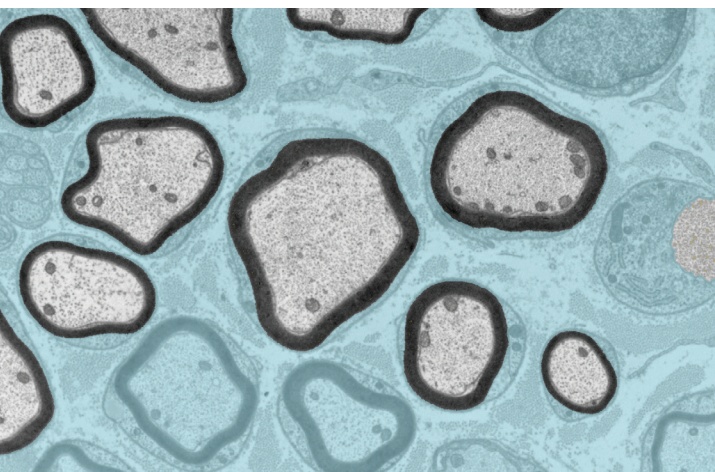




Neuroscience
2015

EXHIBIT INVITATION

CHICAGO / EXHIBIT DATES OCTOBER 18–21 / MEETING DATES OCTOBER 17–21



SOCIETY *for*
NEUROSCIENCE



BUILD
Your Brand

REACH Your
Target Audience

INCREASE
Your Sales

Don't miss your opportunity to be part of the SfN annual meeting in Chicago, October 17-21. You will have access to more than 30,000 leading scientists from across the globe — and the chance to:

- **SHOWCASE** your products
- **MEET** decision-makers and build leads
- **DEMONSTRATE** your support for the field

Neuroscience 2015 is where innovation, technology, and cutting-edge research come together. Partner with SfN and make this event part of your business strategy.

Increase Your Booth Traffic

Gain valuable exposure and draw attendees to exhibits — book your on-site advertising. Options include advertising in the *Exhibit Guide*, annual meeting issue of *The Journal of Neuroscience*, *eNeuro*, daily e-newsletter, mobile app, or numerous on-site offerings. Check out the advertising opportunities section.

Save Money And Secure Space

Sign up early! Purchase your exhibit space by **May 1**, the priority point deadline, and receive a discount.



About SfN

The Society for Neuroscience (SfN) is the world's largest organization of scientists and physicians dedicated to advancing the understanding of the brain and nervous system. Founded in 1969, SfN has grown from 500 members to nearly 38,000 members worldwide. Learn more about the Society's mission and programs at SfN.org.

REACH DECISION-MAKERS

INTERACT face-to-face and BUILD RELATIONSHIPS
with thousands of new and current customers

99%

of Marketers said they found unique
value from tradeshows that they did
not get from other marketing mediums.
CEIR

BENEFITS OF EXHIBITING

High-Traffic Exhibit Hall

Thousands of potential buyers visit the exhibit hall to view more than 15,000 poster presentations.

On-Site Visibility

A host of printed materials, signage, and visual displays put your brand and company name directly in front of attendees.

- **Exhibit Guide**

Company name listed alphabetically and in up to eight product categories.

- **My Neuroscience Marketplace**

Year-round online exhibit listing by company name and products and marketed biweekly to nearly 38,000 members.

- **Neuroscience 2015 Program**

- **Mobile App**

In the hands of attendees each time they access the program, schedule, maps, and more.

- **Neuroscience Meeting Planner**

Key attendee tool to view and print scientific abstracts and create personalized itineraries.

Year-Round Access to Your Company

A hyperlink to your company website through My Neuroscience Marketplace is available before and after the meeting for access throughout the year.

Two Exhibitor Guest Badges

Per 10' x 10' booth — Gain full access to the exhibit hall and poster sessions (\$1,750 value).

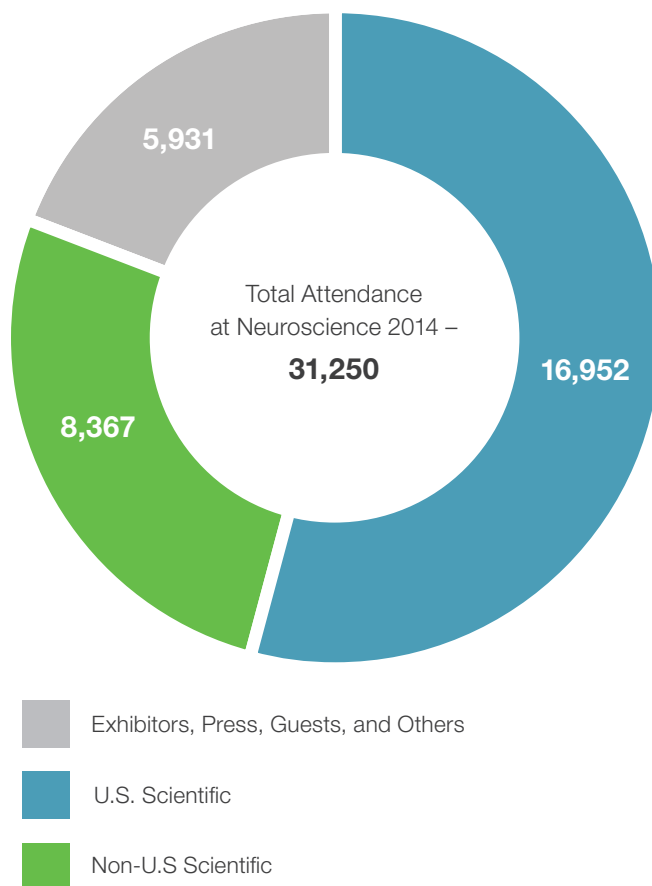
Seven Exhibit Personnel Badges

Per 10' x 10' booth — Includes admission to scientific events.

Complimentary Access to Exhibitor Lounge

Coffee and tea service and cable television in a relaxed setting offer a great location for company staff meetings.

MEETING ATTENDEES



ANNUAL MEETING ATTENDANCE

	2014 Washington, DC	2013 San Diego	2012 New Orleans
Members	13,605	13,599	13,214
Nonmembers	1,849	1,479	1,401
Student Members	8,153	7,995	7,708
Student Nonmembers	1,712	1,750	1,720
Total Scientific	25,319	24,823	24,043
Guest, Press, and Others	1,949	1,263	982
Exhibitors*	3,982*	4,383*	3,549
Total Attendance	31,250	30,469	28,574

*25 percent of exhibitors and exhibitor guests are scientists with purchasing power.

WHY YOU SHOULD EXHIBIT

Gain insight on attendee research and the products they use in their work.*

If your product is listed, plan to exhibit at Neuroscience 2015. You can't afford to miss this year's meeting!

PRODUCTS ATTENDEES BUY AND USE

Product Categories of Interest	Number of Attendees
Imaging/Optical Instruments	11,051
Laboratory Equipment and Supplies	10,298
Physiological Instruments	8,866
Bio-Chemicals and Reagents	7,559
Pharmaceuticals	5,674
Computer-Related Instruments	5,627
Publishers	5,306

Types of Products Used in Research or Practice	
Microscopy and Cellular Imaging	11,884
Animal Care and Surgery	11,000
Proteins Chemistry, including Antibodies and Other Immunological Reagents	9,223
Electrophysiological Equipment	9,149
Pharmacological Reagents	8,824
Specialized Scientific Software	7,692
Cell Culture	7,113
Human Brain Imaging (fMRI, PET, ERP, MEG, etc.)	4,537

AREA OF INTEREST

Topical Track	Primary Interest	Secondary Interest
Disorders of the Nervous System	6,419	5,102
Cognition and Behavior	5,766	4,902
Sensory and Motor Systems	4,219	3,050
Neural Excitability, Synapses, and Glia: Cellular Mechanisms	3,512	3,764
Development	1,534	2,117
Integrative Systems: Neuroendocrinology, Neuroimmunology and Homeostatic Challenge	1,218	1,531
Novel Methods and Technology Development	1,002	2,565
History, Teaching, Public Awareness, and Societal Impacts in Neuroscience	157	548

PLACE OF EMPLOYMENT

	Number of Attendees
Graduate School or University	14,176
Medical, Veterinary or Dental School	2,656
Government	1,625
Undergraduate College	1,324
Independent Research Institute	1,123
Hospital	788
Biotech or Pharmaceutical Company	742
Not Employed/Student	650
Nonprofit Organization	579
Other	547
Other Private Sector Entity	132
Self-Employed	100

*Based on Neuroscience 2014 attendee demographic survey



Neuroscience 2015 delivers the most diverse and broad group of buyers in the neuroscience field.

Argentina	23	Estonia	8	Libya	1	Serbia	3
Armenia	5	Finland	73	Macau	3	Singapore	46
Australia	161	France	404	Malaysia	3	Slovakia	2
Austria	46	Georgia	7	Mexico	523	Slovenia	9
Bahamas	1	Germany	738	Moldova	1	South Africa	8
Belgium	108	Ghana	3	Mongolia	1	South Korea	496
Brazil	354	Greece	15	Nepal	3	Spain	138
Bulgaria	2	Guatemala	1	Netherlands	187	Sudan	1
Cameroon	1	Honduras	1	New Zealand	36	Sweden	183
Canada	1,211	Hong Kong	23	Nigeria	9	Switzerland	223
Chile	66	Hungary	47	Norway	65	Taiwan	139
China	263	Iceland	3	Pakistan	1	Thailand	2
Colombia	25	India	64	Panama	5	Turkey	32
Costa Rica	1	Iran	7	Peru	7	Ukraine	4
Cote D'Ivoire	1	Ireland	37	Philippines	1	United Arab Emirates	6
Croatia	4	Israel	108	Poland	31	United Kingdom	642
Cyprus	2	Italy	258	Portugal	57	Uruguay	1
Czech Republic	28	Japan	1,258	Qatar	2	Venezuela	4
Denmark	87	Jordan	4	Romania	3	West Bank	1
Ecuador	1	Kuwait	4	Russia	25		
Egypt	2	Lebanon	1	Saudi Arabia	7		

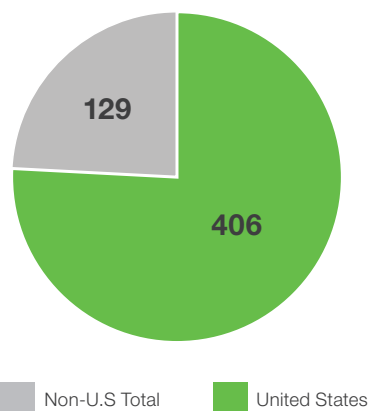
JOIN THESE COMPANIES AND REACH THOUSANDS

2014 Exhibitors are listed. Those with booth numbers have purchased space for 2015.

EXHIBITOR DEMOGRAPHICS*

Exhibitor Organization Type	Number of Organizations	Net Square Footage
Commercial	461	89,000
Nonprofit (includes SfN)	65	10,600
Government/Institute	9	4,300
Total	535	103,900

TOTAL EXHIBITING COMPANIES: 535*



NUMBER OF EXHIBITING ORGANIZATIONS BY COUNTRY*

Austria	3	Israel	3
Belgium	1	Italy	2
Canada	26	Japan	8
China	3	Korea	5
Denmark	2	Netherlands	5
Esonia	1	New Zealand	1
Finland	3	Spain	2
France	8	Sweden	5
Germany	21	Switzerland	1
Hungary	2	United Kingdom	26
India	1		

*Based on Neuroscience 2014 exhibitors

Company Name	2015 BOOTH #
3DHISTECH Kft.	
3i - Intelligent Imaging Innovations Inc.	
A - M Systems Inc.	1362
A.M.P.I.	1017
AAAS/Science and Tech. Policy Fellowships	
Abberior Instruments	
Abcam Inc.	601
Acris Antibodies Inc.	2056
ACS Publications	
Active Motif	501
Addgene	
ADInstruments Inc.	962 1905
Adipogen International Inc.	
Advanced Brain Monitoring	
Advanced Cell Diagnostics Inc.	1810
Advanced Platform Technology (APT) Center	
Advanced Targeting Systems Inc.	662
AEI Technologies Inc.	
Ajinomoto North America Inc.	
ALA Scientific Instruments Inc.	1465
Alembic Instruments Inc.	
Alfa Aesar, A Johnson Matthey Company	
Allen Institute for Brain Science	
Alpha MED Scientific Inc.	463
Alpha Omega	706
ALS Association, The	
ALZET Osmotic Pumps/ Durect Corp	1116
Alzheimer Drug Discovery Foundation	
Alzheimer's Association	
Alzheimer's Research UK	
American Physiological Society, The	
American Radiolabeled Chemicals Inc.	
American Society for Cell Biology	
American Society for Pharmacology & Experimental Therapeutics	
Americans for Medical Progress	

amsbio LLC	
AMTI	742
Amylgen	
AnaSpec, EGT Group	1556
Andor Technology	
Animal Identification & Marking Systems Inc.	324
Animal Imaging Research	
ANS Biotech SA	
ANT neuro	332
Antec bv	473
Applied StemCell Inc.	
Araclon Biotech	
Arbor Assays	1019
Arrington Research Inc.	
ArunA Biomedical Inc.	
ARVO - Association for Research in Vision Ophthalmology	
ASI/Applied Scientific Instrumentation	724
ATLAS Neuroengineering	1742
Autism Speaks	
AutoMate Scientific Inc.	1273
Aves Labs	1773
Axiogenesis AG	
Axion Biosystems	370
Axol Bioscience Ltd.	
Azure Biosystems	
Bachem Americas Inc.	1974
Backyard Brains	
BAK Electronics Inc.	
BASi	1511
Bentham Science Publishers Ltd	
Bertin Corp	
BESA GmbH	1924
Bethyl Laboratories Inc.	518
BINDER Inc.	
Bio - Rad Laboratories	617
Bio - Serv	804
Biocompare	712
BIOCRATES Life Sciences AG	

PURCHASE YOUR SPACE FOR CHICAGO

Biocytogen LLC	
BioLegend	401
BIOPAC Systems Inc.	1063
Biorbyt Ltd.	
Biosearch Technologies Inc.	1969
BIOSEB	2055
biosensis Pty Ltd.	162
Biospective Inc.	
Bioss Inc.	319
Bio-Techne	209
BioTechniques	
BioTek Instruments Inc.	1809
Biotrial	
Bitplane Inc.	
BKIN Technologies Ltd.	2073
Blackrock Microsystems	1843
BMG LABTECH Inc.	
Boster Immunoleader	
Brain & Tissue Bank for Developmental Disorders	
Brain Networks Laboratory, Texas A&M University	
Brain Observatory, The	
Brain Products	437
Brain Vision LLC	435
BrainBits LLC	562
BRAINS	
Brains On-Line	1917
Brainy.ac	
BrandTech Scientific Inc.	
BrightFocus	
British Pharmacological Society	525
Bruker Corporation	
BTS Bioengineering Corp	
Bulldog Bio Inc.	
Caliber ID	
Cambridge Electronic Design Ltd.	1763
Cambridge Research Systems Ltd.	442
Cambridge University Press	
Canadian Association for Neuroscience	

Carl Zeiss Microscopy LLC	711
CARMEN	
Cayman Chemical Company	1772
CEDARLANE	425
Cell MicroControls	1562
Cell Signaling Technology Inc.	1616
Cellecticon	
Cellular Dynamics International	1170
Changchun New industries Optoelectronics Technology Co. Ltd.	
ChanTest Corporation	
Charles River	1415
ChemPartner	
Chroma Technology Corp.	1717
Clever Sys Inc.	1355
Cloud-Clone Corp	
Cobolt AB	
Codex Biosolutions	
Coherent	1943
Cold Spring Harbor Laboratory Meetings & Courses	
College on Problems of Drug Dependence (CPDD)	
Columbia University Press	
Columbus Instruments	616
Compumedics USA Inc.	
CoolLED Ltd.	
CorTec GmbH	1842
Cortech Solutions Inc.	443
Cosmo Bio Co. Ltd.	
Coy Laboratory Products	
CRC Press / Taylor & Francis Group LLC	142
CrestOptics	1406
Cure Alliance for Mental Illness	
Cytoskeleton Inc.	
Data Sciences International (DSI)	1306
DDNews	
Debian Project	
Defense and Veterans Brain Injury Center	
Delsys Inc.	

Denator AB	
Deuteron Technologies	
Diatome U.S.	634
Digitimer Ltd.	1762
Doric Lenses Inc.	
Dove Medical Press	
Drummond Scientific Company	1874
Dyets Inc.	
EchoMRI LLC	
Edge-3D LLC	
Edmund Optics America	428
Eicom	1470
Ekam Solutions LLC	
Electrical Geodesics. Inc. (EGI)	1937
Electron Microscopy Sciences	630
ELGA Labwater LLC	
ELMI	
Elsevier	134
Embassy of France in the United States	
EMD Millipore	843
emka TECHNOLOGIES Inc.	1303
EnCor Biotechnology Inc.	
EndoCeutics Inc.	
Endocrine Society	
Enzo Life Sciences	1363
Epic Medical Concepts & Innovations	1505
Epigentek Group Inc.	1938
Eppendorf	763
Essen BioScience Inc.	
Essential Pharmaceuticals Inc.	
European Union - Horizon 2020	1117
Experimental Pathology Laboratories Inc.	
F1000	
Faculty for Undergraduate Neuroscience / FUN	
FASEB	
FD NeuroTechnologies Inc.	
FEI Company	
Femtonics Ltd.	1871
FHC Inc.	

Fine Science Tools	900
Finger Lakes Instrumentation	
Fitzgerald Industries International	704
Fluidigm Corporation	
Focus Biomolecules	
Foundation for Biomedical Research	
FUNAKOSHI CO. Ltd.	
FUS Instruments Inc.	
g.tec Guger Technologies OG	455
Gatan Inc.	806
Gene Tools LLC	600
GeneCopoeia Inc.	1510
Genetic Engineering & Biotechnology News	
GenScript USA Inc.	
Gilson Inc.	
GlobalStem Inc.	
GNACODE Inc.	
GraphPad Software Inc.	853
Grass Technologies / Natus Neurology	
Gray Matter Research	
Great Lakes NeuroTechnologies	
GVS Life Sciences (Maine Manufacturing)	
Hacker Instruments & Industries Inc.	
Hamamatsu Corporation	1201
Hamamatsu Pharma Research Inc.	
Hamilton Company	1207
Hammond Cell Tech	
Harlan Laboratories Inc.	1743
Harvard Apparatus, a division of Harvard Bioscience	1043
Harvard University Press	103
HASOMED GmbH	
Hawaiian Moon	
HEKA Instruments Inc.	1174
Hilltop Lab Animals Inc.	1801
HiQScreen Sàrl	1462
Houston Methodist Hospital	
Houston Methodist Research Institute	

Company Name	2015 BOOTH #	Kinder Scientific Company LLC	2063	Media Cybernetics Inc.	828	NeoBiosystems Inc.	
Howard Hughes Medical Institute-Janelia Research		Kinetic Systems Inc.	807	Mediso USA LLC	343	Neuralynx Inc.	363
Human Brain Project, The		Kopf Instruments	1025	Mega Electronics Ltd.		NEUROELECTRICS, S.L	233
Huron Technologies		LABCON	225	Melles Griot		NeuroInformatics Tools & Resources Clearinghouse	
IBRO / International Brain Research Organization		LabLogic Systems Inc.		Meso Scale Discovery		NeuroNexus Technologies	865
Icosagen Cell Factory		LabRoots Inc.	237	Metris B.V.	1663	NeuroProof GmbH	
Illumina	1611	LabX Media Group		Michelson Prize & Grants		NeuroScience Associates	670 671
ImmunoReagents Inc.		Lafayette Instrument Company	1831	Microdata Instrument Inc.		Neuroscience in Germany	
Innova Biosciences Ltd.		LASOS Lasertechnik GmbH		microDimensions GmbH		Neuroscience Information Framework (NIF)	
INSCOPIX Inc.	1851	LaVision BioTec GmbH	829	MicroProbes for Life Science Inc.		NEUROSERVICE	748
Instech Laboratories Inc.	1639	LC Sciences		MIDSCI		NeuroSolutions Ltd.	
Institute for Basic Science		Leafflabs		Mightex Systems	1628	Neurostar	1755 1756
Intan Technologies LLC	329	Leica Microsystems	1601	Millar Inc.	1957	NeuroStructural Research Labs	
Integra	416	LI-COR Biosciences	762	Miltenyi Biotec Inc.	1716	Neurotar Ltd.	934
Integrated DNA Technologies		Life Technologies	243	MIT Press, The		Newport Corporation	1401
International Behavioral Neuroscience Society (IBNS)		LifeSensors Inc.		Mitutoyo America Corporation	430	NIH, Office of Strategic Coordination	
International Drug Abuse Research Society		Linkam Scientific Instruments Ltd.		Molecular Devices LLC		Nikon Instruments Inc.	1033
International Neural Network Society		Live Cell Instrument		Moor Instruments Inc.		NIRx Medical Technologies LLC	436
International Neuroinformatics Coordinating Facility		LKT Laboratories Inc.	262	Motion Analysis Corporation		Noldus Information Technology	653
International Spinal Research Trust		Logos Biosystems Inc.	539	MotionMonitor, The	174	Norgen Biotek Corp.	
International STRESS AND BEHAVIOR Society (ISBS)		Lohmann Research Equipment		Mouse Brain Architecture Project		Northern Digital Inc. (NDI)	825
Intervivo Solutions Inc.		Lonza	1473	Mouse Specifics Inc.		Novus Biologicals LLC	
Intific Inc.		Ludl Electronic Products Ltd.		MP Biomedicals		npi electronic	1463
iPRECIO Infusion Pumps by Primetech Corporation	1657	Luigs & Neumann Feinmechanik und Elektrotechnik GmbH		MR Solutions		NuAire Inc.	801
iWorx Systems Inc.	857	Lumen Dynamics Group		Multi Channel Systems		OBELAB	
Jackson ImmunoResearch Laboratories Inc.	1775	Lumencor Inc.	710	Mutant Mouse Regional Resource Center (MMRRC)		Olympus America Inc.	
Jackson Laboratory, The	1255	Lumenera Corporation	517	My Green Lab		Omnetics Connector Corporation	
Jali Medical Inc.	143	Lumos Labs		NAC Image Technology		Omnitech Electronics Inc.	968
JEOL USA Inc.		Macrogen Clinical Laboratory		Nanion Technologies Inc.		On Your Mind	
Jinga-hi Inc.		Mad City Labs Inc.	1411	NanoEnTek USA Inc.	500	One World Lab	
Journal of Neural Engineering		MagVenture Inc.		Nanoprobe Inc.		Open Source Instruments	
Journal of Precision Medicine		Market Tech Inc.		Narishige International USA Inc.	1067	Optical Imaging Ltd	1671
Journal of Visualized Experiments - JoVE		Marsh Designs LLC		National Disease Research Interchange (NDRI)		ORFLO Technologies	
Karger Publishers	119	Matsunami Glass USA		National Institutes of Health		OriGene	
KD Scientific		MBF Bioscience	873	National Primate Research Centers		OriginLab Corporation	863
Kendall Research Systems	256	MBL International	575	National Science Foundation (NSF)		ORS Inc.	
Kent Scientific Corporation	1652	McGraw-Hill Medical	105	Nature Publishing Group	201 304	OSU - Muscle Health and Neuromuscular Disorders	
Kerafast Inc.		MD Biosciences Inc.		Navitar, Inc	629	OTAWOG Systems Limited	
		Meadowlark				Oxford University Press	125
		MED Associates Inc.	1643				

OZ Biosciences		Psychology Software Tools Inc.	663	Seahorse Bioscience Inc.		TMC AMETEK	
Pacer Scientific	1725	Purina Mills TestDiet	524	SelectScience		TMS International BV	
Pacific Immunology Corp.	339	QImaging	1405	Sensapex Oy	1366 1367	Tobii Technology	1610
Parkinson's Disease Foundation (PDF)		QPS Holdings LLC		SensoMotoric Instruments Inc.		Tohoku-MicroTech CO. Ltd.	
Patterson Scientific	1307	Quanteon LLC		Seradigm		Tokai Hit Co. Ltd.	
PCO-TECH Inc.	705	Rainin Instrument LLC		SFC Co. Ltd.		Tourette Syndrome Association Inc.	
PeproTech Inc.	1455	RAPID Biomedical GmbH		Sigma-Aldrich	1153	Transpharmation Ltd.	163
Perimed Inc.	1825	Rapp OptoElectronic GmbH	654	Simi Reality Motion Systems GmbH		Trevigen Inc.	
PharmaCo-Cell Company Ltd.		RayBiotech Inc.	1568	Sinauer Associates Inc.	124	Triangle BioSystems International	
PhaseSpace Inc.		Razel Scientific Instruments Inc.		Siskiyou Corporation	904	TSE Systems Inc.	753
PhenoSys	2062	ReadCube		Smart Eye AB	1838	Tucker - Davis Technologies	1563
Phi Optics Inc.		RECK-Technik GmbH & Co. KG		Society for Neuroscience (SfN)	1005	UGO Basile S.R.L.	356
Phoenix Pharmaceuticals Inc.		RedShirtImaging LLC		Sophion Bioscience		US Army Medical Research Institute of Chemical Defense (USAMRICD)	
Phoenix Research Laboratories, Inc.		Renovo Neural Inc.		Source BioScience		USDA / Animal Welfare Info Center	
PhosphoSolutions	574	Research Diets Inc.	954	SpecialtyCare		UVP LLC	1553
Photometrics	1407	R-fMRI Network (RFMRI.ORG), The		SPIE - The International Society for Optics and Photonics		VA Center of Excellence in Functional Electrical Stimulation - Cleveland FES Center	
Photonics Media		Ripple	270 271	SPOT Imaging Solutions, a division of Diagnostic Instruments		VA, Office of Research and Development	
Physiological Society, The	224	Roboz Surgical Instrument Co. Inc.		Springer	100	Vector Laboratories Inc.	543
Physitemp Instruments Inc.		Rockefeller University Press, The	230	SR Research Ltd.	1856	Vicon	419
PI (Physik Instrumente)	1400	Rockland Immunochemicals Inc.		SRI International	1963	Vidrio Technologies LLC	
Pinnacle Technology Inc.	1824	Rocky Mountain Diagnostics Inc.	1269	St. Jude Children's Research Hospital		ViewPoint Life Sciences	372
Plastics One Inc.	625	Rogue Research Inc.	1710 1711	Stanford Behavioral and Functional Neuroscience Lab		ViGene Biosciences Inc.	
Plexon Inc.	1163	Royal Society Publishing	101	Stanford Photonics Inc.	1305	Virovek Incorporation	
PLOS (Public Library of Science)	115	rPeptide LLC	557	STARR Life Sciences Corp.		Virtual Brain, The	
Polyplus transfection		RPMC Lasers Inc.		STEMCELL Technologies Inc.	563	Visitron Systems GmbH	
Porsolt	1738	Rutgers Center of Alcohol Studies		Stoelting Company	353	VPixx Technologies Inc.	
Precision Biosystems		RWD Life Science Co. Ltd.	173	StressMarq Biosciences Inc.	538	Vutara Inc.	
Precision NanoSystems Inc.		Sable Systems International Inc.	636	Sutter Instrument Company	924	VWR International LLC	
Precisionary Instruments Inc.	1857	SAGE Labs	157	Suven Life Sciences Ltd.		Wako Laboratory Chemicals	1474
Presco Inc.		San Diego Instruments Inc.	1673	SynchroPET		Wearable Sensing	
Presidential Commission for the Study of Bioethical Issues		Sandvik Palm Coast		Syngene		Wiley	
Princeton University Press	126	Sarstedt Inc.	1862	Taconic	743	Wolters Kluwer Health	952
Prior Scientific	1515	Science Advisory Board, The		Ted Pella Inc.	1625	Woodway USA	1818
Prizmatix Ltd.	257	Science/AAAS	1724	Thermo Scientific		World Precision Instruments Inc.	936 1619
ProSci Incorporated		ScienCell Research Laboratories	218	Thomas RECORDING GmbH	1263	WorldViz	1166
Protech International Inc.		Scientifica Ltd.	1368 1369	Thomson Reuters	1119	Worth Publishers	200
ProteinSimple	305	SciMedia / Brainvision	1469	Thorlabs Inc.	633	Worthington Biochemical Corporation	1875
Proteintech Group Inc.	642	SciPro Inc.		Tiemann Surgical Instruments		WuXi Biosciences (Abgent, a WuXi AppTec company)	643
ProtoKinetics LLC	1513			TIRF Labs		Xona Microfluidics LLC	
PsychoGenics Inc.	542			TissueVision, Inc		Zaber Technologies Inc.	
						Zymo Research Corp.	1954

NOTE: The names of companies above are published as requested by the exhibitor.

LOCATION, DATES, AND FEES

Location

McCormick Place, South Building
2301 S. Lake Shore Drive
Chicago, IL 60616

Meeting

Saturday, October 17–Wednesday, October 21

Exhibit Hall

Sunday, October 18–Wednesday, October 21
9:30 a.m.–5 p.m.

Exhibitor Registration

Wednesday, October 14–Saturday, October 17
8 a.m.–6 p.m.
Sunday, October 18–Wednesday, October 21
7 a.m.–5 p.m.

Installation

Wednesday, October 14, 8 a.m.–6 p.m.

NOTE: Targeted move-in — Island booths only

Thursday, October 15, 8 a.m.–6 p.m.

Friday, October 16, 8 a.m.–6 p.m.

NOTE: Empties and crates for storage must be removed by 6 p.m.

Saturday, October 17, 8–10 a.m.

With the exception of Pop-Up Booths
(See Exhibit Prospectus and Exhibitor Service Manual for more details.)

NOTE: Product set up may continue until 6 p.m.

Dismantling

Wednesday, October 21, 5 p.m.–midnight

Thursday, October 22, 8 a.m.–noon

Contact Information

Society for Neuroscience
Allison Burns, CEM
Exhibits Manager

1121 14th Street, NW, Suite 1010
Washington, DC 20005
(202) 962-4000 / Fax: (202) 962-4948
exhibits@sfn.org

Booth Categories	By May 1	After May 1
Commercial Inline 10'x10' Booth	\$4,295	\$4,655
Commercial Corner 10'x10' Booth	\$4,540	\$5,020
Commercial Island Booth per 100 sq. ft.* Additional Island Booth Benefits <ul style="list-style-type: none"> Island booths may hang a sign over booth. Company name printed in booth on all published floor plans. *Note: Exhibitors who wish to create their own island booths will be charged the full cost of all booths deleted as a result.	\$4,650	\$5,150
Nonprofit (Universities and Associations) Inline or Corner 10'x10' Booth	\$875	\$920
Institute (NIH, NSF/US Government Agencies only) Inline or Corner 10'x10' Booth	\$390	\$405

Fees Include

- 8' high (2.5 m) backdrap and 36" high (91.44 cm) siderail
- Single-line text identification sign showing the exhibiting company and booth number
- Complimentary registration for seven booth personnel per 10' x 10' space
- Complimentary registration for two (exhibit hall only) guests badges per 10' x 10' space

Important Dates

February 24Exhibit space sales open

May 1Exhibit application due with deposit
(for priority point space assignment)

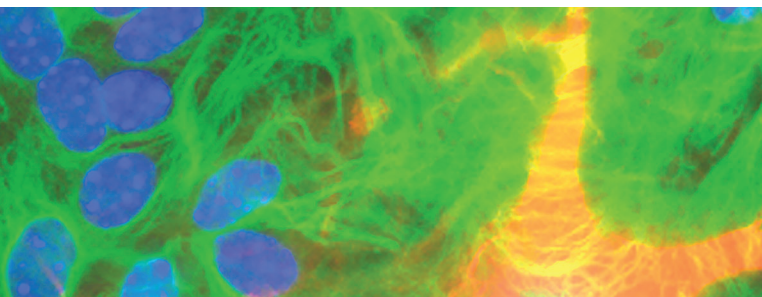
May 11-15Space assignment appointments

May 21Exhibit space confirmed via email

June 26Exhibit space balance due deadline

July 28Exhibitor registration and housing opens

Find current information at SfN.org/exhibits.



ADVERTISING

Exhibit Guide

Drive traffic to your booth and increase your impact by advertising in the *Exhibit Guide*. Attendees view the *Exhibit Guide* as a resource and refer to it during the meeting, and long after.

- Box ad, per inch \$350
- Full-page color..... \$2,805
- Half-page color..... \$1,775
- Quarter-page color..... \$1,190

Sixteen preferred locations are available at premium rates. Purchase your ad through the online exhibit application process.

For *Exhibit Guide* ad sales, contact advertising@sfn.org

Neuroscience 2015 Attendee Mailing List

Target your efforts by directly inviting registered attendees to visit your booth during the annual meeting. Postal mailing lists only are available and will be provided electronically by e-mail.

- Nonprofit \$310/1,000 addresses
- Profit..... \$410/1,000 addresses

For attendee mailing lists, contact advertising@sfn.org

My Neuroscience Marketplace

All exhibitors are listed online. The featured listing will move your company's name to the top of the exhibitor list during all searches. Attendees may search by product category and alphabetical listing of exhibiting companies.

- Enhanced booth level \$575

Exhibitors with the featured listing will be listed in alphabetical order on all searches.

For featured listings, contact advertising@sfn.org

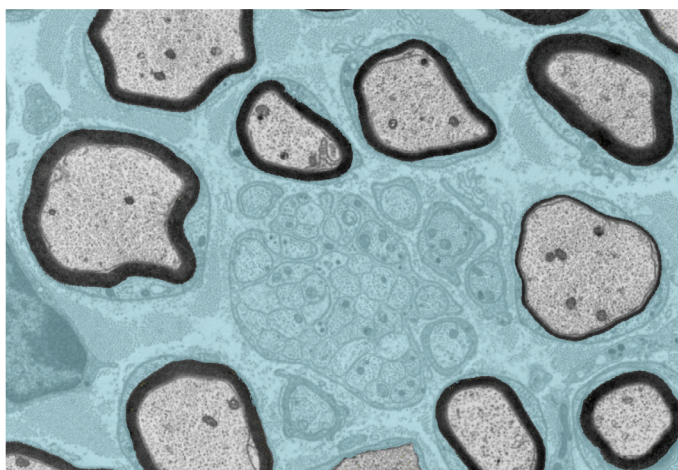
The Journal of Neuroscience

The October 14 bonus distribution issue is distributed to attendees at the meeting.

- Full-page black and white..... \$1,040
- Full-page color \$2,160
- Half-page black and white \$710
- Half-page color..... \$1,830
- Quarter-page black and white \$555
- Quarter-page color..... \$1,675

Covers and premium positions also are available for an additional fee.

For *The Journal of Neuroscience* ad sales, contact adsales@sfn.org, (202) 962-4064



ON-SITE MARKETING OPPORTUNITIES

Neuroscience Extra!

Daily e-newsletter sent to all registered attendees at the annual meeting the day before the meeting and each evening prior to the five days of the meeting. Support includes text box with logo above newsletter masthead.

- Daily e-newsletter (six issues available)\$5,000/each
- Exclusive Support.....\$25,000

Mobile App

With an increase in mobile device usage by meeting attendees, your ad on the mobile app will enable you to be on the go and in front of attendees each time they use the app to access the program, schedule, maps, and more.

- Ad at Startup/Exclusive Advertiser Tab\$25,000
- Premium Banner on Home Screen\$5,000/per day
.....\$25,000/six days
- Exclusive Support\$50,000

Wireless Splash Pages

Be the first company name that attendees see each day by advertising on the highly visible splash page. The wireless splash page displays when attendees access the Internet from their mobile devices and computers inside the convention center. Each time attendees access the Internet, your advertisement will appear.

- Exclusive Support\$10,000

Recycling Centers at Convention Center

Show that your company is environmentally friendly and enjoy exposure at central locations in the convention center. Your company logo will be prominently displayed.

- Recycling center (two locations)\$5,000/each
- Exclusive Support\$7,500

Shuttle Bus Advertising

For five days, six buses traveling separate routes will promote your company from early morning until evening. Ads will run throughout the city from Saturday, October 17 through Wednesday, October 21. *Advertiser is responsible for production costs.*

- Each package (seven available)\$10,000

Hotel Key Cards

Be the company name attendees see when they return to their rooms at the two largest hotels. Advertiser is responsible for production costs and hotel fees.

- Hyatt Regency McCormick Place.....\$ 7,500
- Hyatt Regency Chicago.....\$ 7,500
- Fairmont Chicago, Millennium Park\$ 5,000
- Exclusive Support\$10,000

Attendee Lounge

The Attendee Lounge (215, 263, 1815, 1863) is on the exhibit floor and gives attendees an area to hold meetings or take a break. Your company logo will be prominently displayed on tabletop signage and you have the option to distribute company literature in the lounge. *Available to exhibitors only.*

- Exclusive Support\$7,000

Internet Cafes

Three of the express badge pick-up stations in the high-traffic lobby area will convert to Internet Cafes beginning the Monday morning of the meeting. Your company logo will be prominently displayed in this area for all to see.

- Two locations (starting Monday)\$3,000/each
- One location (starting Tuesday)\$2,000
- Exclusive Support\$6,000

Charging Stations

Display your logo on tower-style charging stations in designated locations on the exhibit floor and throughout the convention center.

- Exclusive Support\$7,000

Neuroscience Meeting Planner (NMP) Viewing Area

The NMP Viewing Area includes 40-50 computer terminals near the main registration area. The first port-of-call for many attendees, the NMP allows users to browse scientific abstracts and create personalized itineraries. Ads are displayed as screensavers on the computer terminals and a prominent acknowledgement banner is placed overhead.

- Exclusive Support\$20,000

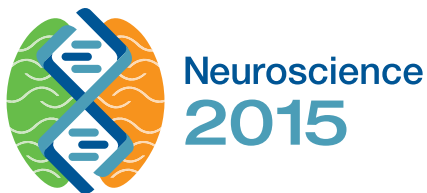
Exhibit Hall Seating Areas

Chairs and round tables will be set up on each end of the exhibit hall. Signs on tables will display your company's name. You also may distribute literature on the tables for attendees to peruse while taking a break. *Available to exhibitors only.*

- Two locations\$5,000/each

For on-site marketing opportunities,
contact adsales@sfn.org, (202) 962-4064.





SOCIETY FOR NEUROSCIENCE — NEUROSCIENCE 2015

Meeting Dates October 17-21 / Exhibit Dates October 18-21

McCormick Place, South Building

Note: Entrances will open at noon on Saturday and at 7 a.m. Sunday through Wednesday for poster presenter setup only. Poster sessions are open for all attendees at 1 p.m. on Saturday and 8 a.m. Sunday through Wednesday.

Pending fire marshal approval. Floor plans subject to change. For current floor plan, visit SfN.org/exhibits.

Changes in Chicago Benefit Exhibitors

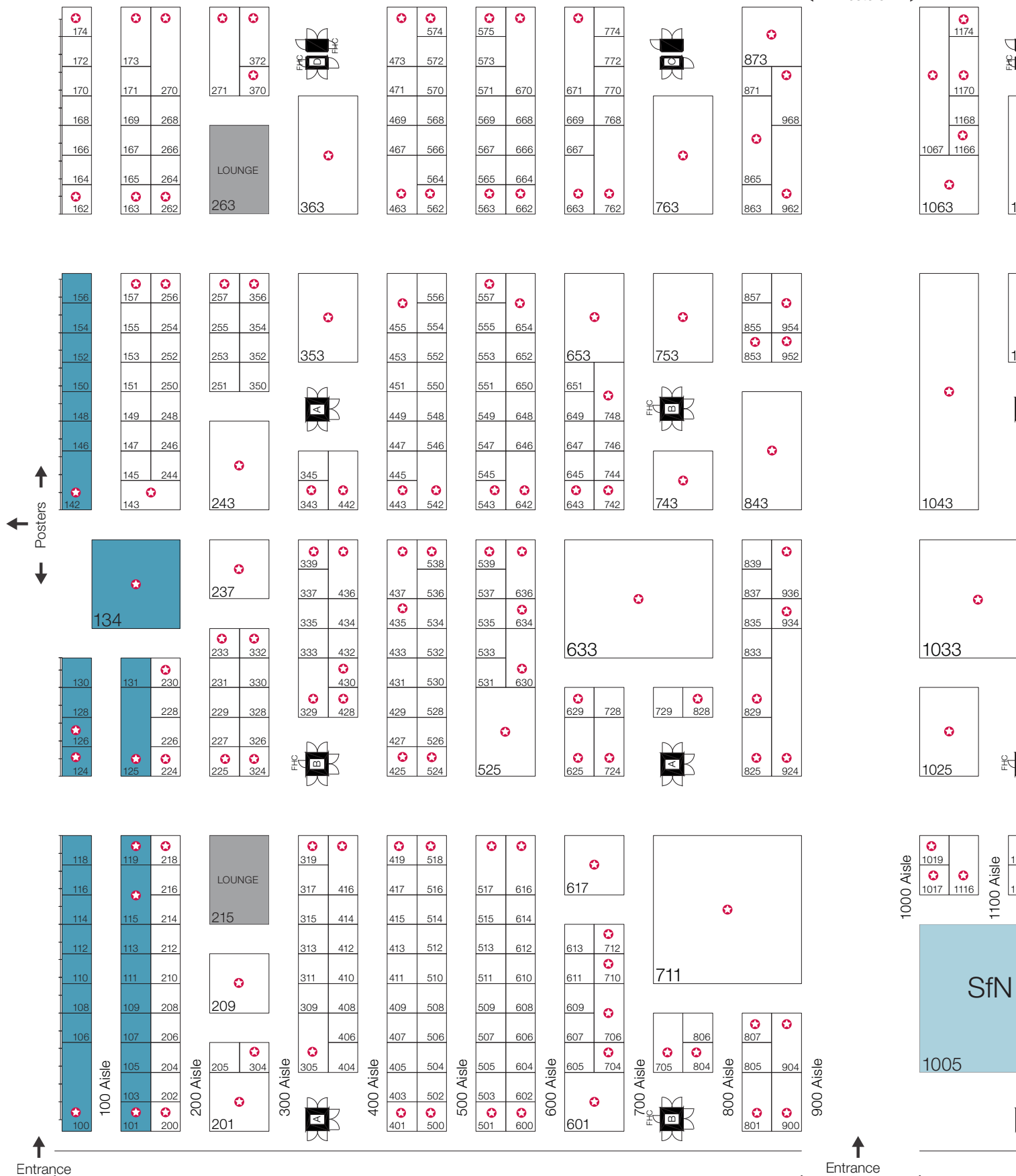
Chicago was recently selected by Cvent as the number one meeting destination in the United States — and these changes in the exhibitor experience are just some of the reasons why:

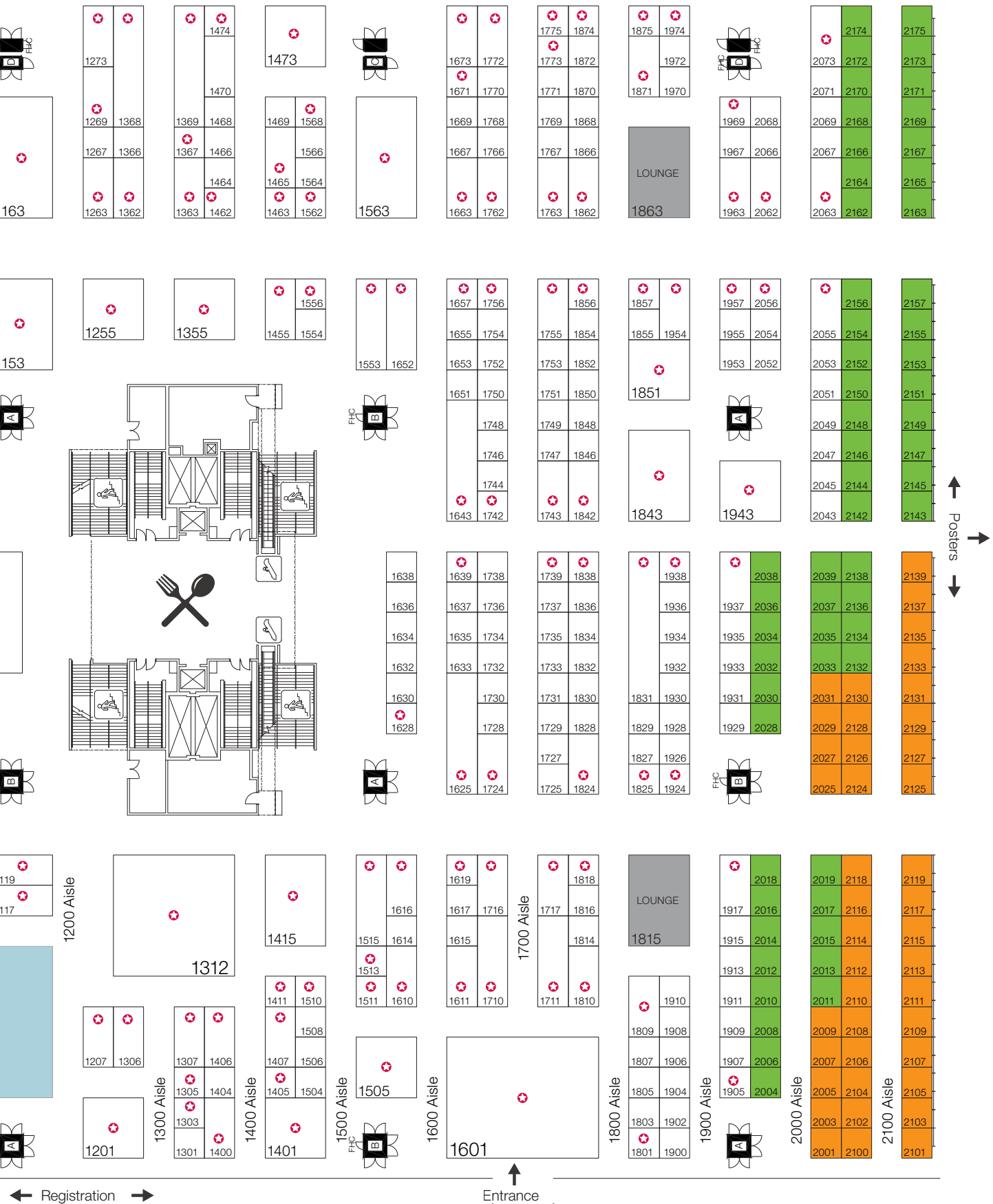
- Exhibitors can perform their own work with their own tools
- Expanded straight-time
- Exhibitors can load and unload their own small vehicles
- Crew size reductions

Learn more about the extensive positive reforms now in place and why Chicago is a top destination for meetings, conventions, and Neuroscience 2015. Visit ChooseChicago.com and McCormickplace.com



← Posters →





PURCHASE EXHIBIT SPACE AT SfN.ORG/EXHIBITS

FUTURE ANNUAL MEETINGS

NEUROSCIENCE 2016

November 12–16
San Diego

NEUROSCIENCE 2017

November 11–15
Washington, DC

NEUROSCIENCE 2018

November 3–7
San Diego

NEUROSCIENCE 2019

October 19–23
Chicago

Purchase your space today / 670 BOOTHS ALREADY SOLD / SfN.org/exhibits



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NEUROSCIENCE**

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