEET-THE-EXPERT SERIES

Experts describe their research techniques and accomplishments in a personal context.

- **Individual Session** \$2,000/each
- **Three Sessions.....** \$5,000
- **Exclusive Support.....** \$18,000
(For all 10 sessions)

MENTORING & NETWORKING EVENTS

Celebrates the achievements of neuroscience communities and offers attendees networking opportunities.

- **Diversity Reception.....** \$10,000
- **Brain Awareness Week Campaign Reception.....** \$10,000

- **Graduate Student and Postdoc Fellow Reception** \$10,000
- **Celebration of Women in Neuroscience Luncheon.....** \$10,000
- **Career Development Topics: A Networking Event** \$10,000
Neuroscientists lead discussions on a wide range of topics, including work-life balance, career transitions, and others in an informal, roundtable format.
- **Neuroscience Scholars Program Mentoring Breakfast.....** \$10,000
SfN's Professional Development Committee members, Mentors, and Neuroscience Scholars Program Alumni lead discussions with scholars on their scientific progress and career goals.

AWARDS

- **Ralph W. Gerard Prize in Neuroscience** \$50,000
Highest recognition conferred by SfN to a scientist who made significant contributions in neuroscience during his or her career.
- **Young Investigator Award..** \$25,000
Recognizes a young neuroscientist who demonstrated distinguished scholarly independence.
- **Science Educator Award ...** \$10,000
Honors neuroscientists who made significant contributions to educating the public.
- **Mika Salpeter Lifetime Achievement Award** \$10,000
Recognizes an individual who promoted the advancement of women in neuroscience.
- **Trainee Professional Development Awards** Sponsorships range from \$2,000–\$50,000
Presented to deserving young scientists who demonstrate scientific merit and excellence in their research.

EDUCATIONAL COURSES

Trains scientists in day-long courses focused on emerging topics and research techniques.

- **Short Course** \$10,000/each
- **Exclusive Support.....** \$25,000
(For all 3 short courses)

DISCUSSIONS

- **Social Issues Roundtable ...** \$7,000
Covers timely social issues of neuroscience topics that have an impact on society, particularly in terms of ethics or social awareness.
- **Animals in Research Panel** \$7,000
A panel discussing the ethical use of animal models in scientific studies as well as the benefits of this research.

PROFESSIONAL

DEVELOPMENT WORKSHOPS

Designed to improve various aspects of professional skills at all career stages.

- **Individual Workshop** \$2,000/each
- **Three Workshops.....** \$5,000
- **Exclusive Support.....** \$20,000
(For all workshops – up to 14 available)

CONTACT US

To learn more about the program support process or to make your commitment to support neuroscience in 2017, contact development@sfn.org or call 202-962-4057.

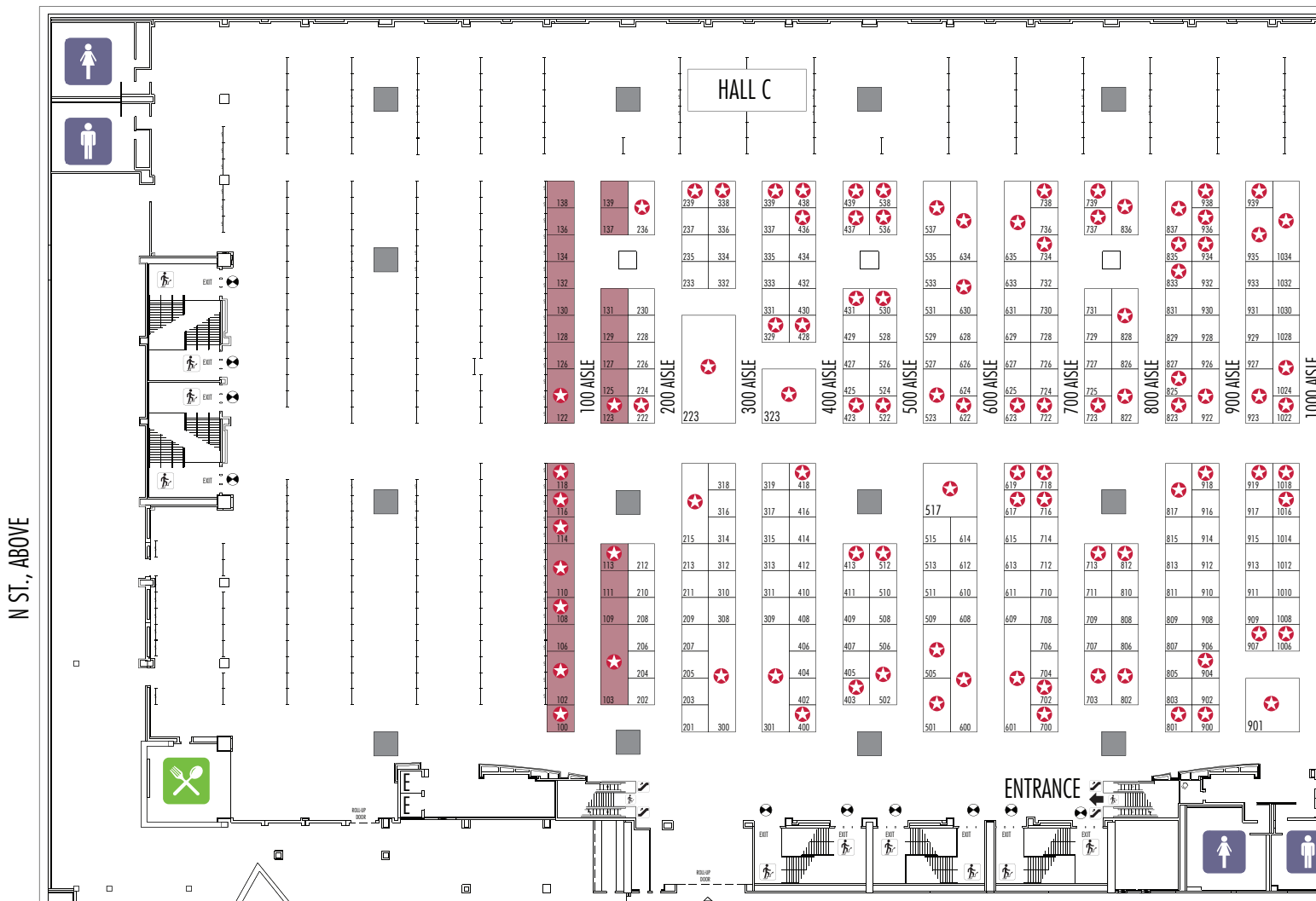
The SfN development team would love to hear from you and looks forward to tailoring a support package that aligns with your institution's philanthropic and marketing priorities.

SOCIETY FOR NEUROSCIENCE – NEUROSCIENCE 2017

WALTER E. WASHINGTON CONVENTION CENTER

NOTE: ENTRANCES WILL OPEN AT NOON ON SATURDAY AND AT 7 A.M. SUNDAY THROUGH WEDNESDAY FOR POSTER PRESENTER SETUP ONLY. POSTER SESSIONS ARE OPEN FOR ALL ATTENDEES AT 1 P.M. ON SATURDAY AND 8 A.M. SUNDAY THROUGH WEDNESDAY.

Pending fire marshal approval. Floor plans subject to change. For current floor plan, visit SfN.org/exhibits.



Building Legend

- First Aid Station	- Concessions	- 6'8" Column	- Women's Restroom	- Elevator
- Escalator	- Emergency Exit	- 14'7" Column	- Men's Restroom	- Freight Elevator

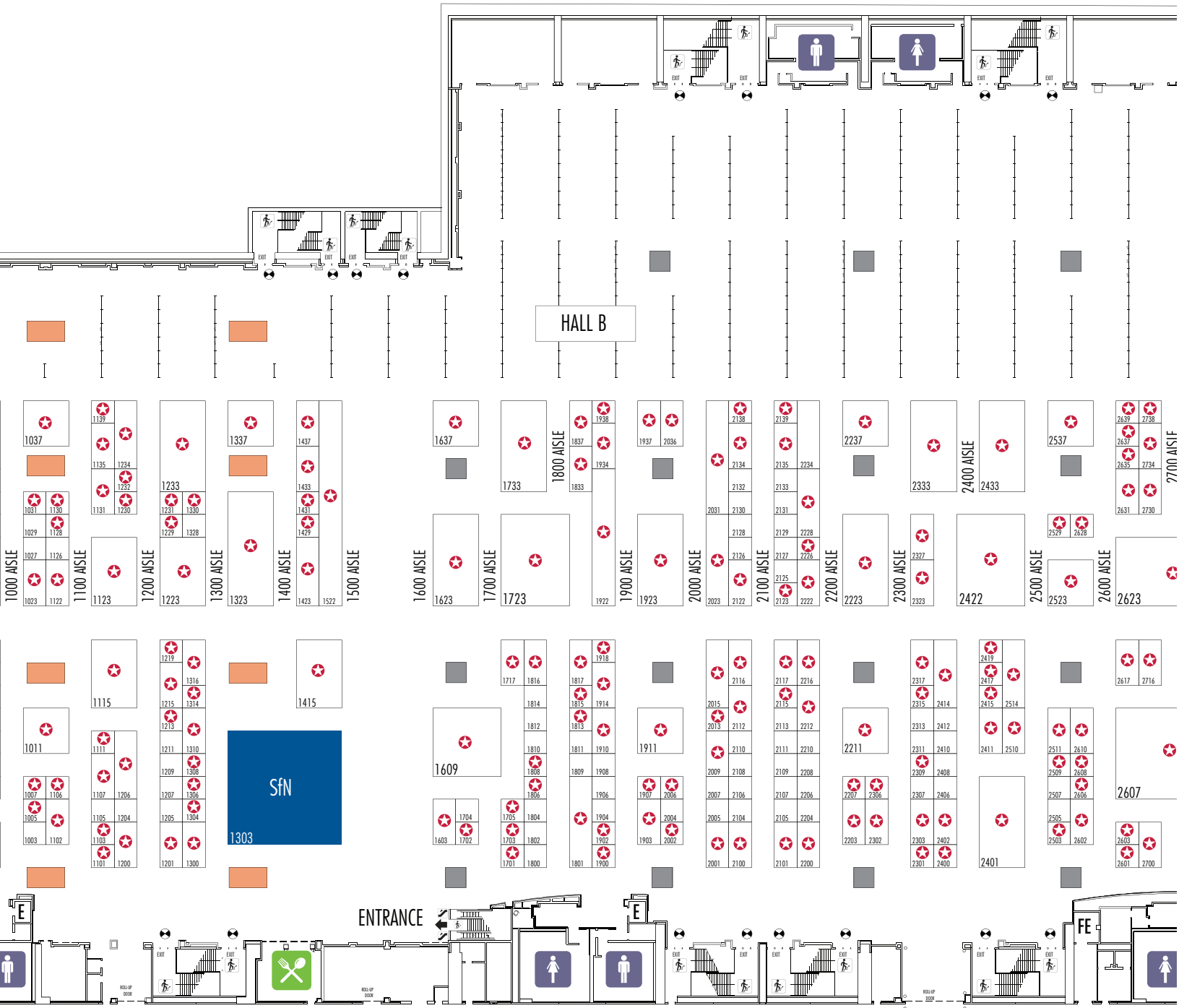
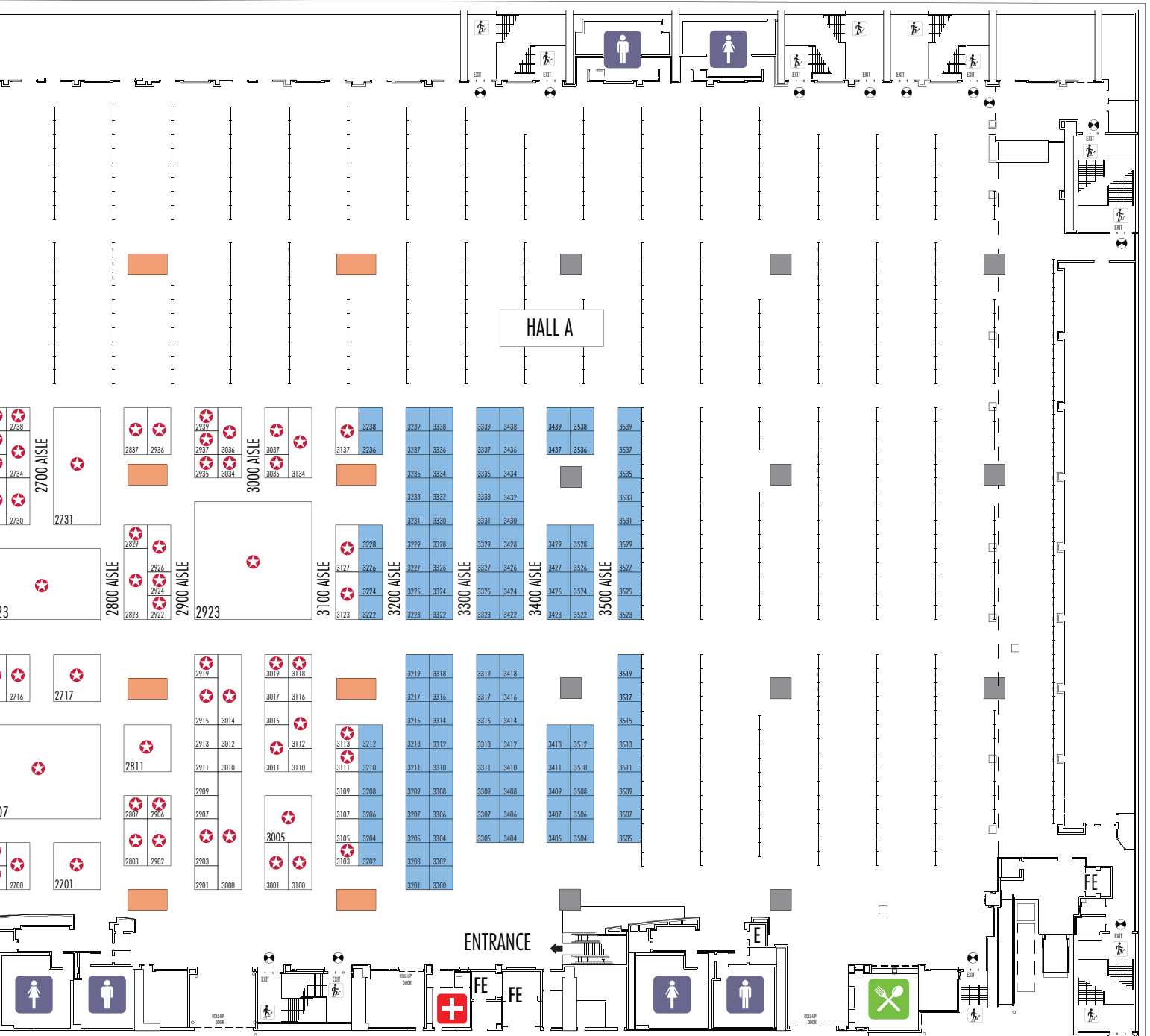


Exhibit Floor Legend

- Publishers Row
- Nonprofit / U.S. Government Agencies
- SfN Booth
- ★ Sold Booth

7TH ST., ABOVE



MT. VERNON PLACE, ABOVE

SECURE YOUR SPACE, SIGN UP EARLY!

PURCHASE YOUR SPACE TODAY AT SfN.ORG/EXHIBITS

Updated 2/10/2017



FUTURE ANNUAL MEETINGS

Neuroscience 2018
November 3–7
San Diego

Neuroscience 2019
October 19–23
Chicago

Neuroscience 2020
October 24–28
Washington

Neuroscience 2021
November 13–17
Chicago



**SOCIETY *for*
NEUROSCIENCE**

1121 14th Street NW, Suite 1010
Washington, DC 20005

Printer to Place
FSC logo here

